

London and Rio de Janeiro. Aug 9th, 2023. Olsberg•SPI (SPI) and the Global Audiovisual Training Center (GATC), are excited to announce their new agreement, aimed at meeting the global demand for training production crews and below-the-line professionals around the world.

SPI has conducted numerous technical studies for workforce mapping and crew skills reviews in countries around the world. It has consistently recommended workforce development programs and public policies to strengthen audiovisual industries as they develop and seek to attract investment and international productions.

Founded in 2008 by Steve Solot, as LATC with an initial focus on the Latin American region, GATC expanded rapidly to other regions as the boom of online platforms for audiovisual content around the world created an increased need for qualified professionals. It has conducted technical courses throughout Latin America and internationally, in conjunction with local producer associations in each country.

The streaming boom and a backlog of filming that was delayed because of the COVID-19 pandemic have led to a serious lack of trained crews around the world. GATC aims at meeting the demand for trained crew in regions other than Latin America.

GATC offers bespoke programs for below-the-line (BTL) training courses for audiovisual industry professionals, including film commissions, within selected jurisdictions. Courses will be conducted in English in either remote online or physical presence format by renowned audiovisual industry professionals.

GATC and SPI will coordinate to reach out to audiovisual industries around the world to explain the importance of workforce training and to offer bespoke audiovisual industry technical courses for BTL professionals.

About SPI: SPI is an international creative industries consultancy, specializing in the global screen sector. Since 1992, SPI has provided expert consultancy and strategic advisory services to the public and private sectors, working with clients to plan, design and deliver sustainable growth and evidence impact, and helping them to evolve and expand in a highly competitive and fast-moving industry. <https://www.olsberg-spi.com>.

About GATC: A global audiovisual training and consulting center based in Rio de Janeiro, Brazil, and founded in 2008 as Latin American Training Center-LATC with an initial focus on the Latin American region, GATC is expanding rapidly to other regions. GATC offers programs in partnership with industry organizations in three professional development areas designed to meet current training needs for film and TV industries around the world: Global Film & TV Program in Los Angeles, Below-the-Line Technical courses, Above-the-Line Professional Workshops and English for Audiovisual Industry Professionals. <https://gatc-edu.com>.

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