

# Training Programs 2023



# GATC

Global Audiovisual Training Center

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# The Boom in Audiovisual Content Production

**“ The exponential growth in production of audiovisual content has resulted in an unprecedented demand for trained workforce. ”**

STEVE SOLOT,  
GATC, PRESIDENT



- **Workforce capacity is one of the 4 key interrelated components for a sustainable, successful audiovisual content production industry and cohesive ecosystem. (1)**
- **Following the Covid-19 disruption, significant skill shortages persist, and new training programs are industry priorities. (2)**
- **The Screen production sector is increasingly regarded by governments as not only culturally important, but as a powerful driver for economic development and job creation.**
- **According to the MPA, in 2021 the combined theatrical and home/mobile entertainment market globally was \$99.7 billion, a 24 percent increase compared to 2020. (3)**
- **According to PWC’s projections for 2022–2026, after a brief decline in 2020, the global entertainment and media industry is poised for strong growth. (4)**

(1) The other 3 components are: incentives, infrastructure and services, and a film friendly production environment. Ref. “Best Practices in Screen Sector Development,” A Study from the Association of Film Commissioners International by Olsberg SPI. 11/2019;

(2) UK ScreenSkills Assessment 2021. June 2021; (3) 2021 THEME Report, Motion Picture Association;

(4) PWC Global entertainment & Media Outlook 2022–2026.



# GATC offers

## THREE KEY PROGRAMS DESIGNED TO MEET CURRENT TRAINING NEEDS FOR FILM AND TV INDUSTRIES AROUND THE WORLD:

- Professional Development Program for Below-the-Line Technicians
- Global Film & TV Program in Los Angeles for Above-the-Line Professionals
- English for Audiovisual Industry Professionals



# Professional Development Program for Below-the-Line Technicians

**Courses are conducted on-line in English by experienced, recognized industry professionals in two possible interactive formats:**

- **Masterclasses of 2–3 hours or**
- **In-depth training of 16 hours**

**GATC provides a dedicated landing page with the program description and registration forms, and certificates for course completion.**

**Course participants may be selected solely by the host institution or in conjunction with GATC, which will apply its standard Diversity and Inclusion Policy.**



**A typical BTL Program includes the following courses:**

- **Locations Manager**
- **First Assistant Director**
- **Second Assistant Director**
- **Script Supervisor**
- **Props Supervisor**
- **Production Coordinator**
- **Line Producer**
- **Sound Designer**
- **Special Effects Makeup**
- **Costume Designer**
- **Other courses upon request**

# GLOBAL FILM & TV PROGRAM



**The Global Film & TV Program is an annual, unique immersion, 5-day experience in Los Angeles in November for up to 25 professionals from around the world.**

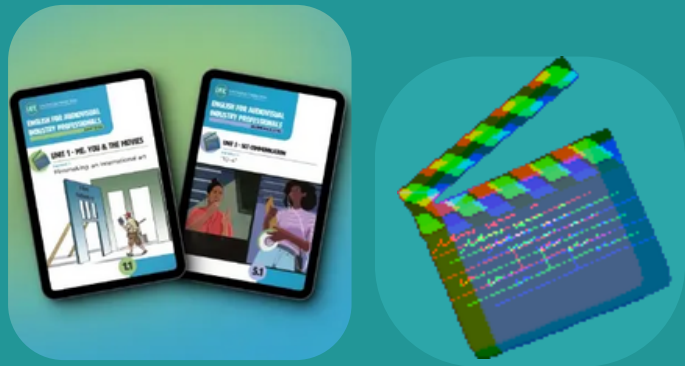
Through an intensive agenda of meetings, master classes and conferences, participants learn about the US and global industries, improve project pitching skills, and participate in the American Film Market, the premiere global audiovisual content marketplace.

Support is provided by the Motion Picture Association-MPA and the Independent Film and Television Alliance-IFTA and includes a 3-day Plus Badge to participate in the American Film Market-AFM.



**Renowned speakers include independent producers, screenwriters, talent agents, film financiers, film commission representatives, entertainment attorneys, and co-producers who address current U.S. film, television, and entertainment industry topics.**

In 13 editions, this Program has trained more than 200 international audiovisual professionals from Argentina, Brazil, Colombia, Dominican Republic, Indonesia, Japan, Taiwan, Vietnam, Turkey, India, Australia, New Zealand, Lebanon, Chile, China, South Africa, Ghana, Spain, Peru, Mexico, Ecuador, Nigeria, Korea, and Vietnam.



# English Course for AV Professionals

The GATC online English Course is based on a unique methodology designed by trained educators and validated by film industry professionals.

With Basic, Intermediate and Advanced levels, the course is specifically structured to provide AV industry professionals the opportunity to develop speaking and comprehension skills needed to work on international productions and to advance their careers.

Each module includes specific jargon, topics and concepts related to English, as spoken on the production set and in the industry.

An initial evaluation test is required to ensure placement of each student in the proper course level.

Class groups may be sponsored by industry organizations. New groups of up to 12 students are created based on demand.

The course includes:

- 60 hours, over 5 months each module with experienced teachers;
- Modules for basic, intermediate and advanced English levels;
- Special master classes with industry professionals;
- Small group classes with two or three live weekly 60–90 min lessons;
- Classes are recorded for subsequent viewing and reinforcement for the student's convenience;
- Lessons utilize modular educational materials focused on relevant topics for use on the production sector.



# Sponsors and Partners



## Argentina and Brazil



Spicine



## Colombia



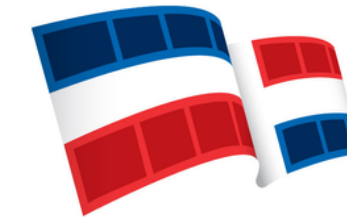
## Ecuador, Bolivia and Peru



SINDICATO DE TRABAJADORAS Y TRABAJADORES AUDIOVISUALES Y CINEMATOGRAFICOS DEL PERÚ



## México, Central America and the Caribbean



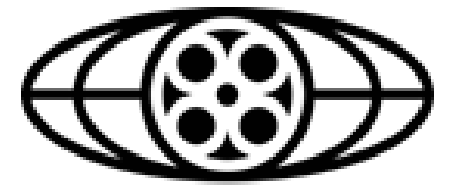
Ministerio de Cultura  
DGCINE  
DIRECCIÓN GENERAL DE CINE  
REPÚBLICA DOMINICANA



## Spain & around the World



# Principal Sponsor 2022–2023: Motion Picture Association



**MPA**

Technical training courses for audiovisual industry professionals in Latin America:

Open to recent film school graduates and below-the-line technical professionals from countries in Latin America, taught by renowned international industry professionals.

The courses offer special discounts for women, Trans, Black, Indigenous People and People with Disabilities, based on GATC's Diversity and Inclusion Policy.



The Motion Picture Association (MPA) is a trade association that represents major international producers and distributors of filmed entertainment. MPA members include Disney, Netflix, Paramount, Sony, Universal, and Warner Bros.

## **2022–2023 specific courses:**

- **Assistant Director**
- **Script Supervisor**
- **Production Designer**
- **Line Producer**
- **Locations Department**



# About GATC

**GATC is a global audiovisual training center based in Rio de Janeiro, Brazil.**

**Founded in 2008 by Steve Solot, as LATC with an initial focus on the Latin American region, GATC expanded rapidly to other regions as the boom of online platforms for audiovisual content around the world created an increased need for qualified professionals.**



## Contacts and more information

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