

Corporate Sponsorship

Partnering to make homes safer and healthier for our neighbors.



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RUN TO REBUILD

\$7,500

Promote team-bonding and family time while promoting your brand to a diverse audience from across the Greater Philadelphia region.

- Premier logo placement on Run to Rebuild website
- Company-supplied banner display
- Company featured on all printed & electronic materials
- Premier company logo placement at event including:
 - Thank you sponsor banner
 - Back of event t-shirt

HOMEOWNER SPONSOR: \$5,000

- Company logo on event t-shirt
- Sponsor listing on event banner
- Logo/sponsor level listed on Run to Rebuild website
- Placement in rack card
- Acknowledgement in:
 - Annual report
 - Email communications
 - Social media posts

COMMUNITY SPONSOR\$ \$3,250

- Company logo placement on:
 - Run to Rebuild website
 - Back of event t-shirt
- Logo on thank you sponsor banner at event

NEIGHBORHOOD SPONSOR \$1,250

- Logo placement on Run to Rebuild website
- Company listing on thank you sponsor banner at event

PARTNER \$750

- Company listing on thank you sponsor banner at event

RTP welcomes suggestions on other sponsor recognition opportunities!

PA NEIGHBORHOOD ASSISTANCE PROGRAM

Business Tax Credits



Rebuilding Together.
Philadelphia

Special Purpose Priorities

Repairing homes, revitalizing communities, rebuilding lives.

Support RTP and receive a 75% State tax credit

PA's Neighborhood Assistance Program-Special Purpose Priorities

provides tax credits to businesses that provide contributions to vital community projects. By enabling businesses to help nonprofits, NAP helps communities on the right track to self-sufficiency.

3 Easy steps:

1. Partner with RTP
2. Sign a letter of commitment
3. Fill in a simple 1-page application

RTP does the rest!

RTP makes a difference in the lives of vulnerable homeowners:

- Provides safe & healthy repairs to 125 low-income homeowners each year;
- Maximizes results & minimizes costs w/ volunteers; and
- Enhances the quality of life for all residents of target communities.

NAP Tax Credits can be used against:

- Corporate Net Income Tax
- Personal Income Tax*
- Bank Shares Tax
- Insurance Premiums Tax **
- Capital Stock-Foreign Franchise Tax
- Title Insurance & Trust Co Shares Tax
- Mutual Thrift Institutions Tax

Corporate Net Income

Donation*	\$50,000	\$100,000
PA SPP 75% Tax Credit	\$37,500	\$75,000
Net Cash Outlay before Tax Costs/ (Benefits)	\$12,500	\$25,000
Net Federal Tax Benefit of Contribution	\$2,625	\$5,250
Net State Tax Benefit of Contribution	\$3,551	\$7,102
Net Cash Outlay after all Tax Benefits	\$6,324	\$12,648

Tax Assumptions: Federal Corp. Income Tax Rate: 21% State Corp. Income Tax Rate: 8.99%
*Always consult a tax advisor to ensure the assumptions and calculations are accurate. These tables are for demonstration purposes only.

S Corp, Partnership, LLC

Donation*	\$50,000	\$100,000
PA SPP 75% Tax Credit	\$37,500	\$75,000
Net Cash Outlay before Tax Costs/ (Benefits)	\$12,500	\$25,000
Net Federal Tax Benefit of Contribution	\$1,250	\$2,500
Net State Tax Benefit of Contribution	\$1,382	\$2,763
Net Cash Outlay after all Tax Benefits	\$9,869	\$19,737

Tax Assumptions: Lowest Federal Income Tax Rate: 10%, State Personal Income Tax Rate: 5.07% *Always consult a tax advisor to ensure the assumptions and calculations are accurate. These tables are for demonstration purposes only.

* Via Passthrough Entity

**excluding surplus lines, unauthorized, domestic/foreign marine

When you partner with Rebuilding Together Philadelphia you are helping to create safe homes and communities for everyone!

BLOCK BUILD SPONSORSHIP

\$12,500

Make a life-changing impact for a family when you sponsor repairs on an entire house. This home will be repaired during the 2-day Block Build.

Team Building:

- Opportunity for eight employees to work together each day

Sponsorship sign on Rebuilding Day

Donor recognition:

- RTP annual report
- Social media posts
- Email communications

Company logo on back of volunteer t-shirt



Commitment Form

☐ **YES! We will sponsor the Block Build program** **\$12,500.**

Please send high res, print-ready logos in JPEG or EPS to Sadie Troup at stroup@rebuildingphilly.org.

Name: _____

Title: _____

Company: _____

Address: _____

City, State, and Zip: _____

Phone: _____

Email: _____

Company Website: _____

Payment Information:

☐ Please bill/invoice me

☐ Enclosed is a check in the amount of \$ _____

Payable to:

Rebuilding Together Philadelphia
3001 Stokley St., 1st Fl
Philadelphia, PA 19129

Thank you so much for your support!

Please contact: Esther Wiesner with any questions at
ewiesner@rebuildingphilly.org or 267-254-5595.

Commitment Form

☐ **YES! We will sponsor Run to Rebuild at the following level:**

☐ Presenting Sponsor **\$7,500**

☐ Community Sponsor **\$3,250**

☐ Homeowner Sponsor **\$5,000**

☐ Neighborhood Sponsor **\$1,250**

☐ Partner **\$750**

Please send high res, print-ready logos in JPEG or EPS to Sadie Troup at stroup@rebuildingphilly.org.

This applies to sponsors at \$1,250 and above. \$750 sponsors will be listed by name.

Name: _____

Title: _____

Company: _____

Address: _____

City, State, and Zip: _____

Phone: _____

Email: _____

Company Website: _____

Payment Information:

☐ Please bill/invoice me

☐ Enclosed is a check in the amount of \$ _____

Payable to:

**Rebuilding Together Philadelphia
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