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The Workers Circle Annual Benefit SPONSORSHIP OPPORTUNITIES

DIAMOND \$36,000

One table for 10 people and special invitation to VIP reception*

- Recognition of sponsorship in CEO's welcome remarks to open the event
- A full-size digital ad displayed at the event
- Name and logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event
- An event media advisory and press release highlighting Diamond Sponsors acknowledged in four dedicated social media posts on Facebook, X (Twitter), and Instagram.
- Two dedicated social media posts on Facebook, X (Twitter), and Instagram
- Featured in one dedicated email of Diamond level sponsors and in all promotional emails leading up to the event
- Corporate logo or name in two eNewsletters reaching more than 24,000 people of the Workers Circle community
- Acknowledgment in one printed newsletter reaching more than 10,000 people

PLATINUM \$18,000

One table for 10 people and special invitation to VIP reception*

- Recognition of sponsorship in CEO's remarks at the event
- A full-size digital ad displayed at the event
- Name and logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event
- An event media advisory and press release highlighting Platinum Sponsors acknowledged in four dedicated social media posts on Facebook, X (Twitter), and Instagram.
- Two dedicated social media posts on Facebook, X (Twitter), and Instagram
- Featured in one dedicated email of Platinum level sponsors and in all promotional emails leading up to the event

**The Workers Circle | 247 West 37th Street, 5th Floor, NY, NY 10018
212.889.6800 | circle.org**

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GOLD \$10,000

Six reserved seats at the benefit with special access to VIP reception*

- A half-size digital ad displayed during the event
- Name and logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event
- Featured in two promotional emails leading up to the event
- Featured with: listing in one eNewsletter, on the Workers Circle website and mentions in social media posts

SILVER \$5,000

Four reserved seats at the benefit with tickets for VIP reception prior to the main event*

- A quarter-size ad displayed during the event
- Name and logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event
- Listing in one eNewsletter

BRONZE \$2,500

Two reserved seats at the benefit with tickets for VIP reception prior to the main event*

- A quarter-size ad displayed during the event
- Name/logo on the Workers Circle website, in the event program, and on a poster displayed prominently at the event

**Only Sponsorship/VIP tickets will receive guaranteed seats*

**TO PURCHASE A SPONSORSHIP, PLEASE CONTACT JAIME GORELICK AT 212.889.6800,
EXT. 821 OR EMAIL AT JGORELICK@CIRCLE.ORG**

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Underwriting Opportunities

- Musical entertainment (including technical/audio equipment): \$5,000
- Photographer: \$2,500
- Videographer: \$2,000
- Signage: \$1,000
- Tickets for students/young people: \$360

FOR MORE INFORMATION ON UNDERWRITING OPPORTUNITIES, PLEASE CONTACT JAIME GORELICK AT 212.889.6800, EXT. 821 OR EMAIL AT JGORELICK@CIRCLE.ORG