



Jewish culture for a just world

## **The Workers Circle Annual Benefit**

### **December 4, 2023**

### **SPONSORSHIP OPPORTUNITIES**

#### **DIAMOND \$36,000**

**VIP table for 10 people and special invitation to VIP reception.**

- Recognition of sponsorship in CEO's welcome remarks to open the event.
- A full-size digital ad displayed at the event
- Name and logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event
- An event media advisory and press release highlighting Diamond Sponsors acknowledged in four dedicated social media posts on Facebook, Twitter, and Instagram.
- Two dedicated social media posts on Facebook, Twitter, and Instagram
- Featured in one dedicated email of Diamond level sponsors and in all promotional emails leading up to the event
- Corporate logo or name in two eNewsletters reaching more than 22,000 members of the Workers Circle community
- Acknowledgment in two printed newsletters reaching 9,000 people

#### **PLATINUM \$18,000**

**One table for 10 people and special invitation to VIP reception.**

- Recognition of sponsorship in CEO's remarks at the event
- A full-size digital ad displayed at the event
- Name and logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event
- An event media advisory and press release highlighting Platinum Sponsors acknowledged in four dedicated social media posts on Facebook, Twitter, and Instagram.
- Two dedicated social media posts on Facebook, Twitter, and Instagram
- Featured in one dedicated email of Platinum level sponsors and in all promotional emails leading up to the event



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## **GOLD \$10,000**

**Six reserved seats at the benefit with special access to VIP reception.**

### **Recognition:**

- A half-size digital ad displayed during the event
- Name and logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event
- Featured in two promotional emails leading up to the event
- Featured with: listing in one eNewsletter, on the Workers Circle website and mentions in social media posts

## **SILVER \$5,000**

**Two reserved seats at the benefit with tickets for VIP reception prior to the main event.**

### **Recognition:**

- A quarter-size ad displayed during the event
- Name and logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event
- Listing in one eNewsletter

## **BRONZE \$2,500**

**Two reserved seats at the benefit with tickets for VIP reception prior to the main event.**

### **Recognition:**

- A quarter-size ad displayed during the event
- Name/logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event

**TO PURCHASE A SPONSORSHIP, PLEASE CONTACT JAIME GORELICK AT 212.889.6800, EXT. 821 OR EMAIL AT [JGORELICK@CIRCLE.ORG](mailto:JGORELICK@CIRCLE.ORG)**

**The Workers Circle | 247 West 37th Street, 5th Floor, NY, NY 10018  
212.889.6800 | [circle.org](http://circle.org)**



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## Underwriting Opportunities

- Musical entertainment (including technical/audio equipment)
- Workers Circle corporate video to be shown at event
- Photography
- Videography
- Silent auction
- Table centerpieces
- Subsidies for attendees 36 and under to attend

**FOR MORE INFORMATION ON UNDERWRITING OPPORTUNITIES, PLEASE CONTACT JAIME GORELICK AT 212.889.6800, EXT. 821 OR EMAIL AT [JGORELICK@CIRCLE.ORG](mailto:JGORELICK@CIRCLE.ORG)**