

## CANNRA EXTERNAL STAKEHOLDER MEETING

The purpose of this meeting is to bring together a diverse array of national and international stakeholders from across the cannabis space to engage in discussions with CANNRA member regulators and other attendees on cannabis regulatory and policy topics. We purposefully seek to avoid an echo chamber and seek to engage groups that have differing viewpoints.

### Invited Stakeholders

Any nationally focused entity that CANNRA was able to identify who is working on cannabis policy, policy implementation, or regulation was invited. This included organizations working on the following topics related to cannabis: consumer and product safety, research, standards, technology, policy, advocacy, social justice, equity, data, legal issues, public health, compliance, and clinical engagement. Attendees were restricted to those groups working at the national and/or international level. Due to capacity, no state-level trade associations, coalitions, or advocacy groups were included. Although direct cannabis licensees were not invited, they may be present at the meeting representing other invited organizations (e.g., trade associations, coalitions, advocacy groups).

### Meeting principles and parameters

As an association whose membership is comprised entirely of government officials, CANNRA adopted the following principles and parameters for the meeting this year:

- Registration required all attendees to agree to a Code of Conduct to ensure respectful engagement. The goal of this meeting is to foster healthy discourse and engage in productive dialogue about policy and regulatory issues. We want to ensure that all attendees feel respected in sharing their perspectives.
- We attempted to cast the broadest net possible to include a diverse group of organizations with a range of opinions and ideas. We published the list of invited organizations on our website. Opinions and perspectives shared at this meeting represent those of the individuals or organizations sharing them and do not necessarily represent CANNRA or CANNRA members.
- To maximize participation, and to avoid any one group having outsized participation, no more than two people per invited stakeholder group are permitted to attend. CANNRA invites the organization and the organization determines which two individuals they want to have attend.
- Registration rates were determined by organizational type or category and using a sliding scale based on organizational need. The rates were set to cover the projected costs of the meeting and to subsidize the registration costs for CANNRA members and other government and small-nonprofit attendees. Registration covers meeting costs and is not a “donation” to CANNRA.
- The meeting does not have any sponsorships. All attendees are treated the same for the purposes of the meeting, regardless of their organization’s assigned registration rate.
- CANNRA engaged as many attending organizations as possible in speaking roles to hear a diversity of opinions and perspectives on issues. Speaking roles were determined based on the meeting topics. Speaking roles were not guaranteed to any attendee and were not the result of the registration category of the attending organization.
- The goal of the meeting is to have diverse discussions about a range of policy and regulatory topics. As such, there is no expo area and there are no externally sponsored networking events that are part of the agenda. Attendees agree to focus on substantive policy and regulatory-related topics at the meeting.