

SPI Senior Research Analyst

Olsberg-SPI ("SPI") is looking for a Senior Research Analyst to join our growing international team. We offer an excellent working environment with development opportunities and a competitive package of benefits, ideal for highly motivated and ambitious individuals. **Start date ASAP.**

About SPI

SPI is an international creative industries consultancy, specialising in the global screen sector.

We provide a range of expert strategic advisory services to public and private sector clients in the worlds of film, television, video games and digital media. Formed in 1992, we have become one of the leading international consultancies in these dynamic creative screen industries. We have an exciting and vibrant global client base and are a trusted, recognised expert in the sector.

The firm's specialist advice, trusted vision and proven track record create high levels of new and repeat business from a diverse group of companies and organisations, including national governments, film commissions and film offices, heritage studios and streamers, private sector production companies and broadcasters.

With expertise in all areas of the fast-moving global creative sector, SPI offers a wide range of services, including business development strategies, economic impact studies, global production advice, studio feasibility studies, infrastructure and workforce assessments.

Further information on our projects can be provided upon request; some are also listed on our [website](#).

Our 2023 Company Brochure can be found [here](#). This provides an overview of the company, our services, our clients and example projects.

Job Description

Role Overview

Senior Research Analysts work across the whole range of SPI's projects. They take a leading role in managing and undertaking research across qualitative and quantitative tasks. Depending on the project, the Senior Research Analyst may function as a Project Manager or Project Co-ordinator, throughout a project, from proposal writing to delivering the final report. The role involves some staff management, as well as management of standalone projects and deliverables.

General Roles and Responsibilities

Key tasks will differ across projects, but would typically include:

- Being responsible for designing a research plan and ensuring it is on track
- Leading on desk research, including the detailed review of past reports, articles and relevant for the project
- Managing the consultation interview process, including arranging meetings, developing consultation lists and topic guides, leading some consultations and writing up findings
- Undertaking analysis of quantitative datasets and writing up results, as well as leading on other tasks, such as modelling projections, and developing, writing and analysing surveys
- Writing presentations and documents to a high standard of accuracy
- Joining, and in some cases running, internal project meetings
- Attending regular external meetings with SPI's international client base
- Taking key notes on discussions and action points, where required.

Key Role Requirements

Our key requirements for the role are:

- A bachelor's degree in a related research-based discipline. This does not need to be within film, television or the wider screen industries – though a high degree of interest in the screen sector is required
- 4+ years of relevant work experience
- Demonstrated high levels of numeracy and literacy skills, including a range of experience in data and qualitative analysis
- Ability to prioritise, multi-task and work at pace
- Excellent eye for detail
- Strong report writing skills to a range of audiences and formats, providing accessible yet rigorous, evidence-based reports and presentations
- Excellent skills in Microsoft Office include formatting large documents and excel data analysis
- Experience of mathematical economics and statistics would be highly desirable
- Being bilingual is highly desirable, especially proficient in Spanish, French and/or Portuguese.

Personal Attributes

- Good team player with potential for leadership
- Have an interest in and appetite to learn more about the screen production sector
- Highly driven, dynamic and proactive
- Well prepared, organised and efficient
- Able to manage a busy workload and prioritise tasks
- A desire to deliver exceptional written work, including attention to detail
- Excellent interpersonal and communication skills, both written and verbal, and undertake client-facing and public presentations
- Comfortable working on their own assigned projects
- Keen to manage and develop the research of others
- Legally have the right to work within the UK.
- Aspire to grow with the company.

Role Details

- Permanent basis
- Preferably full-time
- The role will be based on-site at SPI's central London office, with some possibility for flexible working
- Competitive salary dependent on experience and expertise
- 20-days holiday pro rata (in addition to office closure during the Christmas period and bank holidays).

Next Steps

If you would like to apply to this opportunity, please provide your response via [this short survey](#) by **12 noon on Friday 31st March 2023**. This includes eight short questions and the uploading of your CV.

SPI Consultant [Kayleigh Hughes](#) is also available for any questions you may have on the role – kayleigh@o-spi.com.

We welcome applications from candidates who are under-represented in the creative industries.

Thank you.