

CRUNCHY FOOD



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EXCEPTIONAL SNACK PELLETS - CATALOG 2022-23

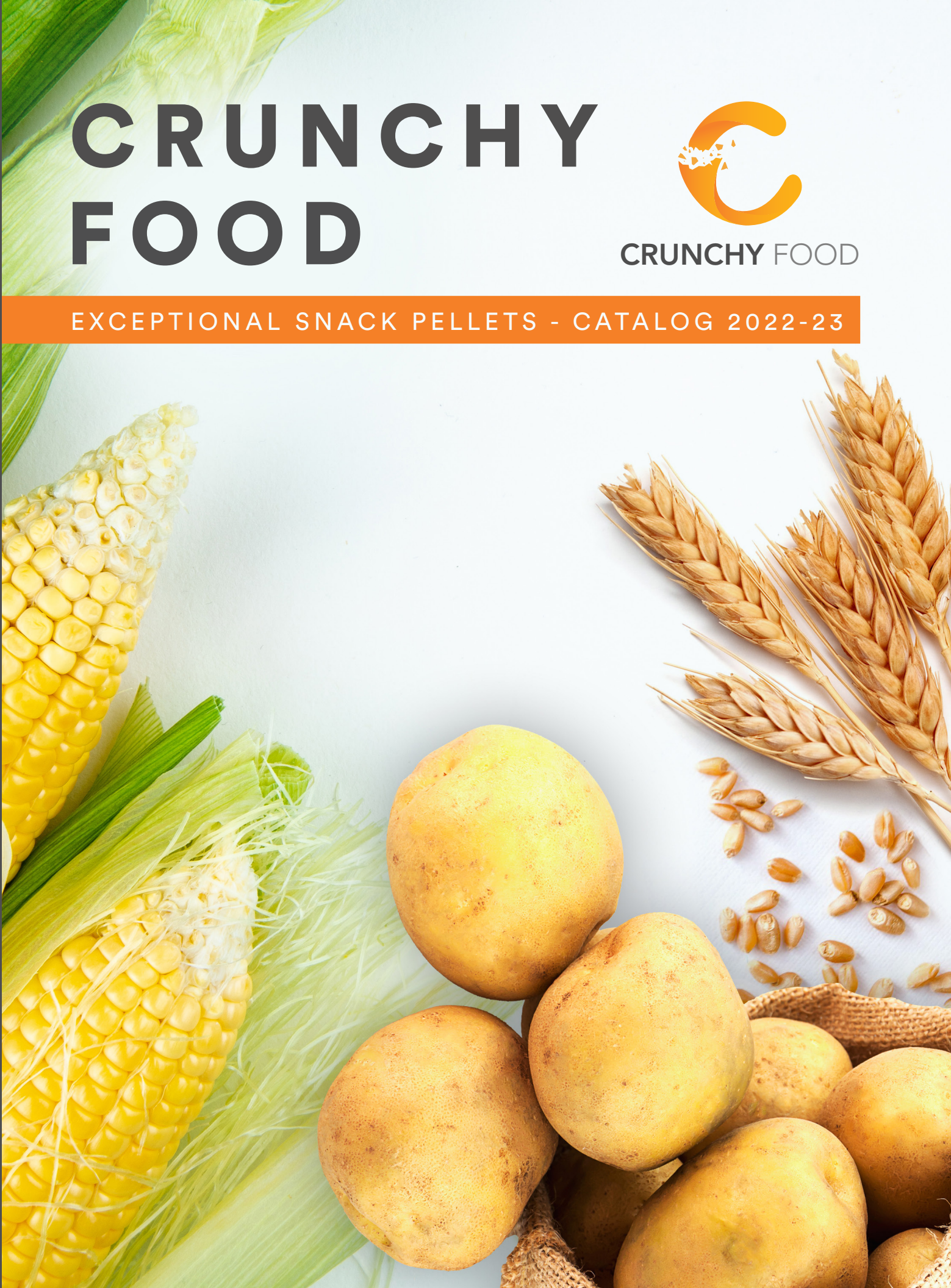




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OUR STORY



Crunchy Food FZE, was established in 2020, and is setting up a snacks manufacturing unit in Dubai-United Arab Emirates (UAE). The pellet production unit of Crunchy Food FZE, located in JAFZA on an area of 48.000 square feet, predominantly consists of a fully automated pellet production line.

The line is made up at a high European standard and technology, with a rated capacity of 1500 kg/Hour that qualifies Crunchy Food FZE to serve local markets and export worldwide.

Crunchy Food FZE, main concern is to produce its products with high quality standards starting from raw material and moving forward the whole manufacturing factors and elements.

تأسس مصنع كرنشي فوود سنة ٢٠٢٠، حيث يختص بتصنيع حصائب الوجبات الخفيفة، و يقع في دبي داخل سلطة المنطقة الحرة لجبل علي في الإمارات العربية المتحدة، و يغطي مساحة تتجاوز 48.000 قدم مربع. إن خط إنتاج الحصائب أوتوماتيكي بالكامل، و مصنع ضمن أعلى معايير التكنولوجيا الأوروبية، و بطاقة إنتاجية هائلة تبلغ 1500 كغ للساعة مما يجعل مصنع كرنشي فوود قادراً على خدمة كلا الأسواق المحلية و العالمية. و تحمل كرنشي فوود بكادرها البشري و التكنولوجي على عاتقها مسؤولية تصنيع منتجات غذائية ذات جودة عالية بدءاً بالمواد الخام و انتقالاً إلى جميع عوامل التصنيع الأخرى.

“

*We always look further to
reach new horizons
& expand our
business worldwide*

”

Mission

Our mission is to provide exceptional products and service and to commit to delivering a high quality, food safe, reliable, cost effective and on-time delivery of our products.

Vision

Crunchy Food FZE Company, is striving to become recognized as the benchmark of outstanding services and products, in the snacks manufacturing field worldwide, also we work hard on being considered as a reliable and a long-term partner to our clients and stakeholders and fulfill their needs and requirements in a cost effective and efficient manner.

Assuring the best quality and food safety practices through the whole production cycle held at our premises.

In the way to achieving Crunchy food FZE vision, Crunchy food has therefore taken steps to prepare a set of guidelines, procedures and forms in line with the requirements of:

- ISO 9001:2015
- ISO 14001:2015
- ISO 45001:2018
- ISO 22000:2018
- HACCP
- Halal
- BRC
- Kosher
- GMP, and many others classified as best practices in the field.

المهمة

دعم وتزويد العملاء بمنتج غذائي يلبي ويفوق توقعات العميل من حيث سلامة الغذاء و جودته و بكلفة إنتاجية منخفضة و خلال دورة إنتاجية قصيرة.

رؤيتنا

تسعى كرنشي فوود لتقديم منتج و خدمة ذات طابع خاص في مجال تصنيع الوجبات الخفيفة، كما نسعى بجد لنكون الخيار الأمثل لعملائنا بما يلبي جميع متطلباتهم و بأفضل جودة و أقل كلفة إنتاجية.

و في ظل سعي كرنشي فوود لتحقيق رؤيتها فقد تبنى مصنعنا مجموعة من الأنظمة و التعليمات و التشريعات المحلية و الدولية حسب التالي:

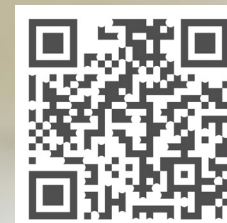
- نظام إدارة الجودة ISO 9001
- نظام إدارة البيئة ISO 14001
- نظام إدارة الصحة و السلامة المهنية ISO 45001
- نظام إدارة سلامة الغذاء ISO 22000
- HACCP
- حلال
- BRC
- كوشير
- ممارسات التصنيع الجيد و غيرها العديد في مجال الصناعات الغذائية



“

In order to deliver the best for you, we adopt Quality and Food safety practices across all functions in Crunchy Food FZE

”



FIND US HERE

Snack pellet manufacturing

REST-ASSURED, WE TAKE CARE OF EVERYTHING!



Our Services

Crunchy food manufactures both:

- Its own brand of products.
- Private labels and customized products based on preset requirements.
- Commercial Products.

We can make your own product at our factory.

خدماتنا

مصنع كرنشي فود يقدم:

- منتج كرنشي فود بالخلطات الخاصة.
- منتجات العملاء المبنية على متطلباتهم.
- المنتجات التجارية

في مصنع كرنشي فود يمكنك تصنيع منتجك الخاص



Discover a wide range of products

“

*We transform what
nature gave us into:
better-for-everyone,
healthy and
delightful snacks.*

”



POTATO

01



CORN

02



WHEAT

03

SAVOR THE FLAVOR!

Our pellets are manufactured according to the highest quality standards that meet both local and international technical requirements for food products, we follow the best practices in the snacks pellets field. At Crunchy Food, we do intelligent efforts, the great taste is not accidental.

Our Products' Quality

- **INGREDIENTS**

Crunchy food FZE pellets are made of the finest ingredients including potato derivatives, wheat, rice and many others natural and healthy components.

- **MOISTURE CONTENT**

We assure to control the moisture content of our products, keeping its freshness and stability for storage.

- **MICROBIAL EXAMINATION**

Shall not exceed the limits established by the international authorities.

- **HEAVY METALS**

According to permitted limits.

- **RADIATION CONTAMINATION**

According to permitted limits.



STORAGE CONDITIONS

01
07 PRODUCTS

- Store in a dry and cool place.
- Advised storage temperature: from 15°C to 25°C.
- Advised humidity: from 40% to 65%.

POTATO SCREW OR SPIRAL

Screw/Spiral standard shaped pellet, potato based.



- **ITEM CODE**

CP-SCR-O-001

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: 195 ± 5°C

Frying time: 8-10 sec

Above mentioned is subject to change based on processing and production conditions.

POTATO TUBE

Tube standard shaped pellet, potato based.



- **ITEM CODE**

CP-TUB-O-002

- **RECOMMENDED FRYING CONDITIONS**

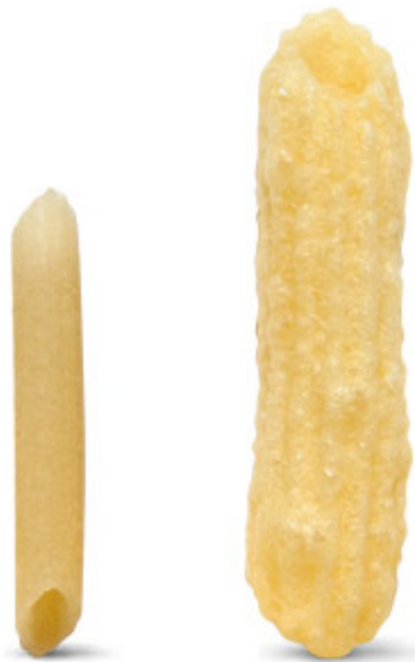
Frying temperature: 195 ± 5°C

Frying time: 8-10 sec

Above mentioned is subject to change based on processing and production conditions.

POTATO PENNE

Penne standard shaped pellet, potato based.



- **ITEM CODE**

CP-PEN-O-003

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: $195 \pm 5^{\circ}\text{C}$

Frying time: 8-10 sec

Above mentioned is subject to change based on processing and production conditions.

POTATO STICK

Stick standard shaped pellet, potato based.



- **ITEM CODE**

CP-STK-O-004

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: $195 \pm 5^{\circ}\text{C}$

Frying time: 8-10 sec

Above mentioned is subject to change based on processing and production conditions.

POTATO WAVY

*Standard round wavy pellet,
potato based.*



- **ITEM CODE**

CP-WAV-O-005

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: 195 ± 5°C

Frying time: 8-10 sec

*Above mentioned is subject to change based on processing
and production conditions.*

POTATO FLAT

*Round plain standard shaped
pellet, potato based.*



- **ITEM CODE**

CP-FLT-O-006

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: 195 ± 5°C

Frying time: 8-10 sec

*Above mentioned is subject to change based on processing
and production conditions.*

POTATO BEAR

*Bear standard shaped pellet,
potato based.*



- **ITEM CODE**

CP-DAB-O-007

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: $195 \pm 5^{\circ}\text{C}$

Frying time: 8-10 sec

*Above mentioned is subject to change based on processing
and production conditions.*





STORAGE CONDITIONS

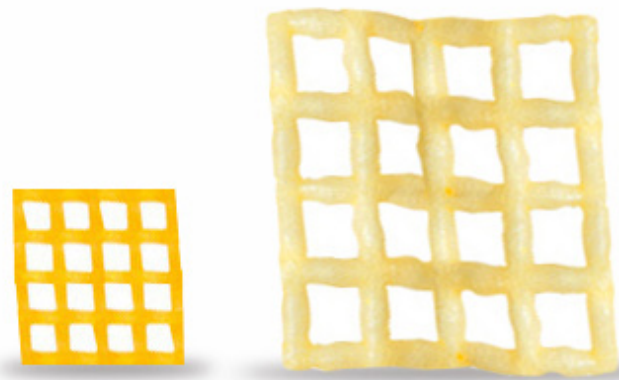
02

02 PRODUCTS

- Store in a dry and cool place.
- Advised storage temperature: from 15°C to 25°C.
- Advised humidity: from 40% to 65%.

CORN WINDOW

Window standard shaped pellet, corn based.



- **ITEM CODE**

CC-WIN-O-001

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: 195 ± 5°C

Frying time: 8-10 sec

Above mentioned is subject to change based on processing and production conditions.

CORN RING

Ring standard shaped pellet, corn based.



- **ITEM CODE**

CC-RIN-O-002

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: 195 ± 5°C

Frying time: 8-10 sec

Above mentioned is subject to change based on processing and production conditions.



STORAGE CONDITIONS

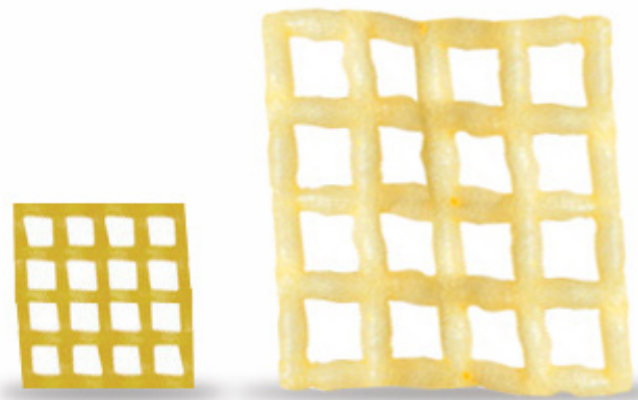
03

02 PRODUCTS

- Store in a dry and cool place.
- Advised storage temperature: from 15°C to 25°C.
- Advised humidity: from 40% to 65%.

WHEAT WINDOW

Window standard shaped pellet, wheat based.



- **ITEM CODE**

CW-WIN-O-001

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: $195 \pm 5^{\circ}\text{C}$

Frying time: 8-10 sec

Above mentioned is subject to change based on processing and production conditions.

WHEAT RING

Ring standard shaped pellet, wheat based.



- **ITEM CODE**

CW-RIN-O-002

- **RECOMMENDED FRYING CONDITIONS**

Frying temperature: $195 \pm 5^{\circ}\text{C}$

Frying time: 8-10 sec

Above mentioned is subject to change based on processing and production conditions.



Contact

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