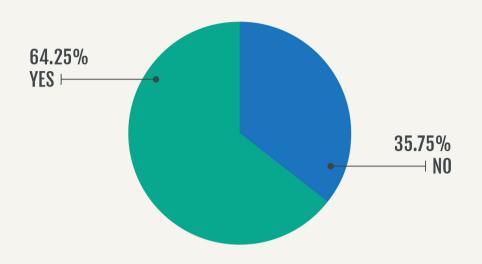


HOW ARE YOU PROTECTING LEGACIES?

SURVEY FINDINGS

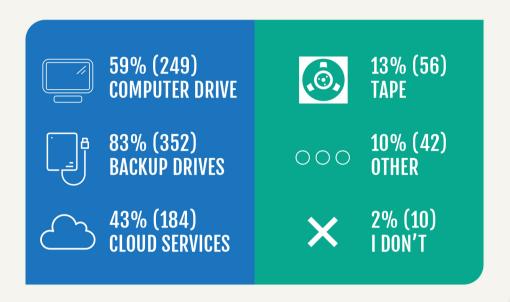
FINDING #1

Do you ever advise on where and how clients should preserve their work?



FINDING #2 425 RESPONSES

What do you use to back up master files?



FINDING #3

70% of respondents mentor younger professionals on archiving.



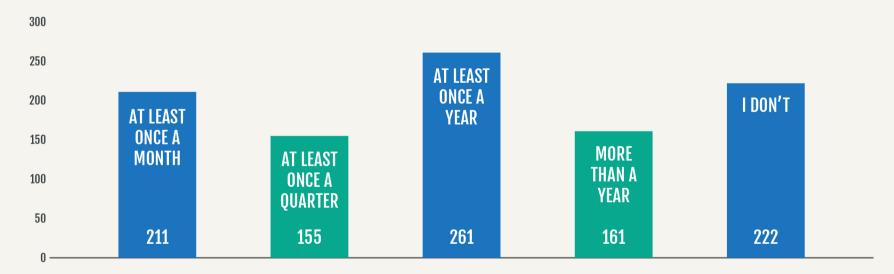
FINDING #4 870 RESPONSES

Are you familiar with the Producers & Engineers Wing Delivery Recommendations?



FINDING #5 1,010 RESPONSES

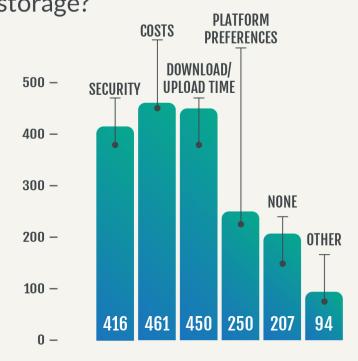
How often do you check your backups to ensure they are still functional?



22% of respondents (222/1010) say they never check their backups, which are mostly done on computer hard drives, backup drives, or in the cloud.

FINDING #6 991 RESPONSES

What factors limit your use of cloud storage?



FINDING #7

What do you use to back up working files?

