

Did you know?

ALCOHOL USE DISORDER IS A TREATABLE MEDICAL CONDITION

AUD IS A CHRONIC DISEASE

Alcohol Use Disorder (AUD) is a chronic health condition that causes people to feel compelled to drink, to drink too much and not be able to stop.

AUD IS NOT A CHOICE

Overcoming AUD is not about will power or good intentions. Biological, environmental and life experiences predispose people to this chronic disease.

AUD DOESN'T DISCRIMINATE

AUD affects 18% of Canadians, age 15 and older, over their lifetime¹. It impacts people from all backgrounds and walks of life.

AUD DESERVES COMPASSION

AUD is beginning to be understood and treated as a medical condition. It also needs to be treated with compassion and without stigma.

A FULL RECOVERY IS POSSIBLE

TREATMENT IS AVAILABLE

AUD medications can be prescribed by a family doctor or nurse practitioner. Medications are taken temporarily and complement other supports such as counselling.

TREATMENT IS EFFECTIVE

Several proven AUD medications help heal the brain, reduce cravings and ease withdrawal symptoms for just about everyone.

TREATMENT IS NEEDED

In Canada, AUD contributes to more than 18,000 annual deaths, more than \$5 billion in healthcare costs³, and causes many to lose their jobs, homes and loved ones. 25% of Canadians are drinking more due to the pandemic³.

HELP US PROVIDE HOPE

The Canadian Alcohol Use Disorder Society is a non-profit organization that aims to increase awareness of treatment options and promote a more compassionate understanding of Alcohol Use Disorder.