East Isles Residents’ Association (EIRA)
Minutes from the EIRA BOARD OF DIRECTORS (BOD) Meeting
Tuesday, February 12, 2019 Grace Trinity Community Church

Agenda
Board members present: Brad Ash (President), Mike Erlandson (Vice President)
Amy Sanborn (Treasurer), Debbie Gold (Secretary), Steve Havig, Ellen van Iwaarden, Peter Mason, Julia Curran
Members not Present: John Morrow, John Grochala
Staff: Molly Fleming

Welcome & Call to Order: 7:02 p.m. Brad Ash, EIRA President

Guest Speaker, Council Member Lisa Goodman, City of Minneapolis

Lisa reported that her office had to cancel the January “Lunch with Lisa” due to weather. The panel of developers that were scheduled to speak will be rescheduled for the March “Lunch with Lisa”. They will be available to answer questions about the housing industry in general as well as projects going on in Ward 7. The February “Lunch with Lisa” will take place on February 27th and will feature the NCAA Final Four event organizing committee. She then reported that the city finance department has started releasing videos about property taxes. You can find those videos on the Minneapolis city website or on Youtube. She then went on to mention that the tree lottery, a partnership between the city and Tree Trust, will be opening up again very soon and interested residents should keep an eye out. Lisa reported that she does not yet have an opinion on the latest version of the Neighborhoods 2020 plan, but encourages the board, and all residents, to comment both as individuals and as a group. Lisa reported that the city is also updating their Transportation Action plan, and participation is encouraged on the city’s website. Finally, she mentioned that 2019 Heritage Preservation Award nominations are due this week, and you can email her with nominees.
Guest Speaker, Asst. Superintendent of Planning Michael Schroeder, Minneapolis Parks and Rec Board and Commissioner Jono Cowgill, Minneapolis Parks and Rec Board

Jono Cowgill and Michael Schroeder came to the meeting to speak about park dedication fees and how they can possible be used for a shade structure at Joanne Levin Triangle Park. They both recognized the need for a shade structure. Michael Schoeder pointed out that since both concepts in the SW Area Master Plan include a shade structure or shelter of some kind, it is possible to move forward with one before the other parts of the plan for Joanne Levin Triangle Park are fully realized. While funds may eventually go towards park improvements in accordance with the SW Area Master Plan, using park dedication fees is a way to make a shade structure happen sooner rather than later. Michael wants to find a process that makes the structure unique, and reflective of the character of the neighborhood. Michael and Jono encouraged the EIRA board to write a letter to the Minneapolis Parks and Rec Board asking for funds for the shade structure, and if possible, offer some form of matching funds from EIRA’s NRP budget. Michael said that he is willing to continue meeting with the EIRA board, and is hopeful about the chances of this project moving forward. Jono wanted to remind everyone in attendance that there are multiple parks in the East Isles footprint and attention should be paid to the plans for all of them.

President’s Report

Brad Ash, President, reported that Lowry Hill East Neighborhood Association (LHENA) invited us to participate in the kick-off of their feet first initiative. Info can be found on the LHENA website. He then reported that the Annual Meeting is coming up, and to please send in volunteer recognition nominees. He also reported that the Annual Meeting will be held at Isles Bun and Coffee again this year.

Treasurer’s Report

Amy Sanborn, Treasurer, reported that she is getting staff member, Molly Fleming, up to speed on financial processes. She also reported that they have a meeting scheduled to file a 990-EZ for EIRA’s taxes this year.

Committee Reports

NRP
Mike Erlandson, NRP Chair, reported that the next NRP meeting will take place on March 12, before the board meeting. Info can be found on the EIRA website. Topics up for discussion are adding bike racks and chess tables to the Mall, new neighborhood street signs and other new projects. The NRP Committee will also provide input to the Park Board after next month’s meeting regarding priority park projects, park dedication fees and further flush out enhancements the Committee and Board have talked about including but not limited to the shade structure and updates to the Mall.

Zoning and Land Use

Andrew Degerstrom, Zoning and Land Use Chair, reported on the ongoing project at 3021 E Calhoun Blvd. The EIRA board was asked to comment on this project by the ECCO Livability Committee. The current proposal is for a 4 story, 16 unit building. ECCO opposes the project in its current plan and encourages EIRA to do the same. Currently, the developers and ECCO are rehashing the plan, and Andrew recommends holding our opinion until the new plan comes out. He also announced the date of the next Zoning Committee Meeting, to be held on Feb 19th. Info can be found on the website.

Outreach and Nominations

Brad Ash, President, encouraged all board members to spread the word about positions opening on the board in person and via social media.

Transportation Committee N/A

Social Committee

Amy Sanborn reported that the Ice Skating party was a success.

Farmers Market

Debbie Gold, Director, reported that the market has begun to receive some new and returning sponsors and is currently seeking more. If you/your business is interested in becoming a sponsor for the 2019 East Isles Farmers Market season, please contact her at: director@eastislesfarmersmarkets.com Our local sponsors make it possible for the entire neighborhood and beyond to enjoy the new market. Gold reported that 17 vendors have applied for the 2019 season so far, including new vendors such as a local kombucha brewery, a goat farm
that produces artisan cheese, a strawberry vendor and more. The market will open on Thursday, June 13th.

**General Items**
EIRA Coordinator, Molly Fleming, reported that the city has contracted with Birken Law to provide neighborhood associations with legal counsel. Molly had a set up call with Birken Law, and is working on getting them our articles of incorporation and bylaws. She also reported that she and Mike Erlandson finished the CPP Annual Report and that it will be sent around soon to board members for approval. Finally, she discussed her internal memo regarding the Neighborhoods 2020 plan. The board agreed that they want to make a joint statement, and Molly will set up a document for them to share their thoughts before drafting a letter for them to sign at the March board meeting.

Ellen van Iwaarden reported that she is moving forward with changed EIRA’s status to a 501c3. She met with three members of the staff from NCR to discuss amendments to the bylaws. The biggest change is that the bylaws need to state that all residents of the East Isles neighborhood are eligible for membership, not automatically granted membership. She plans on having a draft of the new bylaws available to vote on by the Annual Meeting.

**Open Forum**

N/A

President, Brad Ash adjourned the meeting at 9:06 p.m.

The next EIRA meeting will be at 7 pm on Tuesday, March 12, 2019, at Grace Trinity Community Church, 1430 W 28th St. EIRA invites all residents to participate. Should you require an accommodation to fully participate, please let us know by contacting us at info@eastisles.org.

Respectfully submitted by: Molly Fleming - EIRA Coordinator