JAZZ INSTITUTE OF CHICAGO presents

THE GALA 2024

Featuring Grammy® Award winner

Samara Joy

Wednesday May 29
2024

PARK WEST
322 W Armitage Ave.
Chicago

JazzInChicago.org/gala2024
to get tickets

Sponsorship Opportunities

SHOWCASE YOUR BRAND

CLICK TO BECOME A SPONSOR

photo by Meridith Traux
As we celebrate our 55th anniversary, we reflect on the Jazz Institute of Chicago’s original commitment to promote and nurture Jazz in all its forms. Who would have known the number of people affected by the work started by a small group of jazz lovers back in 1969?

Today, JIC maintains its mission to shine a light on this original American art form through education and public programming. And through this mission tens of thousands of lives are made better in the city of Chicago every year.

JIC produces dozens of vital jazz educational programs for thousands of Chicago youth fostering creative outlets, inspiring a lifetime appreciation for jazz, and in so many cases, creating profound positive growth. Mentorship opportunities and access to resources allow our city’s young and seasoned musicians a chance to hone their craft and strengthen their careers.

Dozens of free concerts are produced throughout the year in our neighborhood parks and amazing jazz venues employing hundreds of talented musicians and keeping jazz alive in the hearts and souls of jazz enthusiasts citywide.

The Jazz Institute of Chicago’s work cannot be done without people like yourself. As a sponsor, you will have the chance to reach thousands of influential community and cultural leaders, along with consumers from all walks of life across Chicago.

We invite you to join us at our annual Gala event to support these invaluable programs that help make Chicago one of the greatest cities in the world.

Learn more about our programs at
WWW.JAZZINCHICAGO.ORG

Follow our gala updates at
www.JazzInChicago.org/gala2024
With Samara Joy selling out venues around the world, this event creates a distinct opportunity to showcase your brand at the boldest Gala in the 55-year history of the Jazz Institute of Chicago, along with year-round possibilities.

The New York Times praised the “silky-voiced rising star” for “helping jazz take a youthful turn” while NPR All Things Considered named her a “classic jazz singer from a new generation.”

A special performance by Samara Joy

Join us as a sponsor for Gala 2024!

1. Showcase your brand to tens of thousands of Chicago customers.
2. Be a force to profoundly affect the lives of thousands of Chicago youth and community members.
3. Have a great night out with jazz lovers, influential community leaders, artists, and colleagues.

Wednesday, May 29
4:30 Reception & Cocktails
5:30 Dinner & Jazz Links student performances
6:30 Remarks & Awards
7:00 Concert

2024 JAZZ EXCELLENCE AWARD RECIPIENTS ANNOUNCED IN MARCH.
• Walter Dyett Lifetime Achievement in Education Awards
• Dr. Timuel Black Community Service Award
Let your brand shine with the Jazz Institute of Chicago!

MEET YOUR CO-CHAIRS

TOM BURRELL, founder of Chicago-based Burrell Communications Group, one of the most highly regarded multicultural advertising agencies in the U.S.

Renowned two-time Grammy® winner and one of the world’s foremost jazz vocalists, KURT ELLING

Gala Planning Committee
- Leon Blackshaw
- Xiaowei Hargrove
- David Helverson
- Chiquita Jones
- Lynn Colbert Jones
- Meagan McNeal
- Bill Norris
- Jason Patterson
- Gavin Phelps
- Keyonn Pope
- Paul Sikes
- DV Williams

YOUR BRAND AT THE GALA AND BEYOND!

Click to become a sponsor

Reach THOUSANDS to MILLIONS of Chicago area consumers and residents.
JAZZ INSTITUTE OF CHICAGO GALA 2024

Fun Facts

175,000+ people attended 2023 Chicago Jazz Festival
127,000+ JIC website page views in last 12 months
3,500+ people attended JazzCity concerts
15,000+ email subscribers
40,000+ social media followers

191,000 people reached through 209 public and education programs
One of the Top 20 Arts Program providers for Chicago Public Schools
1,000+ students reached through in-school programs
57 free concerts and events in 35 neighborhoods
More than 300 musicians/artists hired
90 arts education/outreach events reaching over 7,200 students
57 private event performances
20 Jazz Links Youth alumni and 5 high school bands performed at the Chicago Jazz Festival
4 brand new programs created during the pandemic
100% of our Jazz Links high school graduates matriculated to prestigious college music programs
80 students ages 9-19 jammed with veteran musicians in the professionally-styled in 8 jam sessions
165 students from 12 schools participated in Jazz in the Chi

WHERE JAZZ INSTITUTE OF CHICAGO WAS IN 2023
<table>
<thead>
<tr>
<th><strong>JAZZ INSTITUTE OF CHICAGO GALA 2024</strong></th>
</tr>
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<tbody>
<tr>
<td><strong>SPONSORSHIP LEVELS</strong></td>
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<tr>
<td><img src="image_url" alt="Image" /></td>
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<tr>
<td><strong>THIS IS YOUR CHANCE TO REACH THOUSANDS TO MILLIONS OF CHICAGO AREA CONSUMERS AND RESIDENTS.</strong></td>
</tr>
<tr>
<td><strong>HAVE SOMETHING ELSE IN MIND? DO NOT HESITATE TO ASK ABOUT CUSTOMIZED SPONSOR BENEFITS.</strong></td>
</tr>
<tr>
<td><strong>WE’RE HERE TO HELP YOU UNDERSTAND THE VALUE OF YOUR SPONSORSHIP.</strong></td>
</tr>
<tr>
<td><strong>LET’S DO THIS!</strong></td>
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</tbody>
</table>
| **Executive Director, Heather Ireland Robinson**  
Heather@JazzInChicago.org | **Manager of Development, Jon Nadel**  
Jonathan@JazzInChicago.org  
312.427.1676 ext 112 |

<table>
<thead>
<tr>
<th><strong>Jazz Legend</strong></th>
<th><strong>Big Band</strong></th>
<th><strong>Ensemble</strong></th>
<th><strong>Quintet</strong></th>
<th><strong>Combo</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$50,000+</strong></td>
<td><strong>$25,000+</strong></td>
<td><strong>$10,000+</strong></td>
<td><strong>$5000+</strong></td>
<td><strong>$2500+</strong></td>
</tr>
</tbody>
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| **Lead Sponsorship Acknowledgement** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Speaking Opportunity at the Gala** | ![Image](image_url) |
| **Logo and listing at 2 JIC high profile public events** (Chicago Jazz Fest, Latin Jazz Fest, JazzCity/Chicago Park District) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Logo in email blasts (12K+) and dedicated social media promotion (4k+)** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Mention in major Chicago market media buy** (print and/or radio) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Large banner with logo displayed prominently in seating area during concert and gala** | EXCLUSIVE | EXCLUSIVE | SHARED |
| **Opportunity to provide branded merchandise (bags, pens, etc) for guest give-aways** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Logo on invitation and printed materials if received by deadline date** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Logo on JIC website (10k+ visits per month)** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Name and logo displayed during event via slide and banner** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Name mentions and special signage at two Front Row event space programs** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Student performance OR “Edutainment” Jazz presentation at your event or office** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Additional Premium Memberships** (includes Chicago Jazz Fest seating and Front Row event space invite) | 10 | 8 | 5 | 4 | 2 |
| **Group listing in email blasts and social media** | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) | ![Image](image_url) |
| **Name included on-site print materials & signage** | With your logo | With your logo |
| **Quantity of Tickets** | 14 | 12 | 8 | 6 | 4 |
| **Program Book ad** | Back Cover | Inside Front Cover | Inside Back Cover | Full Page | Half Page |