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About

Boilerplate

Space for Humanity is building a foundation for an inclusive future in space. We are organizing the planet’s first Sponsored Citizen Astronaut Program, where leaders, from any walk of life, can apply for an opportunity to go to space and experience the Overview Effect: the cognitive shift in awareness that occurs when a human being looks down on the Earth from space.

Through our citizen spaceflight program, leadership training, and collaborative efforts to educate the public, we are setting the stage to create the world we want, both here on Earth and throughout the cosmos. We are ranked in the top 100 non-profits globally, in terms of online engagement. For more information, please visit www.spaceforhumanity.org.

About Us

- Space for Humanity is organizing the planet’s first Sponsored Citizen Astronaut Program, where leaders, from any walk of life, can apply for an opportunity to go to space and experience the Overview Effect: the cognitive shift in awareness that occurs when a human being looks down on the Earth from space.

- Each year, a new crew is selected from a diverse group of leaders from around the globe. Upon their return, each citizen astronaut has a commitment to leveraging that experience for the collective good.

- Through our citizen spaceflight program, leadership training, and collaborative efforts to educate the public, we are setting the stage to create the world we want, both here on Earth and throughout the cosmos.

- We believe our future in space will be determined by who we resolve to be on Earth, today.
Team
Team

**Dylan Taylor, Chairman & Founder**

**Bio**

- Dylan Taylor is a global business leader and philanthropist. He is an active pioneer in the space exploration industry as a CEO, investor, thought leader and futurist. Currently, Dylan serves as Chairman & CEO of Voyager Space Holdings, a multi-national space holding firm that acquires and integrates leading space exploration enterprises globally.

- Dylan has been cited by Harvard University, SpaceNews, the BBC, Pitchbook, CNBC and others as having played a seminal role in the growth of the private space industry. As an early-stage investor in more than 50 emerging ventures, including Accion, Kepler, York, Astrobotic, Made in Space, Relativity, and Planet, Dylan is widely considered the most active private space investor in the world.

- Dylan’s technical background, global business experience and unbridled passion for space make him a unique figure within his industry. He regularly speaks and writes about the future of the space economy and is sought after by the media for his expertise in the financial aspects of space investing as well as industry dynamics. As a writer and columnist, he has written several widely read pieces on the future of the space industry for SpaceNews, ROOM and Apogeo Spatial. As a speaker, Dylan has keynoted many of the major space conferences and has appeared regularly on Bloomberg, Fox Business and CNBC.

- Dylan is a leading advocate of space manufacturing and the utilization of in-space resources to further space exploration and settlement. In 2017 he became the first private citizen to manufacture an item in space when the gravity meter he co-designed and commissioned was 3D printed on the International Space Station. The historic item is now housed in the Museum of Science and Industry in Chicago.
Team

Rachel Lyons, Executive Director

Bio

• Rachel Lyons is a key advocate in the advancement of space technology and exploration. Rachel is the former Vice-Chair of the Board of Directors of Students for the Exploration and Development of Space – USA, a non-profit that empowers young people to make an impact in space exploration. She is a former public radio host. She holds a BSc. in Aerospace Engineering and Economics from the University of Miami.

• Astronauts return from space with a new understanding of life on earth — from the environment to politics, resources to energy, to humanitarian issues. Rachel believes this perspective is essential in addressing the challenges we face globally, as well as creating a connection to each other and our home planet earth. She is committed to providing opportunities for people of diverse backgrounds to expand their perspective – both for the futuristic vision of humanity, and for our world today.
Team Quotes

“You can tell the depth of a person based on the quality of the questions they ask. We can measure the depth of humanity by a similar method. Space compels us to ask deeper questions and what Space For Humanity is doing is working to expand the opportunity for more people to shift their perspective to then catalyze meaningful conversations that ideally spark positive change.”

Dylan Taylor

“I was drawn to Space For Humanity’s mission because it very directly aligns with the work I’ve pursued throughout my career, which is bridging practical consciousness research with social and technological innovations to accelerate humanity’s evolution. Giving people the opportunity to experience the sheer brilliance of existence by going to space opens the door to a very unique kind of transformation that can truly propel a leader to make a dramatic impact on their community and the world.”

Claudia Welss

“The commercial space sector is at an exciting inflection point and with continued growth of the sector comes expanded access to space. Space For Humanity’s mission to broaden that access to a more diverse set of individuals will play a crucial role in successfully democratizing space and preventing the final frontier from becoming a place reserved only for a privileged few.”

Matthew J. Kuta
Team Quotes

“Space for me is as much a search for meaning as it is about science. The fact that all of us alive today are living in a time where space is no longer something we just dream about, but something we can actually achieve and go to ourselves, is far beyond something I ever thought would be possible. Space For Humanity’s work advocating and educating the public on the impact increased access to space can have on our world is a critically important one.”

Andrew Aldrin

“Space unites us in a way that nothing else can and the people who are lucky enough to go to space return better equipped and more motivated to create a sustainable future. Space For Humanity is paving the way for a new kind of Overview Leader that I believe will truly benefit the world in dramatic ways.”

Nicole Stott

“Even five minutes of weightlessness while experiencing the stunning view of our home planet from space could be life changing, but the view alone is not enough to change the world. For all who are blessed to experience the Overview Effect, what leads you to that transformational event and what you do with that experience that you bring back to Earth is what will make the difference. Space for Humanity participants understand this, and already are living their lives as crewmates here on Spaceship Earth.”

Sarah Cruddas
“Some of my most impactful memories from my childhood were watching astronauts circle the earth and step on the moon. Even though I didn’t see any astronauts that looked like me, I was convinced that I could become one. Accordingly, I am passionate about creating more opportunities for children of color to find their place in science, engineering and exploration. Space For Humanity’s commitment to expanding space access to a more diverse group of people is a very important mission that I’m exceedingly proud to support.”

Livingston Holder, Jr.

“Exploring space has already pushed us far beyond what we thought was possible. It’s helped us understand more about our place in the cosmos and what it means to be human. The opportunity for space exploration is the next step in humanity’s journey to expanding our perspective and using that experience to foster a culture of interconnectedness here on Earth.”

Alan Stern

Team Quotes
Logo & Styleguide
Logo & Style Guide

Logos

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Style Guide

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Images

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Social

Accounts
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Facebook
Instagram (@SpaceHumanity)
LinkedIn

Hashtags

• Mission Related
  #Space #science #nasa #cosmos #exploration
  #universe #astronauts #solarsystem #rockets
  #engineers #physics #explorer #wanderer #planet
  #esa #engineering #boeing #elonmusk #spacex
  #jeffbezos #richardbranson #earth

• Generic Space/Night Sky
  #Space #science #cosmos #astronomy #astrophysics
  #universe #milkyway #solarsystem #nightsky #physics
  #perspective #astrophotography #nightphotography
  #explorer #wanderer #nightphoto #stargazer
  #cosmicperspective #stars

• Space For Humanity Branding
  #SpaceForHumanity #S4H #IntoTheStars
  #HumansOfOurPlanet #OverviewEffect

• Suggested
  #Space #science #solarsystem #perspective
  #exploration #wanderer #planetearth
  #humansofourplanet #spaceforhumanity #intothestars
Fact Sheet

- Founded by Dylan Taylor in 2017, Space For Humanity is a US located 501(c)(3) nonprofit organization based in Denver, CO.
- Space For Humanity’s mission is to expand access to space for all humanity.
- Space For Humanity’s programs include the planet’s first Citizen Astronaut Sponsorship Program and Overview Leadership Program; research reports and resources; community collaborations and partnerships; a podcast titled “Overview Sessions” and launch parties and events featuring guest panelists and expert conversations.
- Space For Humanity’s Citizen Astronaut Program includes a sponsored ticket, overview leadership program training and access to an overview cohort network.
- Space For Humanity has 6 full time employees and contractors as well as a team of volunteers that donate their time to support the organization’s audacious mission.
- Space For Humanity has a robust board of advisors including four former astronauts, leaders at NASA, scientists, engineers and leaders in the commercial space sector.
- Space For Humanity is ranked in the top 100 non-profits globally, in terms of online engagement.
FAQs

How does the program work?

• 6-8 months before the flight, each Citizen Astronaut will go through a week-long training program, which will include physical and psychological training for the spaceflight itself, as well as a leadership training program where each person will develop their own social impact program.

• The capstone of the leadership training is the flight experience itself. Each Citizen Astronaut will experience the profundity of the Overview Effect, setting everything that the astronauts learned in stone.

• Immediately following their spaceflight, each astronaut will carry out a year long ambassadorship in their local community and beyond. This is a vital portion of our program—it is about social impact.

• Once the program concludes, the goal is for our Citizen Astronauts to be lifelong ambassadors -- sharing this perspective far and wide for years to come.

How will you be selecting which leaders are lucky enough to be sent to space through S4H?

• We begin with an application process followed by a thorough vetting and interview process. The application process looks for individuals who have a strong and clear commitment to the mission of Space for Humanity, demonstrated leadership skills, and unique and important personal stories, passions, and platforms. We have an opening Call for Applications (applications are not always open) and, once they are closed, we have a council dedicated to the initial vetting process. Once the initial review is complete, a selection committee will conduct interviews using specific criteria, including character and vision, with the lens of ensuring equal space access to everyone.

What are the application requirements?

• Be at least 18 years old.
• Speak English.
• Have a passion for humanity and a desire to positively impact the world.

Why do I have to speak English to apply?

• English is the official language of aviation, so for now, all Space for Humanity applicants must speak English so that they can communicate with the flight and ground crew. However, Space for Humanity's ultimate goal is to evolve into a multilingual platform accessible to friends with less English proficiency.
FAQs

How can I increase my chances of being selected?

- Your application should inspire and show us your passion! Be original, creative, and honest as to why you should be selected for this incredible opportunity. Tell the world why you personally care about space and want this opportunity, how you think that the mission will change you, and how you intend to bring these insights and experiences back to your community—basically just tell your story.

- Space for Humanity maintains a review board made up of employees, volunteers and advisors. If you are interested in joining the review board, please reach out to us at info@spaceforhumanity.org. Members of the review board are NOT eligible to apply to go to space with Space for Humanity.

- Remember to tell us what you would like to achieve when you return. How will you have a lasting impact on society if we select you to go to space? We will support you with ongoing resources and guidance during the ambassadorship so focus on amazing outcomes!

Who are you flying with? When?

- As an organization we are vehicle agnostic. With the speed at which advances in commercial space and human spaceflight are moving we will continue to expand our launch providers in lockstep to support our goal of truly democratizing space. At this point, we intend to fly with both Blue Origin, Virgin Galactic and Space Perspective. We do not currently have any set flight dates but hope to be able to share a schedule later this year.

How much do flights cost?

- Anywhere from $125K to $400K depending on the flight provider. We are not asking for discounts.

You're not sending people to space for another few years, what are you doing in the meantime?

- Until we are at the point where sending citizen astronauts to space is a reality, we are focused on continuing our work to expand access to space, train leaders of tomorrow and contribute to a culture of interconnectedness through a variety of programs.

Where do your funds come from?

- Individual donors.
- We are working on small donor campaigns and strategies for corporate sponsorship as well.
FAQs

What is the breakdown of where costs go?

- 54% Programs - Education, Advocacy, community, movement building
- 26% Administration
- 20% Fundraising
- As of now, we are foundation building, to carry out our programs. We spend approximately the same amount as a typical non-profit in each of their categories.
- In future years, when spaceflight begins, this will update to ~90% spending on programs.
Press Releases & Coverage
Press Releases & Coverage

2021

  - Space Ref

- The purge of the HI-SEAS habitat — Commander’s report: lunar day 2
  - Space.com

- The future of space tourism: op-ed
  - Space.com

- How the Future of Spaceflight Will Shape Life on Earth
  - Yahoo! Finance

- Why Billionaires Are Fueling The Space Race And How It Will Help Humanity
  - Worth

2020

- Space for Humanity Expands Leadership
  - Space Ref

- When we talk about space, we’re just talking about our future
  - Modern Diplomacy

- Rachel Lyons: Shaping the future of humanity in space
  - Modern Diplomacy

- Space for Humanity with Rachel Lyons
  - Radio.com

- Why This Former ‘Glamour’ Woman Of The Year Wants To Be The First Woman On The Moon
  - Forbes

- Space for Humanity Halo Event
  - Medium

2019

- Apply For All-expense-paid Trip To Space!!!
  - Space in Africa

- Apply for an All-expense-paid Trip to Space with Space for Humanity
  - Opportunity Desk

- Apply to Fly to Space with Space for Humanity
  - Space in Africa

- Space for Humanity seeks citizen astronauts
  - Cosmic Log

- On Apollo 11 anniversary, Space for Humanity invites ‘regular people’ to go to space
  - Cision PR Newswire

- Space for Humanity sends out a global call for citizen astronauts with a cause
  - Geekwire