

## Marymount University, Prague

Saturday	welcome to Prague!	day 1
morning	arrive Prague meet ISP Program Manager at the airport	
	transfer to hotel, drop off luggage	bus transfer
	orientation talk by ISP Program Manager & University faculty	
afternoon	<b>group lunch: Restaurace Mincovna</b>	bus transfer/restaurant
evening	<b>cultural event: guided tour of Prague</b> discover the magical 'city of a hundred spires,' walk through its fairy-tale small lanes and see its major landmarks including Old Town Square and its astronomical clock, Wenceslas Square and the Charles Bridge	public transport/walk

Sunday	Czech's proudest export	day 2
all day	<b>cultural event: tour of the Pilsner Urquell Brewery</b> learn about the traditional and modern ways of brewing one of the world's finest beers - famous Pilsner Urquell; tour the brewery, learn about the secrets of making this premium lager & sample the freshly-made unfiltered beer directly from the barrel	bus/walk
evening	<b>welcome dinner with a traditional show: Restaurant Michal</b>	restaurant

Monday	entrepreneurship and technology	day 3
morning	<b>presentation: tracing the roots of the current Czech business and sociocultural environment</b> <i>Petr Sladeczek (business &amp; media consultant and lecturer)</i> management presentation, discussion	restaurant ROOM
	buffet refreshments	
morning	<b>panel discussion: INDUSTRY SHOWCASE: the importance of technology &amp; innovation for an emerging business</b> <i>Socialsharks, Keastone, Spendee (My Virtual Budgeting )</i>	restaurant ROOM
	lunch: own arrangements	
afternoon	<b>visit: how do new technologies change your business?</b> <i>ACTUM</i> management presentation, discussion	bus half day

Tuesday		<b>global connectedness</b>	day 4
morning	<b>visit: privacy &amp; security in a connected world</b> <b>The Office for Personal Data Protection</b> management presentation, discussion, brainstorming session		public transport/walk
	lunch: own arrangements		
afternoon	<b>visit: usage of data for a smarter future</b> <b>MasterCard</b> management presentation, discussion		public transport/walk
Wednesday		<b>learn from the best!</b>	day 5
morning	<b>visit: learning more about Malach Centre for Visual History</b> <b>Malach Centre for Visual History - Charles University</b> presentation, discussion, tour of premises		public transport/walk
	lunch: own arrangements		
afternoon	<b>visit: Prague as a global Cybersecurity hub</b> <b>Avast!</b> management presentation, discussion, tour of premises, bus transfer		public transport/walk
afternoon	time for Bitcoin Coffee		
evening	<b>cultural event: "Czech made" cooking class</b> get in teams and learn how to make the best of Czech cuisine from starter to dessert, then enjoy a 3-course dinner prepared by your colleagues!		walk
Thursday		<b>strong market players</b>	day 6
morning	<b>visit: building success from the ground up: a Czech success story</b> <b>Seznam.cz</b> management presentation, discussion, tour of premises, brainstorming session		public transport
	lunch: own arrangements		
afternoon	<b>visit: setting the Cybersecurity bar higher</b> <b>CISCO SYSTEMS (Czech Republic), s. r. o.</b> management presentation, discussion, tour of premises		public transport
Friday		<b>keeping up with new technologies</b>	day 7
morning	<b>panel discussion: talk show: fighting the stereotypes in male driven fields</b> <b>Czechitas, IBCAS Ltd.</b> management presentation, discussion		ISP HUB
	lunch: own arrangements		
afternoon	<b>visit: cyber security as the new business priority</b> <b>CyberGym Europe</b> management presentation, discussion, tour of premises		bus half day
evening	<b>farewell dinner: Bianco e Nero restaurant</b>		restaurant
Saturday		<b>depart for the U.S.</b>	day 8
morning	depart for the U.S.		bus transfer