



WILL CASTILLO

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USA PARALYMPIC BOBSLED ATHLETE · PUBLIC SPEAKER · ARMY VETERAN · PURPLE HEART RECIPIENT

SPONSORSHIP PACKAGES

TEAM CASTILLO RELIES ON THE GENEROSITY OF SPONSORS TO SUPPORT SEASONAL EXPENSES

At this time, there is no financial support from the US Olympic and Paralympic Committee or USA Bobsled Skeleton Federation for Para Bobsleigh athletes competing for the United States. As self-funding

athletes, members of Team USA are responsible for travel, room and board, and sliding fees: **the total typically reaches between \$15,000 and \$25,000 each season.**



FULL FORCE AHEAD | CURRENTLY #1 IN THE WORLD FOR PARA BOBSLED!

As the first American to take home the Globe and rank #1 in the World for Para Bobsled it is a true fact that Will is not slowing down. With over 5k website views, 1.5K followers on Instagram and a long list of goals ahead—you are joining the team at a great time!

Did You Know that during the Olympics 65 million American watched the bobsled? That makes 3.1% of the viewership. Taking that number globally made it the 6th most popular Olympic event in online news headlines.

PARA BOBSLED WILL SOON BE THE NEWEST! MOST THRILLING! WINTER SPORTS AT THE PARA OLYMPICS!

HELP FUEL THE MISSION | BECOME A SPONSOR AND JOIN THE TEAM

Parabobsled is becoming a very popular sport with national and international competitions involving 12 nations and over 25 athletes that compete per season. When you join team Castillo as a sponsor you will become part of a team that will always represent the USA professionally with honor & integrity.

Premium Sponsorship Levels

Platinum
\$15,000

Includes: Weekly tagged posts on social media during pre-season training, season training and competition, sponsor logo on gear, sponsor page on team website, 5 store/location visits, 3 personal videos at sponsors request and photography.

Gold
\$8,000

Includes: Monthly tagged posts on social media, race event photos with sponsorship branding, sponsor logo on website for a full calendar year, 2 store/location visits and 1 personal video.

Silver
\$6,000

Includes: Your branded logo on Team Will Castillo website for a full calendar year and three tagged posts on Instagram and Facebook.

Bronze
\$3,000

Includes: Your branded logo on Team website and one tagged post on social media: Instagram, Facebook and Twitter.



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