

ICTforAg 2020

Event Schedule

Wed, Nov 18, 2020

7:00am

Social Hour: Wake up, ICTforAg!

🕒 7:00am - 7:45am, Nov 18

Fun **Plenary**

We know that you all have been working hard and juggling many priorities at once. We want to thank you for participating in this conference and give you a chance to take a break from the normal session structure. Our social hours are designed to give you an opportunity to take a break, grab some water, and learn something fun and new! This session will explore the various beverages we start our mornings with, and what those value chains look like around the world. You'll hear from our speakers and organizing team on what some of their morning routines look like! This is also a perfect time to look through the list of attendees and message someone who you want to connect with today!

8:00am

Keynote: Digital Responses to COVID-19 Disruptions

🕒 8:00am - 8:45am, Nov 18

Digital Inclusion **Keynote** **Plenary** **Private Sector**

Our keynotes will tell the stories of disruptions, so present in everyone's minds these days. As this fully virtual conference demonstrates, digital solutions are a significant way people's lives have pivoted during the pandemic. What does this mean for agriculture and smallholder farmers? By learning from the efforts of successful startups, researchers, and USAID Missions, this session will speak to the ways in which digital technology can foster resilience in the time of COVID.

📣 Speakers



Alpha Sennon Founder and Executive Director, WHYFARM



Stellamaris N. Wavamunno Regional Ambassador, YouthMappers



Esther Omosa Senior Nutrition Specialist, International Livestock Research Institute



Wamala Fawaz Chapter President of Geo YouthMappers, Makerere University, YouthMappers



Jim Barnhart Assistant to the Administrator, USAID

9:00am

Breakout Block 1: Digital Points of Interaction Along the Value Chain

🕒 9:00am - 9:45am, Nov 18

Plenary Private Sector Breakout Systems Approach Digital Inclusion

Throughout the day we will have the option for you to attend smaller breakout sessions, choosing what you want to learn more about.

2 Subsessions

- Digitizing Points of Contact During COVID-19

🕒 9:00am - 9:45am, Nov 18

- Getting Phones in Farmers' Hands

🕒 9:00am - 9:45am, Nov 18

10:00am

Breakout Block 2: The Spectrum of Technology for Ag

🕒 10:00am - 10:45am, Nov 18

Private Sector Breakout Systems Approach Digital Inclusion

Throughout the day we will have the option for you to attend smaller breakout sessions, choosing what you want to learn more about.

2 Subsessions

- Crop Health from Outer Space

🕒 10:00am - 10:45am, Nov 18

- When Low Tech is High Tech

🕒 10:00am - 10:45am, Nov 18

11:00am

Shrinking the Gender Digital Divide

🕒 11:00am - 11:45am, Nov 18

Digital Inclusion Plenary Private Sector Systems Approach

Girls and women, particularly those living in the global South, often have less access to and opportunities to use the necessary digital tools for economic stability and resilience. Initiatives around the globe are working to harness digital technologies to build more inclusive economies and increase women's access to these tools. This session will explore the success and insights of initiatives dedicated to closing this gender digital divide by meeting the needs of women in agripreneurship and farming.

🗣️ Speakers



Matt Strickland Senior Market Engagement Manager, GSMA, AgriTech Programme



Revi Sterling Director, USAID W-GDP WomenConnect Challenge



Catherine Highet FinEquity - Tech Lead, CGAP



Araba Sapara-Grant Digital Specialist, DAI



Olivia Lonkeu Technical Specialist, Inclusive Digital Ecosystems, UNCDF

12:00pm

Social Hour: Digitally Enabled Music for Agriculture

🕒 12:00pm - 12:45pm, Nov 18

Fun Plenary

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📣 Speakers



Nina Ogot



La Mambanegra



Swarathma



Brian King Coordinator, CGIAR Platform for Big Data in Agriculture

1:00pm

Keynote: Digital Mitigation of Ongoing Climate Disruptions

🕒 1:00pm - 1:45pm, Nov 18

Digital Inclusion Keynote Plenary Private Sector Systems Approach

As the climate changes, our farmers and agriculture value chains face ever shifting challenges across many factors of their operation. What opportunity do ICT solutions pose for these disruptions, and how can we take advantage of the ability to see and react to the world using digital solutions?

Speakers



Simon Schwall CEO, OKO Crop Assurance



Alana McGinty Senior Program Manager- Digital Frontiers Project, DAI



Jim Barnhart Assistant to the Administrator, USAID



Ndeye Amy Kebe Sylla CEO & Founder, Jokalante

2:00pm

Breakout Block 3: All About the Farmer

🕒 2:00pm - 2:45pm, Nov 18

Private Sector **Breakout** **Systems Approach** **Digital Inclusion**

Throughout the day we will have the option for you to attend smaller breakout sessions, choosing what you want to learn more about.

3 Subsessions

- **Beyond Farmer Information Services**
🕒 2:00pm - 2:45pm, Nov 18
- **Digital Money Ecosystems for Farmers Across Africa**
🕒 2:00pm - 2:45pm, Nov 18
- **Farmer Voices Shaping Private Sector Support**
🕒 2:00pm - 2:45pm, Nov 18

3:00pm

Breakout Block 4: Perspectives on Inclusive Design of Programs

🕒 3:00pm - 3:45pm, Nov 18

Private Sector **Breakout** **Systems Approach** **Digital Inclusion**

Throughout the day we will have the option for you to attend smaller breakout sessions, choosing what you want to learn more about.

3 Subsessions

- **Digital Technology and Its Role in Advancing and Ensuring Resilience for Youth in Agri-food Systems Beyond COVID-19**
🕒 3:00pm - 3:45pm, Nov 18
- **Translating Research to Action: Advancing Digital Financial Inclusion in Guatemala, Senegal, and Burkina Faso**

🕒 3:00pm - 3:45pm, Nov 18

● (French language session) TIC pour les chaînes des valeur agricoles

🕒 3:00pm - 3:45pm, Nov 18

4:00pm

Ask Me Anything: AgTech Innovators

🕒 4:00pm - 4:45pm, Nov 18

Digital
Inclusion

Plenary

This 'Ask Me Anything: AgTech Innovators' plenary will take us through a series of questions we posed to entrepreneurs who work in ICTforAg. Their remarks will help us see not only the inspiring visions, but also the stumbling blocks, unforeseen challenges, big breaks, and the less glamorous side of innovation work. We'll hear what advice they have for agripreneurs following in their footsteps, and save time for some fun, too!

🗣️ Speakers



Claire Rhodes CEO, Producers Direct



William Luyinda CEO, EzyAgric



Daniella Kwayu CEO and Co-founder, Phema Agri



Rebecca Kaduru Managing Director North America, Solidaridad Network

5:00pm

Social Hour: Staple Crops and Me!

🕒 5:00pm - 5:45pm, Nov 18

Fun

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6:00pm

Keynote: Digital Responses to Layered Disruptions

🕒 6:00pm - 6:45pm, Nov 18

Digital
Inclusion

Keynote

Plenary

Private Sector

Systems Approach

So far in the ICTforAg global keynotes we've covered two of the major disruptions happening in the world today - but crises don't happen one at a time. What happens when you add COVID-19 on top of an existing political, economic or natural crisis? How do digital solutions prepare communities to react and respond, and how can we make our ICT solutions ready for many disruptions that are guaranteed to continue to come on top of one another?

Speakers



Moushumi Khan Attorney, Foundation for Charitable Activities in Bangladesh



Brian King Coordinator, CGIAR Platform for Big Data in Agriculture



Eric Lovell Account Manager, Nonprofit & Global Organizations, Esri



Jim Barnhart Assistant to the Administrator, USAID



Sessie Burns Senior Consultant, A-M-Z / DevGlobal Partners

7:00pm

Breakout Block 5: Pushing the AgTech Envelope

🕒 7:00pm - 7:45pm, Nov 18

Private Sector **Breakout** **Systems Approach** **Digital Inclusion**

Throughout the day we will have the option for you to attend smaller breakout sessions, choosing what you want to learn more about.

2 Subsessions

- **Informed AgroExtension**

🕒 7:00pm - 7:45pm, Nov 18

- **Facilitating Digital Inclusion through Private Sector Engagement**

🕒 7:00pm - 7:45pm, Nov 18

8:00pm

Breakout Block 6: Ecosystems of Change

🕒 8:00pm - 8:45pm, Nov 18

Private Sector **Breakout** **Systems Approach** **Digital Inclusion**

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3 Subsessions

- (Spanish language session) Los Co-Beneficios de la Agricultura Centrada en el Cambio Climático
🕒 8:00pm - 8:45pm, Nov 18
- The Future of AI in Agriculture
🕒 8:00pm - 8:45pm, Nov 18
- Country-level Digital Ag Ecosystems
🕒 8:00pm - 8:45pm, Nov 18

9:00pm

Ask Me Anything: Farmers

🕒 9:00pm - 9:45pm, Nov 18

Digital Inclusion

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Systems Approach

Let's hear from the farmers! So much of the discussion today is how can we make ICT work for farmers around the world, but what do they think? This session will highlight the experiences of farmers around the world, reminding us all of what it means to ultimately put these technologies into practice.

🗣️ Speakers



Edson Colombia, Farmer



Amelia Ghana, Farmer



Hugo Roca Paraguay, Farmer



Protiva Biswas Bangladesh, Farmer



Brian Ramos Paraguay, Farmer



Narciso Bautista da Silva Brazil, Farmer

10:00pm

Closing: What Comes Next?

🕒 10:00pm - 11:00pm, Nov 18

Digital Inclusion

Plenary

Private Sector

Systems Approach

A final wrap-up of all we've learned, and a charge for going forward! Including a fireside chat with Africa Food Prize Winner Catherine Nakalembe.

Speakers



Catherine Lilian Nakalembe Assistant Research Professor, Department of Geographical Sciences, University of Maryland



Maura Barry Boyle Senior Deputy Assistant Administrator, USAID

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