DECONSTRUCTION + REUSE CONFERENCE '21
OCTOBER 19-21 • VIRTUAL

building circularity for resilient communities

www.buildreuse.com/conference
As the world faces increasing extraction of finite resources, high unemployment, and the ever-growing climate crisis, it is clearer than ever that our linear “take, make, and waste” model of consumption is failing our environmental and economic future. This past year has also highlighted more than ever the importance of our communities, as we have supported and relied on our neighbors, and worked hard to keep each other safe.

This year, Build Reuse’s Deconstruction + Reuse Conference - the only North American conference focused explicitly on reuse in the built environment - will look at how we can make reuse a priority as we rebuild better. What has been successful and what still needs to be accomplished?

While we hoped to be welcoming you to our conference in person, we invite you to join us virtually on October 19, 20, and 21, when we'll focus on the tangible ways that communities can create, develop, and support reuse economies and advance circularity for resiliency.

Our conference presentations will feature national and international experts, advocates, and leaders in the following topics and spaces:

- Material reuse in relationship to equity, inclusion, and environmental health and justice
- Material reuse in the residential and commercial sectors
- Policy & partnerships as drivers of reuse and the advancement of the circular economy (city, state, national, and international)
- Architects as drivers of reuse
- Heritage conservation as a driver of reuse
- Design for deconstruction
- Transforming places of waste collection to reuse
- Inspiring reuse projects in art and adaptive reuse
- Reuse retail: innovation, programing, marketing, sales
- New techniques in deconstruction
- Materials appraisals
- Innovation in technology and reuse
- Virtual tours (reuse stores, deconstruction sites, and more)

We invite you sponsor this important conference. Your support will contribute to student conference scholarships, the development of a highly in-demand national deconstruction contractor registry, and the support of our mission of increasing the capacity for reuse in communities across the country.

Sincerely,
Mike Gable
Build Reuse Board Chair
Our dedicated and diverse Board of Directors has sustained and grown Build Reuse’s impact despite the challenges and heartbreaks of the pandemic. Since our last conference, held October 2019 in Pittsburgh, we’ve:

- Created a **brand new website** with additional resources, including a Reuse in Communities Tracker, Membership Directory, and Conference Presentation Archive, resulting in a 47% increase in website traffic and engagement
- Established a nationwide **Deconstruction Training Workgroup** and launched the **National Registration of Deconstruction Trainers** pilot program
- Established an international **Data, Policy, and Advocacy Committee**, which will undertake essential data survey projects, establish advocacy priorities, and develop reuse resource guides for communities
- Co-hosted and participated in national and international virtual events, including **Circular City Week 2021**

### Our Reach

- 1k unique visitors and 1.9k page views monthly (buildreuse.org)
- 1.5k Facebook followers
- 600+ Instagram followers
- 1.2k members of Build Reuse’s LinkedIn group
- 5,000+ email subscribers
- 300+ Build Reuse corporate and individual members

**Our network reaches more than 100,000 people online, annually.**
DECONSTRUCTION + REUSE CONFERENCE '21

Conference At-A-Glance

Dates: October 19, 20, 21, 2021
Times: 12:00 - 4:00pm ET (9:00am - 1:00pm PT)
Platform: Sched
Featuring:

- Virtual Sponsor Directory with company profiles, special offerings and discounts, and video features
- Live keynote and panel sessions featuring nationwide and international experts in circular economy, deconstruction, reuse technology, policy, and green building
- Diversity of attendees in the reuse space, including representatives from the EPA, state and local governments, startups, reuse retail, workforce development, deconstruction, appraising, material innovation, & more
- Lightning talks, including essential reuse policy, programming, and partnership updates
- Our signature Solution Sessions, where small groups generate action-oriented ideas on topics of importance
- Unique networking opportunities

The Deconstruction + Reuse Conference is consistently lauded by our attendees as one of the most inspiring, effective, and solutions-oriented conferences.

The conference provided not just the informational sessions, but opportunities to exchange ideas and learn from one another due to diversity of viewpoints and types of entities represented.

I like that [the conference] brought people from a lot of different professions together over a shared issue - it's a real way to build community.

Great keynote speakers and sessions, especially those on how to build markets, tell stories from data, and communicate benefits of reuse such as green jobs.
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Presenting $25,000</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $2,500</th>
<th>Session $1,000</th>
<th>Bronze $500</th>
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<tbody>
<tr>
<td>Full conference tickets (3-day access)</td>
<td>15 TICKETS</td>
<td>10 TICKETS</td>
<td>6 TICKETS</td>
<td>4 TICKETS</td>
<td>2 TICKETS</td>
<td>1 TICKET</td>
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<tr>
<td>Listing and logo on conference webpage (buildreuse.com/conferece)</td>
<td>TOP BILLING</td>
<td>PREMIERE</td>
<td>PROMINENT</td>
<td>ELEVATED</td>
<td>GENERAL</td>
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<td>Logo placement on virtual conference platform (hosted on Sched)</td>
<td><em>PRESENTED BY</em> IN HEADER</td>
<td><em>SPONSORED BY</em> IN HEADER</td>
<td>LOGO IN FOOTER</td>
<td>LOGO ON SESSION PAGE</td>
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<td>Mobile header: logo featured in header banner in the virtual conference platform app</td>
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<td>Sponsorship acknowledgement during keynote introductions</td>
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<td>Option to include a pre-session video shown to all attendees</td>
<td>1 MINUTE</td>
<td>30 SECONDS</td>
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<td>Email announcement: opportunity to send email message or special offer to attendees</td>
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<td>Company profile in Sponsor Directory on virtual conference platform</td>
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<td>Embedded promotional video in Sponsor Directory profile</td>
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<td>Social media recognition on Build Reuse platforms</td>
<td>3 DEDICATED POSTS</td>
<td>2 DEDICATED POSTS</td>
<td>1 DEDICATED POST</td>
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<td>One year Corporate membership to Build Reuse: includes company and logo placement on Build Reuse website and discounts to next year's Build Reuse conference</td>
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<td>One year general membership to Build Reuse: includes discounts to next year's Build Reuse conference</td>
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THANK YOU!

Ready to make your sponsorship commitment?

Click here to connect with Build Reuse

www.buildreuse.com/conference

Photos courtesy RePurpose Savannah, Lifecycle Building Center, & City of San Antonio Office of Historic Preservation