

# Boundless Opportunities for Agri-business

## Invest in South West Queensland

South West Queensland is a prime agricultural and horticultural region, with producers using cutting edge technology and innovation to grow food and fibres of world-class standard.

The South West provides numerous investment opportunities for large and small producers. For southern growers, it can mean an opportunity to expand the growing season for various crops. For smaller producers, there are a number of niche opportunities that take advantage of the region's climate, land and water.

### Investment opportunities:

- Intensive horticulture
- Beef cattle, lamb, sheep and goat farming
- Remote monitoring and drone sensing
- Meat processing (beef, lamb, sheep) for specialised sectors
- Game meat processing for pet food
- Aquaponics
- Nurseries and native plants

### Significant assets:

- Available water for agriculture and horticulture
- Diverse range of climate and soils to suite variety of livestock and crops
- Strong transport accessibility via road and rail
- Large existing and diverse sector with established local supply chains
- Cost advantages over numerous competing locations
- Available (and affordable) residential and industrial land to support growth

### Competitive advantages:

- Largest saleyards in Australia at Roma (recently completed \$8.6 million redevelopment)
- Over \$500 million in regional agriculture value-add
- Half of Queensland's wool, sheep and lambs
- A fifth of Queensland's cereal crops



### Contact for More Information

**South West Queensland  
Regional Organisation of Councils**

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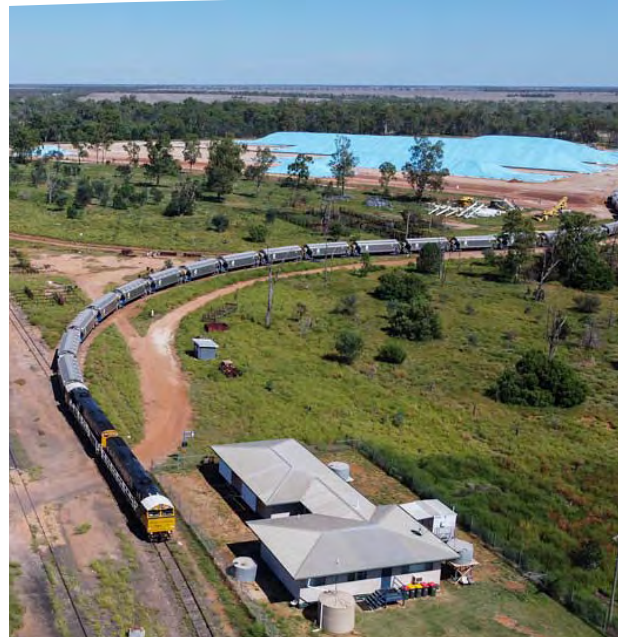


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"We were brought to the region by the soil and growing conditions, and we expect the area to continue to evolve as a mega hub for horticulture."

**David Moon, Co-owner,  
Moonrocks**



## CASE STUDY: Moonrocks

Moonrocks is a family owned, Australian business, operated by fifth generation farmers Andrew and David Moon. Built on a strong foundation of consistent quality through environmentally sustainable farming practices and attention to detail, the Moonrocks farms are located in St George.

Moving to the region over 40 years ago the family has been farming there ever since. Known for growing rockmelons in their early days, the brothers ventured into onions over 20 years ago, with garlic following shortly after.

With a predominantly hot and dry climate the region provides the perfect environment for high quality produce to be grown. By continually investing in the latest technology, Moonrocks has added value to its staple product lines of onions, garlic and broccoli, producing peeled onions and dried garlic, and demonstrating the enormous opportunity for continual refinement and innovation within horticulture in the region.

## Boundless Opportunities in South West Queensland:

### Discover our Accessibility:

- 3,000 km of sealed road
- 6 major highways
- 6 municipal airports
- 2 major rail lines

### Discover our Affordability:

- Industrial land is 75% less than South East Queensland
- Commercial rents are 66% lower than South East Queensland
- Housing is less than half the median cost in Queensland

### Discover our Adventure Lifestyle:

- Dozens of National Parks and State Forests
- Dozens of Inland lakes, rivers and gorges
- Some of the best fishing and camping in Queensland