From the Executive Director

Only four short years ago, Living Streets Alliance set out to shape Tucson’s future as a sustainable urban environment supported by multi-modal transit and safe community streets; a place where all people can enjoy unparalleled access to the outdoors and connect easily with work, play, and each other on a dynamic transportation network for the 21st century.

When we look back at the past year’s activities, we can’t help but feel energized and inspired by the over 80,000 people who LSA has served and had the opportunity to work with through our combined programs and events.

Each and every day, it becomes increasingly clear to us that Tucsonans want their streets to serve as community connectors that strengthen neighborhoods, empower all people to be engaged and active in their community, and facilitate equity and prosperity across the socio-economic spectrum. In the past year we experienced it first-hand when 30,000 eager participants came out for our first-ever fall Cyclovia Tucson event. We heard it loud and clear when hundreds of people from all walks of life came together to advocate for pedestrian improvement in the Pima County Bond. And we saw it in the smiling faces of kids and their families across the region as they gave walking and biking to school a try during the first year of our new Safe Routes to School Program.

Your voices continue to inspire our efforts and your support makes it all possible. Together we celebrate the growth of our shared vision and thank you for being a part of making it a reality.

-Emily Yetman, Executive Director

Programs & Events

Here’s a snapshot of the many accomplishments your support and involvement helped make possible over the past year:

SAFE ROUTES TO SCHOOL TUCSON
Ongoing engagement at 4 PILOT SCHOOLS
2 week-long regional events
Over 10,000 KIDS participated

BIKE VALET
Parked 1,611 BIKES at 11 events
254 car trips REPLACED by bike trips

Bike Fest
75 EVENTS in 30 days
50,000 participants

PEDESTRIAN SAFETY & WALKABILITY CAMPAIGN
United 36 COMMUNITY PARTNERS
Secured $12M in pedestrian improvements on the 2015 Pima County Bond ballot
If passed in November, will IMPROVE 13 key walking corridors in the region

CYCLOVIA TUCSON
FIRST-EVER fall event along a brand-new route
Biggest season ever with 50,000+ PARTICIPANTS

1,134 PARTICIPANTS
884 KIDS received free helmets
2,879 FREE LIGHT SETS handed out

NEIGHBORHOOD WALKABILITY ASSESSMENT
2 neighborhoods COMPLETED
4 MORE neighborhoods planned
Dozens of neighbors came together
85 PEOPLE joined in Jane Jacobs Walks

KIDICAL MASS & LIGHT THE NIGHT
2014 Financials

**DONATIONS & SPONSORSHIPS**
$122,538 (49%)

**PROGRAM INCOME**
$8,185 (3%)

**MEMBERSHIPS**
$18,455 (7%)

**GOVERNMENT GRANTS**
$101,483 (41%)

**ADMINISTRATION**
$29,945 (12%)

**FUNDRAISING**
$3,565 (1%)

**PROGRAMS**
$222,215 (87%)

**Income:**
$250,664

**Expense:**
$255,725

As reported in our 2014 IRS Form 990

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**THANK YOU TO ALL OF THE INDIVIDUALS, FOUNDATIONS, AND ORGANIZATIONS THAT MAKE LSA’S WORK IN THE COMMUNITY POSSIBLE!**

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**SILVER**
- Allstate  |  Banner University Medical Center  |  Cigna Insurance
- City of Tucson  |  Cox Communications  |  Greater Arizona Bicycling Association
- Moniqua K. Lane  |  Pima County  |  Tucson Medical Center

**$1,000-$4,999**
- Bookmans Sports Exchange  |  Clif Kids  |  Community Foundation of Southern Arizona
- Cox Communications Arizona Fund  |  Feed Conspiracy Co-Op, Inc.
- Colin Forbes  |  Kurt Griffin & Susan Hoover  |  HP Armony Park, LLC
- Hullabaloo Festivals, LLC  |  Ian Johnson & Emily Yetman  |  Long Realty Cares Foundation
- Madden Preprint Media, LLC  |  New Belgium Brewing Company
- Pima County Department of Environmental Quality  |  Corky Foster & Mary Goethals
- Transit Cycles  |  Tucson Pima Arts Council  |  Visit Tucson
- Lori Adkison & Christian Timmerman  |  Arizona Party Bike  |  Twin Peaks Cooperative Foundation

**$500-$999**
- Ilana Addis  |  Beyond Bread  |  Anonymous  |  Janice Donald  |  Epic Rides  |  Fair Wheel Bikes
- Anonymous  |  Mark & Lisa Fleming  |  Randy Garmon  |  James Gliek & Barbara Mazri
- Chris & Kelly Goldsmith  |  Jen & Debra Hills  |  Henry & Ruth Jacobson  |  Anonymous
- Bill Mackey & Rachel Yassen  |  Joy Mockbee & Mark Falcoiner  |  Irene Ogata  |  Wes Oswald
- Bruce Parks & Rosalia Kams  |  Joe Passmann  |  Mark & Lisa Reynolds  |  Rebecca & Scott Safford
- Reynolds & Marie Saunders  |  Sierra Club – Rincon Group  |  Kuwan Skadar & Corin Marron
- Doug & Amy Smith  |  Ron Spark, M.D.  |  Anonymous  |  Evsion Sonmez & Paul Amiel
- Southern Arizona Transit Advocates  |  TSSP/City High School  |  Tucson Electric Power
- Steve Wilson  |  Ben & Laura Yetman  |  David Yelm & Lynn Fowler  |  Richard & Carol Yelm & Laura Yalen
- Lori Zagula

**$250-$499**
- Bright Properties  |  The Cornet
- Downtown Tucson Partnership  |  The Drachman Institute
- Eco Gro  |  Eco Road Co  |  Faloro
- Hey Buck!  |  Porca  |  The Planning Center
- Relly Craft Pizza & Drink  |  Sparkroot

**BUSINESS AFFILIATE**
- Southwest Fair Housing Council  |  VelocPrints

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Every penny makes a difference! Thanks to the hundreds of individuals (too many to list here!) who contributed what you could, when you could.

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**SAFE ROUTES TO SCHOOL TUCSON**

**BIKE FEST**

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**PEDESTRIAN SAFETY & WALKABILITY CAMPAIGN**

**CYCLOVIA TUCSON**

**KIDICAL MASS & LIGHT THE NIGHT**

**NEIGHBORHOOD WALKABILITY ASSESSMENT**

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**THANK YOU TO OUR AMAZING BUSINESS MEMBERS WHO ARE LEADING THE WAY!**

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