

The Future is NOW Climate Change, Sustainability, Society & Ethics



moralfairground.com.au #eec2021 6th - 7th December 2021 Melbourne University and RMIT

Welcome Messages



Susanna Bevilacqua

Founder/Director, Moral Fairground Creator of Ethical Enterprise Conference

The Future is NOW was born from the desire for imminent change and action, mobilising all the knowledge and experience gathered over the years by impact-driven individuals, business owners, academics and leaders to carve our path for change NOW.

There is no need to look into the distant future for social change or environmental issues - we must inspire and motivate individuals and organisations NOW! Collaboration is the key - we have what we need to start building the roadmap into the future today!

I hope you will join me and the many forward thinkers and doers in this space and prepare to be inspired by this year's 2021 Ethical Enterprise Conference speakers and programmes. Be inspired to take action for positive change, encourage collaboration, mobilise people and communities to build your roadmap to The Future Now!

I look forward to seeing you all there!



Dr. Natalya Turkina

Vice-Chancellor's Postdoctoral Fellow Business and Human Rights Centre (BHRIGHT) Global Business Innovation Enabling Capability Platform (GBI ECP) Graduate School of Business and Law RMIT University

RMIT - its Business and Human Rights Centre (BHRIGHT) and Global Business Innovation Enabling Capability Platform (GBI ECP) – is proud to sponsor this year conference. COVID-19 has exposed all the old Australian socio-economic problems, such as un- and under-employment amongst vulnerable, disadvantaged, or marginalised groups of people (e.g., women and youth at risk, refugees and migrants, people with disabilities, indigenous people). Recovering from the ongoing crisis, however, requires abandoning the COVID-19 'going back to normal' mantra, as the Past 'normal' was responsible for all the problems we are facing right now. We must begin to act as if the Future is Now, wherein every enterprise is an ethical one. The recovering role of small- and medium-sized ethical enterprises in this Future must be supported by various forms and foci of both public and private collaboration that aim to address the unmet needs in both urban and rural Australia.

I am looking forward to meeting all of you at the Ethical Enterprise Conference 2021 to collaboratively imagine how this Future is already shaping!

Ben Neville

Associate Professor in the Department of Management & Marketing, Faculty of Business and Economics The University of Melbourne in Australia

enterprise CONFERENCE 2024

The need for an ethical economy to shape a fairer and more sustainable world has never been greater and more urgent. While billionaires fly to space, COVID-19 has reinforced inequalities, the climate is already changing, and politics and culture wars hold us back from making a better world. The IPCC reports that we need to reduce emissions by at least 3.5% every year, starting right now. All businesses need to become ethical, responsible and sustainable right NOW!

At this year's Ethical Enterprise Conference, you will hear from and engage with some of the most informative and inspiring impact entrepreneurs, who have been leading the charge to create a fairer and sustainable world.

Join us to find out how to do it right NOW!





Conference Timeline

DAY 1 - Monday. 6th of December 2021 - Melbourne Connect - The University of Melbourne

8:00 am to 9:00 am	Registration								
9:00 am to 9:30 am	Welcome to Co	untry & Introductions	Russell Pe	arson (MC)	Susanna B	evilacqua (Moral Fairground	d) Ben Neville (U	niversity of Melbourr	ne)
9:30 am to 10:15 am	Keynote	David Ritter (Greenpeace Aus	stralia Pacific) What do I	I do now? Th	e Role of business, universitie	es and individuals in the clim	ate crisis	
10:15 am to 10:45 am	Break								
10:45 am to 11:45 am	The Business Pa	athway to Net Zero Emissions	Katie Mee	(Uni of Melbourne)	Corinne Sc	hoch (Global Compact)	Gavin Smith (Bosch)	Ben Neville (Uni	of Melbourne)
11:45 am to 12:00 pm	You Make Your	Own Rules	Grace O'Ha	ra & Paty Galan	(Small Fire	s)			
12:00 pm to 1:00 pm	Early Ethical En	trepreneur Ptich Competition	Finalists o	f this year's pitch.					
1:00 pm to 2:00 pm	Lunch/ "Wellbe	eing Activation Participate to	experience	and begin the Way	yapa® jour	ney" Diana	Barnett & Shannon H	urley	
2:00 pm to 3:00 pm	WORKSHOPS	WORKSHOP 1 TBC (PWC)	"What it means t purpose-led bus Danielle Du	siness" Sara Redmond-Neil & Am		,	"Why the future is now for social enterprise" Tom Dawkins	
3:00 pm to 3:30 pm	Break								
3:30 pm to 4:30 pm	Power Hour	Sara Redmond-Neil & A Small Mighty CS	•	Tom Dawl StartSome(Danielle Duel People with Purpose	Trang Du Two Square Pegs	Alan Crabb Pozible	Cameron Neil Lend for Good
4:30 pm to 5:15 pm	Final Keynote Creating climate, social and ecological hope through localism and social enterprise					Cinnamon Evans (CERES)	Nick Verginis (SE	INVIC)	
5:15 pm to 7:00 pm	After Conferen	ce Drinks and Networking		Jacqueline Peel	Professor	of Law at the Melbourne Law S	chool and the Director of the	Melbourne Climate Fut	tures





Conference Timeline



DAY 2 - Tuesday 7th December 2021 - STOREY HALL - RMIT

8:00 am to 9:00 am	Registration and Networking									
9:00 am to 9:20 am	Welcome Remarks	ne Remarks Russell Pearson MC			Susanna Bevilacqua (Moral Fairground)			Natalya Turkina (RMIT)		
9:20 am to 10:00 am	Keynote TBA									
10:00 am to 10:30 am	Morning Break									
10:30 am to 12:00 pm	The Big Panel "Beyond Box-ticking"	Dr Kevin Argus RMIT		Staples Iniversity	Sue Boyce Ability Works	Paul Ashby Aurecon	Dr Joanne Mee University of Liverpo		presentative PwC (TBC)	Transurban (TBC)
12:00 pm to 1:00 pm	Lunch/ "Wellbeing Activat	tion Participate to exp	perience and	d begin the \	Wayapa® journey"	Diana	Barnett & Shanno	n Hurley		
1:00 pm to 1.30 pm	Presentation	Natasha Ritz	"A Good	d Empire"						
1:30 pm to 2.00 pm	Presentation	Petah Maria	"Future	Narrative"						
2:00pm to 3:00pm	4 Workshops	"Keep Calm and Get Creative" Maria Simonellii		"How can social enterprises tell the story of their impact" Shani Rajendra		"How to Create Change and Persuade Government." Natasha Rees.		"An introduction to Social Traders Certification" Jessica Wolff & Georgina Cohen		
3.00 pm to 3.30 pm	Afternoon Break									
3.30 pm to 4.30 pm	Power Hour		n Seto ial Value Bank)		rtis & Tara Anderson Dragonfly Collective)	Natasha Rees (NChangeR Consulting)	Shani Rajendra (Clear Horizon)	Maria Simone (The Creative Cataly		s McDonald ralia & Agents of Innovation)
4:30pm to 5:00pm	Ending Keynote Shantelle Thompson (Kiilalaana)									

Ethical Enterprise Award Dinner Timeline



5.30 pm to 6:30 pm	Registration						
6:30 pm to 7:00 pm	Welcome Remarks	Catalina Gonzalez (MC),	Susanna Bevilacqua (Moral Fairground),	Natalya Turkina (RMIT)			
7:00pm to 7:15pm	Welcome to country						
7:45pm to 8:00pm	2020 Ethical Enterprise Award Winner "Past Ethical Enterprise Award Journey of the 2020 Ethical Enterprise Award Winner" <i>Lucy Thomas OAM (Project Rockit)</i>						
8:00pm to 9:00pm	Ethical Enterprise Award Finalists Presentations						
9:00pm to 9:30pm	Announcement of Early Ethical Entrepreneur Pitch Competition Winner and Ethical Enteprise Award Winner						

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9:30 am to 10:15 am

Keynote 10:45 am to 11:45 am

60 Min Panel Discussion

Day 1. Monday. 6th Dec 2021



David Ritter Chief Executive Officer Greenpeace Australia Pacific

"What do I do now? The Role of business, universities and individuals in the climate crisis"

The window is still open for rapid action to seize the clean energy opportunity, and secure a safer future for Australia and the world. But right now, with both severe climate damage and scientific projections worsening, the emissions reduction commitments of the federal government remain wholly inadequate. In this lecture David Ritter will critically explore the role of the individual, businesses and universities in the face of the climate crisis, making a clarion call for decisive action within each institutional context. Australian organisations are transitioning their operations toward net zero. But is it enough?



Ben Neville,

Panel Moderator Associate Professor in the Department of Management & Marketing, Faculty of Business and Economics at the University of Melbourne in Australia

"The Business Pathway to Net Zero Emissions"

As the Australian Government heads towards the COP26 meeting in Glasgow with inadequate climate targets and policies, Australian businesses have been forging their decarbonisation pathway anyway. In this panel, hear how Australian organisations are transitioning their operations toward net zero. But is it enough?



Corinne Schoch

Head, Programmes Global Compact Network Australia



Katie Mee

Associate Director, Sustainability, University of Melbourne



Gavin Smith President Bosch Oceania





11:45 am to 12:00 pm

1:00pm to 2.00pm

Lunch/Wellbeing Activation

Day 1. Monday. 6th Dec 2021

2020 Early Ethical Entrepreneur Pitch Competition Winners



Grace O'Hara & Paty Galan Co-Founder Small Fires

"You Make Your Own Rules"

We all know the unspoken rules of startup success: grow big, grow fast, grow now. Since presenting at the Early Ethical Enterprise Pitch competition last year, we've come up against these norms countless times... and rebelled against them. In this interactive session, we'll share our unconventional "successes" and show how breaking the status quo is often about what happens behind the scenes.



Diana Barnett



Shannon Hurley

Wayapa Wuurrk Lunch Activation Grab your lunch and join us for an earth connection activity.

We will introduce you to Wayapa Wuurrk, a modality that weaves storytelling, narrative meditation, and a "movement practice" that draws on ancient wisdom and honors how first nations people have connected to our home Earth to nurture it for now and for future generations. Think reciprocity, balance, relational, regenerative and connected.

We're going to start on time, so we invite you to eat your lunch while we move through this session. Fingers crossed, the weather will be conducive to hosting this activity outside closer to nature.





Early Ethical Pitch Competition Finalists

12:00 pm to 1:00 pm

60 Min Pitch



Fungi Solutions Pty Ltd

Amanda Morgan Director/Head of Research and Development.



Staples of Change

<u>Ellie Hewitt</u> Founder



Coding for Culture Brett Leavy Creative Director



EnAccess Maps Sabrina Leung Founder



Linkmate David Titeu Founder and Director



Purple Card Project Dr Siobhan Dongés Director







Tom Dawkins

Cameron Neil



DrNatalya Turkina



Anthony Curtin



Lisa Zipkis

Christian Cadeo



Molly Sardella





problems of our time.

2:00 pm to 3:00 pm

60 Min Workshop

Day 1. Monday 6th Dec 2021

Workshop 2 Workshop 3 Workshop 4 Workshop 1 Sara Redmond-Neal **Danielle Duell Tom Dawkins** "Details coming soon" Founder People with **Amy Huva** What it means to be a purpose-"Why the future is now for led business and how to design social enterprise" and implement a purpose-led "The net zero transformation strategy - aligning your business with global carbon reduction" for as long as there have been brands. business in society. It is clear to many that We are now in the decisive decade for fundamental shift in consumer preference and behavior. happening at a global and local level and what It's not tolerated by the broader community; your pathway to zero looks like, including quick and exploring the big-picture trends that are driving the growth of the sector, and why





3:30 pm to 4:30 pm

"The Power Hour"

The Power Hour is your opportunity to learn from expert consultants and inspiring leaders to help accelerate your organisation's success. Visit one of the conference's experts to discuss your organisation's situation and needs and tap into their insights, wisdom and advice.



Small Mighty CSR Sara Redmond-Neil & Amy Huva Strategy Development, Sustainability



People with Purpose Danielle Duell Purpose Led Strategy design and implementation



Social Enterprise Models **Tom Dawkins** StartSomeGood, People



Alan Crabb Crowdfunding / Raising Funding and Capital

Pozible



B-Alternative James McLennan Conservation, waste, energy and resource management, and environmental education.



Lend for Good **Cameron Neil** Financing for impact. impa

Two Square Pegs

Trang Du

Design, service design, social

CALD, diversity and mentoring

enterprise, community development,

Cameron Neil Financing for impact, impact enterprises strategy, growth and innovation.



60 min Power Hour





Day 1. Monday 6h Dec 2021

4:30 pm to 5:15 pm

45 min Final Keynote 5:15 pm to 7:00 pm



Cinnamon Evans Chair & CEO SENVIC & CERES

"Creating climate, social and ecological hope through localism and social enterprise"

Cinnamon will speak about how CERES is working to address climate, social and ecological crises by helping to build healthy ecosystems, resilient communities, regenerative food systems and local wellbeing economies. By creating a home, a school, a farm and a market, CERES engages their community in meaningful local action that creates a sense of belonging and participation, and helps bring about the changes we wish to see at each level of the broader system. Cinnamon will also speak about the fundamental importance of countering a prevailing story of separation with stories of connection and hope. philosophical tools, frameworks and vocabulary to reassess and rethink the role of ethical enterprise.



Nick Verginis CEO SENVIC

Nick will draw on the emergence of the social enterprise network, new connections with national and global movements to achieve SDGs and the recent launch of the Victorian Social Enterprise Strategy 2021-25 as a framework and accelerator for an inclusive, fair and sustainable society.

End of Day 1 Conference Drinks & Networking.



Jacqueline Peel Professor of Law at the Melbourne Law School and the Director of the Melbourne Climate Futures

"The wash up from COP and what it means for Australian business"



9:20am to 10:00am

Keynote 10:35 am to 12:00am

90 Min Panel Discussion

Day 2. Tuesday. 7th Dec 2021

"Beyond 'box-ticking'

Institutional Challenges and Opportunities for Australian Social Procurement".



Dr Joanne Meehan Senior Lecturer in Strategic Procurement University of Liverpool Management School



Dr Kevin Argus

Lecturer Design Thinking and Marketing. MBA Program Manager Graduate School of Business and Law, RMIT University

"Details coming soon"



Sue Boyce CEO, Ability Works Australia

PWC

TBC



Paul Ashby

Land & Water Leader VIC/SA Aurecon



Warren Staples

Lecturer in Social Procurement Melbourne School of Government/ Melbourne Law School at the University of Melbourne.





Conference Program Day 2. Tuesday. 7th Dec 2021

12:20pm to 1:00pm

Lunch/Wellbeing Activation

1:30pm to 2:00pm

Presentation



Diana Barnett Founder at Cultivate Impact



Shannon Hurley Facilitator

Wayapa Wuurrk Lunch Activation

Grab your lunch and join us for an earth connection activity.

We will introduce you to Wayapa Wuurrk, a modality that weaves storytelling, narrative meditation, and a "movement practice" that draws on ancient wisdom and honors how first nations people have connected to our home Earth to nurture it for now and for future generations. Think reciprocity, balance, relational, regenerative and connected.

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1:00pm to 1:30pm

Presentation



Natasha Ritz Chief Operating Office A Good Empire

A Good Empire

Good Empire is a social app for good that challenges us to level up for people and the planet.

A global impact platform to inspire, empower, and reward individuals and organisations to unite and take action.

17 Impact Goals for people and the planet by 2030 aligned with the United Nations Sustainable Development Goals.



Petah Marian Founder Future Narrative

"Do people really care about sustainability? Navigating the gap between values and intention"

Consumer research continually finds that while an increasing number of consumers say they care about sustainability, their actions are not mirroring their values, with other attributes taking on increased importance. With the climate crisis becoming evermore urgent, new strategies are necessary to ensure that businesses are putting themselves in the best position for the future. This presentation looks at emerging consumer behaviours and whether businesses need to wait for the consumer to start to take action.





skillsets and social/work environments and

Day 2. Tuesday 7th Dec 2021







Conference Program Day 2. Tuesday 7th Dec 2021

3:30 pm to 4:30 pm

60 min Power Hour

4:30pm to 5:00pm

Final Keynote

"The Power Hour"



The Drangofly Collective Andrew Curtis & **Fara Anderson**



The Creative Catalyst Maria Simonelli



Clear Horizon Shani Rajenra



Invest United Lionel Lee



Financing for impact, impact enterprises strategy, growth and innovation.

Natasha Ritz Chief Operating Officer A Good Empire







Aust Social Value Bank Min Seto



Jess McDonald Founder and Artist - High Tees Australia & Founder - Agents of Innovation



Kiilalaana Shantelle Thompson

"Warrior Heart" what is it and why do we need it

In a world that profits & thrives from low selfesteem, ego, individualism, consumerism, and capitalism. The bravest and boldest thing we can do is be ourselves without apology. To be, lead and serve from the heart For the greater good of the Collective.

Interweaving First Nations knowledge systems and ways of being, with self development, martial arts, trauma healing and finding purpose.

ethical enterprise conference 2021

Digital Interviews Program Conference

Delegates Conversations with Change Makers



Jim Chapman Founder Nice Coffee Co.

"Change Through Coffee"

"Jim Chapman is the Founder of 'Nice Coffee Co'. A Social Enterprise for education in Kenya funded through the impact of a cup of coffee. Jim has visited Kenya since he was 7 years old with his parents, a life-changing experience. After spending time at St Johns School in Kibera, where learning is made difficult by dark classrooms, leaking roofs and hungry stomachs, he returned to Australia, to see how coffee was mainly made for profit. With an MBA, Jim was driven to make a difference and through a successful social enterprise model, he discusses his story of Nice Coffee Co to teach us about coffee for a cause."



Ingrid & Tom Graze Co-Founders ZERO

"ZERO Energy Homes"

"ZERO poses the question - what if every single act of design and construction made the world a better place? This shift of thinking is needed to protect our planet and provide an alternative to our homes of the future. There is magic to this new way of thinking of how we live and we at ZERO will fundamentally reshape the housing industry as our new systems and integrated solutions provide the answers to a sustainable and energy-positive life in the future. In collaboration with the Swinburne University of Technology, ZERO has now successfully engineered, from the roof down, Australia's first inner-urban series built affordable 100%

sustainable electric homes, which from day one

never produce an electricity bill"



Luke Kerr Founder / Director Real Time Learning

"The Future is NOW in Education"

"How Real Time Learning's Adopt an Engineer model inspires and builds STEM capacity in our next generation of Engineers"



Ethical enterprise CONFERENCE 2021

Digital Interviews Program Conference

Delegates Conversations with Change Makers





Belissa Rojas

Impact Measurement and Management Lead SDG Impact Team UNDP



Michael Donaghue-Evans

President UN Youth Victoria



Kylie Porter Executive Director Global Compact Network Australia



Claudia Olmedo Head of Exploration UNDP Accelerator Labs, El Salvador

STATE OF SUSTAINABLE DEVELOPMENT GOALS

"The 2030 Agenda for Sustainable Development that includes 17 Sustainable Development Goals (SDGs) were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity. With the continued COVID-19 pandemic affecting every country, how are efforts to end poverty, hunger, AIDS, and discrimination against women and girls affected. What creativity, knowhow, technology, financial resources and cooperation are being applied to keep the SDGs on track? Our panel of experts share their examples and provide insight into the state of SDGs globally and in Australia."



Ethical Enterprise Award Program

Day 2. Tuesday. 7th Dec 2021

6:30 pm - 7:00 pm

7:45 pm to 8:00 pm

Keynote



Catalina Gonzalez Founder Vivacious and Award MC

Catalina is going to be the MC for the Ethical Enterprise Award on the 19th of December, her energy will bring a unique angle to the evening, expect to be surprised.

Journey of the 2020 Ethical Enterprise Award Winner



Lucy Thomas Co-Founder/Co-CEO Project Rockit.

Lucy Thomas will share the Project Rockit journey from 2020 when they won the Ethical Enterprise Award through to 2021.

PROJECT ROCKIT creates spaces where all young people have access to respect, acceptance, creative expression and real leadership skills. We send highly trained, passionate young presenters into schools to run workshops that empower students to lead positive change at school, online and beyond.



Ethical Enterprise Award Finalists



ethica enterprise AWARD

Feedback Organic

David Sivyer Founder - Feedback Organic



ColourSpace Gallery

Scott Ko Founder and Director - ColourSpace Gallery



Green Fox Training Studio

Kelly Willmott & Amanda Shepherd Co-Founders and Directors - Green Fox Training Studio



Kua Coffee Limited Darcy Small

Cofounder - Kua Coffee Limited



CERES Fair Food

Chris Ennis Director of Business Innovation - CERES Fair Food



Humanitix

Joshua Ross and Adam McCurdie *Co-Founders of Humanitix*

Meet the Judges



Ben Neville

Associate Professor in the Department of Management & Marketing, Faculty of Business and Economics The University of Melbourne in Australia.



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Peta Granger Retail Leader Specialist







This year's MC's and conference moderators



Russell Pearson Conference MC Director at Russell Pearson Strategy



Catalina Gonzalez Ethical Enterprise Award MC Founder Vivacious

Energiser and cultural activity

6 Dec | 3:15 pm | Afro-Latin Energiser

This event energiser will provide the audience the opportunity to breathe, stretch, and move along with Afro-Latin beats. Get yourself ready to re-connect after an energising activity



7 Dec | 6:00 pm | Cultural Engaging Activity |

Surprise, surprise! Can you picture a flash mob? Now imagine that surprise element with music and dance from Latin America. In order to spice up your award dinner event and give your guests something to remember, Mosaik's entertainers will parade around the room showcasing traditional music and dance from Latin America and interacting with the guests



Do you know

This year, each delegate will receive and be wearing an ethical and sustainable lanyard from our friends at Treekid. TreeKid, a Melbourne based ethical and sustainable children's clothing label, has a visionary goal that always strives to achieve is to not waste any material throughout the production. RE-USE and RE-PURPOSE preloved jeans, donated by the community, and their fabric offcuts to build these colourful lanyards. Therefore nothing goes to the landfill!



When you purchase a ticket to this year's conference you go into a draw to win coffee for a year! Global Café Direct is the ethically sourced, Fairtrade and organic coffee you could be drinking free. Love a cafeteira in the morning, or an afternoon espresso? Our masterfully crafted blend will be roasted and delivered fresh to you door throughout the year. Proudly sponsored and roasted by Coffex Coffee Roasters





