



A seamless Global Virtual Conference

March 9-10, 2022

www.ictforag.com

Sponsored By

Implemented By



Private and Confidential

About ICTforAg

Advancing resilience, nutrition, and agriculture-led growth in a digital world.

ICTforAg is an annual convening that aims to bring together global audiences, engaging experts and enthusiasts who want to find solutions to bridge the food security gap and build resilient communities in Lower and Middle-Income Countries (LMICs).

The conference provides a platform to leading and emerging stakeholders in the agri-food space to share their learnings, present their perspectives, and catalyze partnerships.



© USAID Feed the Future



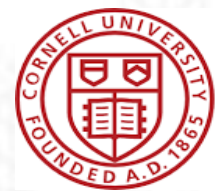
Objective

Bring together agri-food system actors working in LMICs.

- To understand the learning of all relevant stakeholders about ICTforAg and related projects/initiatives
- To strengthen collaboration with other donors/partners on conference design and potential co-funding
- To increase strategic participation from LMIC-based stakeholders (donors, local and international implementing partners, national governments, academia, etc.) and private sector actors focusing on digitalization of food systems

Institutional Participation from ICTforAg 2020*

Research and Academia



Cornell University



MIT D-Lab
designing for a more equitable world

Non-profit, Foundation, Industry Body

BILL & MELINDA GATES foundation



Government Agencies



Social and Other Micro & Small Enterprises



60__decibels

Multilateral, Bilateral, DFI



USAID
FROM THE AMERICAN PEOPLE

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



Foreign, Commonwealth & Development Office



Corporations



Development Consulting and Advisory



AgTech Companies



What to Expect?

2-Days of Virtual Convening...

- 25+ discussions and inspirational talks on innovative solutions
- Knowledge sharing from local stakeholders
- Best practice showcases
- Opportunity for 1,500+ attendees to participate in structured networking activities such as workshops and social sessions
- Highly participatory and interactive sessions

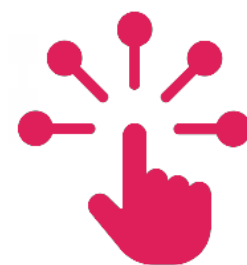
...Focusing on Four Overarching Themes



Locally-led Development: Local actors leading the charge in the design, deployment and uptake of digital agriculture solutions, content, and enabling policies. *(for potential topics of discussion, [click here](#))*



Climate: Benefits of adopting digital technologies that promote climate-friendly solutions, and help to mitigate the impact of climate change in LMICs. *(for potential topics of discussion, [click here](#))*



Digital Inclusion: Approaches and solutions that are helping to bridge the digital divide, particularly amongst vulnerable and marginalized populations, so that all agri-food system actors can benefit from the digital economy. *(for potential topics of discussion, [click here](#))*



Digital and Data Sovereignty: Solutions and approaches that put farmers and other agri-food system actors in control over how their data is used, as well as giving them an increased stake in the governance and decision making of digital solutions they use. *(for potential topics of discussion, [click here](#))*

What is in it for the attendees?

ENTREPRENEURS:

- Exposure to potential partners and investors
- Expert advice and experience of industry leaders
- Best in class networking opportunities

FOUNDATIONS & NGOs:

- Meet promising partners to scale solutions
- Drive industry collaboration and advocacy
- Learn from other organizations in the industry

GOVERNMENT:

- Gain key insights on gaps and potential solutions
- Collaborate on developing innovative policy solutions

PRIVATE SECTOR:

- Meet promising entrepreneurs
- Gain insights from grassroots organizations
- Collaborate on developing innovative products

RESEARCH & ACADEMIA:

- Gain key insights on challenges faced by entrepreneurs and stakeholders
- Exposure to upcoming and ground-breaking technologies
- Collaborate on developing innovative solutions

FARMERS & AGRICULTURISTS:

- Partner with relevant stakeholders
- Learn from other players in the industry

PARTNER WITH US



Partnership Opportunities

OPTIONS	KEY BENEFITS	CURATED THEMATIC CONTENT	MARKETING & PUBLIC RELATIONS
STRATEGIC PARTNER <hr/> USD 50,000	<ul style="list-style-type: none"> Premium branding on all collateral Keynote speaking slot Exclusive pre-recorded partner video for senior leadership Production support for pre-recorded sessions 	<ul style="list-style-type: none"> 4 Sponsored Knowledge Sessions x 60 minutes Expert support on session design (panel/workshop/showcase) Dedicated technology support throughout the conference 	<ul style="list-style-type: none"> Newsletter Promotions: x 2 Social Media Posts: x 5 Press Interviews where possible
THEMATIC PARTNER <hr/> USD 30,000	<ul style="list-style-type: none"> Branding on all collateral Speaking slot for a senior member Exclusive partner video to introduce thematic area Production support for pre-recorded sessions 	<ul style="list-style-type: none"> 2 Sponsored Knowledge Sessions x 60 minutes Expert support on session design (panel/workshop/showcase) Dedicated technology support throughout the conference 	<ul style="list-style-type: none"> Newsletter Promotions: x 1 Social Media Posts: x 5
SESSION PARTNER <hr/> USD 15,000	<ul style="list-style-type: none"> Branding on all collateral Digital logo placement Speaking slot in the session 	<ul style="list-style-type: none"> 1 Sponsored Knowledge Session x 60 minutes Expert support on session design (panel/workshop/showcase) Dedicated technology support throughout the conference 	<ul style="list-style-type: none"> Newsletter Promotions: x 1 Social Media Posts: x 3



Contact Us

Partnerships & Content

Mukund Prasad | mukund.p@intellectap.net

Urvashi Devidayal | urvashi.devidayal@intellectap.net

Mayur Varandani | mayur.varandani@intellectap.net

Marketing & Communications

Sudhanshu Dikshit | sudhanshu.d@intellectap.net

Ambika Chandra | ambika.chandra@intellectap.net

2022 ICT for Ag



 www.ictforag.com

 www.twitter.com/ICTforAg

 www.linkedin.com/company/ictforag

 contact@ictforag.com

Private and Confidential

Annexure: Potential Topics of Discussion



Potential Topics of Discussion

LOCALLY-LED DEVELOPMENT

- The use of ICT-enabled agriculture for stakeholders beyond farmers
- Addressing human capital shortage for ICTforAg
- Low tech vs High tech: How to evaluate the most appropriate solution?
- Corporate supply chains and ICTforAg: Exploring symbiotic synergies
- The role of blended finance in stimulating local-led development
- Role of grassroots farmer organizations in scaling ICTforAg solutions
- Developing ecosystems to foster local entrepreneurship in ICTforAg
- *Others....*

[<< Go back](#)



Potential Topics of Discussion

CLIMATE

- Digital as an enabler for result based financing for climate smart agriculture and soil restoration
- The role of ICT in scaling index-based insurance and bundled services
- ICT and data analytics as contributors to SDG 12 - Responsible Consumption and Production
- ICT-enabled solutions for regenerative agriculture to mitigate climate change
- The role of digital technology in creating green jobs in agriculture
- Innovative models and approaches to measure resilience
- *Others...*

[<< Go back](#)



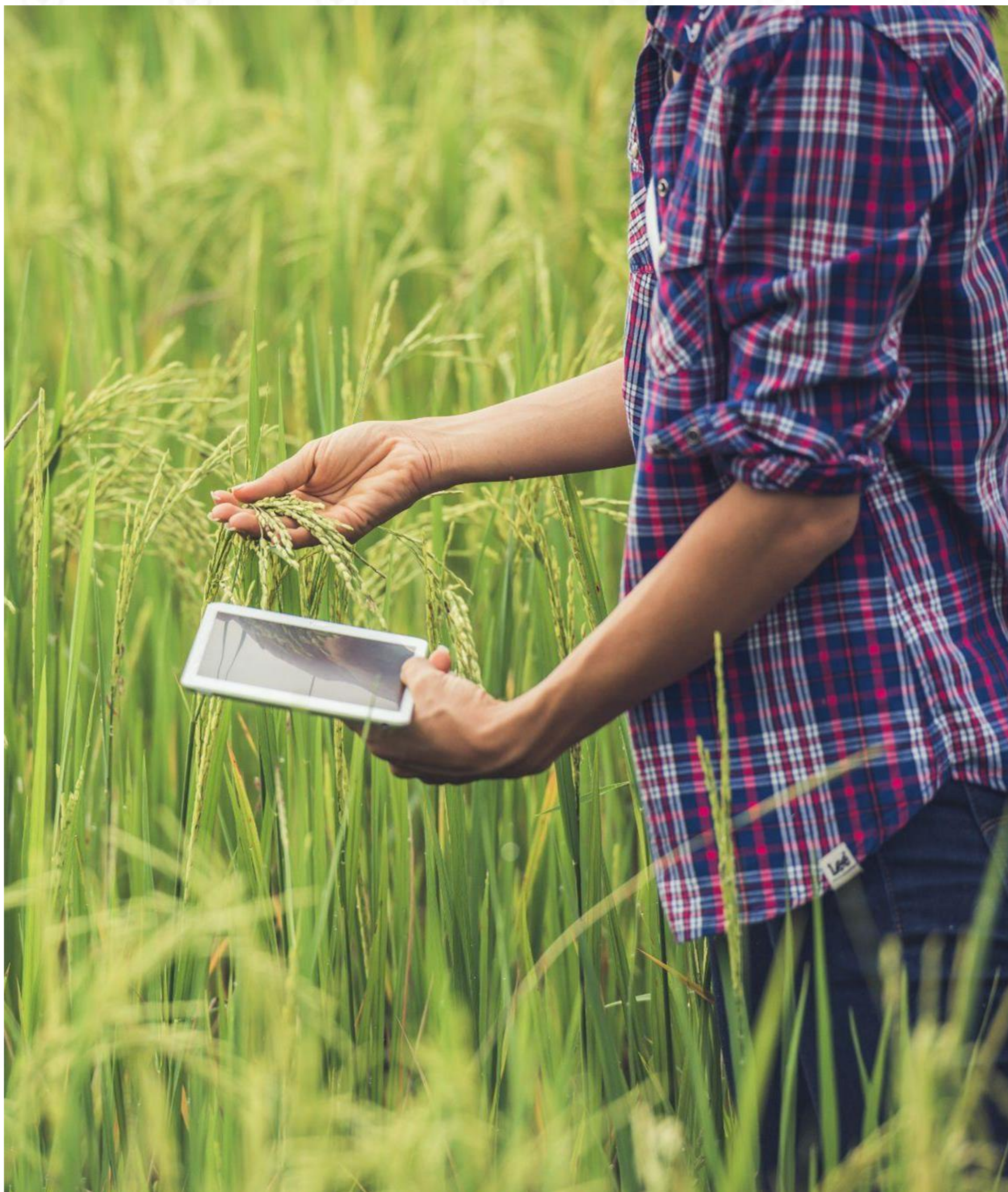
Potential Topics of Discussion

DIGITAL INCLUSION

- Commercializing digital solutions for women farmers and by Women Entrepreneurs
- Behavior change for adoption and continued usage of ICTforAg solutions
- Digital inclusion of indigenous people, linguistic, ethnic minority, LGBTQ community, and people with disabilities
- ICTforAg programs for inclusion of youth in agriculture
- Sustainable models of digital literacy for women and youth
- Hybrid models for digital inclusion and digitizing value chains
- *Others...*

[<< Go back](#)

Private and Confidential



Potential Topics of Discussion

DIGITAL AND DATA SOVEREIGNTY

- Open data platforms and digital public goods for the sector
- Data sovereignty and privacy in the agriculture sector
- Role of AI in agriculture and climate
- Inclusive governance of artificial intelligence systems
- Innovative farmer data governance and ownership models
- *Others...*

[<< Go back](#)

Private and Confidential

Annexure: **PAST CONFERENCE**

ICTforAg2020 BY THE NUMBERS

1 DAY **16** HOURS

82 SPEAKERS FROM AROUND THE WORLD

26 SESSIONS

1,502 PARTICIPANTS



43% of participants were **YOUTH** (29 and under)

52% of participants were **FEMALE**

35% of participants were from **AFRICA**, the most of any region

ICTforAg 2020

Sponsored by USAID Feed the Future, it was held virtually on November 18, 2020.

ICTforAg 2020 focused on systems-oriented solutions, digital inclusion, and private sector engagement. The conference examined digital solutions in agriculture as a means of fostering resilience in the wake of disruptions, from climate-related disasters to COVID-19, and the intersections between them. The organizing team took advantage of the virtual format by designing the conference to include and empower smallholder farmers, students, community organizers, and other stakeholders who might not have been able to participate in an in-person iteration.

