Submission Requirements

On behalf of the American World Cup regions, ITS America invites proposed solutions to the following shared problem statements:

- Multilingual, Real-Time Communications
- Accessible Route Navigation
- Public Mobility Integrated Trip Planning, Ticketing, and Payment
- Efficient Taxi & Ridehailing

To respond to this invitation, solution providers must submit materials here *no later than 11:59pm ET on March 12, 2025.* Proposed solution packages must include the following:

- **Contact person** Name, Position, Company/Affiliation, Email and daytime Phone Number. One supplemental contact may also be provided.

- **Vendor Information** including country of incorporation, headquarters location, domestic location(s), company overview including number of employees and years of operation, and other relevant information.

- **Pitch Deck** (not to exceed 30 slides and 20 MB) Please name this file "Organization Name_Pitch Deck" for submission. Pitch deck should illustrate technology features, operation and utility *relative to the issued challenge(s)*. Please outline elements needed to deploy the solution such as physical or digital infrastructure, communication, and/or integration needs. The deck may include links to product pages, videos or other information.

- **Narrative Supplement (**not to exceed 6 pages, minimum 11 pt. text) Please name this file "Organization Name_Narrative". Include discussion of market readiness of the solution; level of customization required and possible across diverse regions; scaleability within a region and across several regions; estimated implementation timeline; dependent factors for successful and timely deployment; and any other information relevant to understand features, benefits (including long term benefits) and unique aspects. Specifically the narrative supplement should additionally address:
    - **Requirements** - the infrastructure, networks, data and other elements (exempting contract and funding) that will be needed from the host regions in order to deliver the solution within a highly accelerated timeline.
    - **Integrations** - explain if and how the solution will be able to integrate with other

systems that will be used during the Games. These may include navigational apps (e.g. maps), traffic monitoring systems, data analytics platforms, etc.

- ○ **Partnerships** - provide information on any project partners including joint ventures, partnerships, subcontractors or similar. Please indicate any disadvantaged business partners.

- **Deployment timeline and critical path** - (not to exceed 1 page) Please name this file "Organization Name_Timeline". Outline the critical path steps to testing and deployment and approximate timelines to each milestone. If relevant, include any information to mitigate for delays and/or gain efficiencies. ***PLEASE NOTE: To be considered viable, solutions must be deployed for testing and validation no later than February 2026 with any adjustments completed no later than April 2026.***

- **Pricing model and cost factors** (not to exceed 2 pages) Please name this file "Organization Name_Pricing". Explain preferred pricing models (for example subscription, revenue share, unit price, etc.). Include also any factors that may increase or decrease cost to clients including multiple locations/clients, more or less customization, etc. Please also include an explanation of any expected or potential add-on costs or additional fees (for example technical support, upgrades, maintenance, training, etc.). If possible, please indicate order of magnitude cost per region and/or for deployment area.

- **Available contract vehicles** (not to exceed 2 pages) Please name this file "Organization Name_Contract Vehicles". Provide a list of relevant active contract vehicles for procurement of the solution - for example: GSA schedule, state purchasing schedules, other shared purchasing schedules (e.g. SourceWell, TexShare, etc.), NASPO catalogue, on-call or bench contract of a public agency, active government contract with a "piggybacking" provision, or similar.

- **Experience and References** (not to exceed 6 pages) Please name this file "Organization Name_References". Provide up to six (6), and no less than two (2) project examples where the solution has been demonstrated or deployed in a similar or transferable use case. Provide information on project context, use, client and cost. Provide no fewer than three client references providing current name, title, contact email and contact phone.