

Abbott Mead Vickers BBDO Limited Statement on the Modern Slavery Act

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes our modern slavery and human trafficking statement for the financial year ending 31 December 2020. This statement is made on behalf of Abbott Mead Vickers BBDO Limited (together “we”, “our”, “us”). We foster a culture of collaboration and focus on investing in our people, protecting the environment and giving back to the communities in which we operate. We have a zero tolerance approach to any form of modern slavery and are committed to establishing effective systems and controls to safeguard against any form of modern slavery or human trafficking in our supply chain.

OUR BUSINESS

We provide market leading advertising, marketing and content production services. We always strive to work to the highest professional standards and comply with all laws, regulations and rules relevant to our business.

OUR SUPPLY CHAIN

We have mapped our supply chains to analyse the risk of modern slavery and human trafficking. Our suppliers range from production companies, talent agencies and printers to recruitment/staff supply agencies, lawyers and other professional advisers, and suppliers of office cleaning and security services. We expect the same high standards as those to which we hold ourselves from those businesses with which we work. We believe the nature of our work, our supply chains and their industries to be low risk in terms of modern slavery and human trafficking, but we are not complacent. We will act swiftly where there is any suspicion of non-compliance.

POLICIES

Our corporate responsibility strategy, codified in the Omnicom Group Code of Business Conduct, aims to improve the impact of our business on society and we are committed to ensuring that there is no modern slavery or human trafficking in any part of our supply chains or in any part of our business. Our new Supplier Code of Conduct reflects our commitment to acting ethically and with integrity in our business relationships and to implementing and enforcing effective systems and controls to ensure modern slavery and human trafficking is not taking place anywhere in our supply chains. A link to our new Supplier Code of Conduct can be found on our website.

Our steps to implement this new Supplier Code of Conduct are ongoing and are as follows: communicating the new Supplier Code of Conduct to our suppliers, as above; aiming for our new supplier contracts to contain express warranties and indemnities regarding compliance with the Modern Slavery Act 2015 and our new Supplier Code of Conduct; and taking a zero tolerance approach to suppliers who fail to comply with our new Supplier Code of Conduct, other relevant policies and procedures and with applicable laws.

We continue to review our policies and processes in an effort to go beyond basic social and environmental regulations and to ensure the highest standards in our supply chain, as expected by our clients and the companies with which we work.

We understand that this is a continual process in our efforts to ensure that no form of forced labour or slavery is present in our business or our supply chain. We continue to work on: identifying relevant members of staff who would benefit from anti-modern slavery and anti-human trafficking training and guidance, so that training and guidance may be provided; and identifying the risks and level of exposure within our supply chain, and managing such risks responsibly.

Signed



Sarah Douglas
CEO

For and on behalf of Abbott Mead Vickers BBDO Limited