

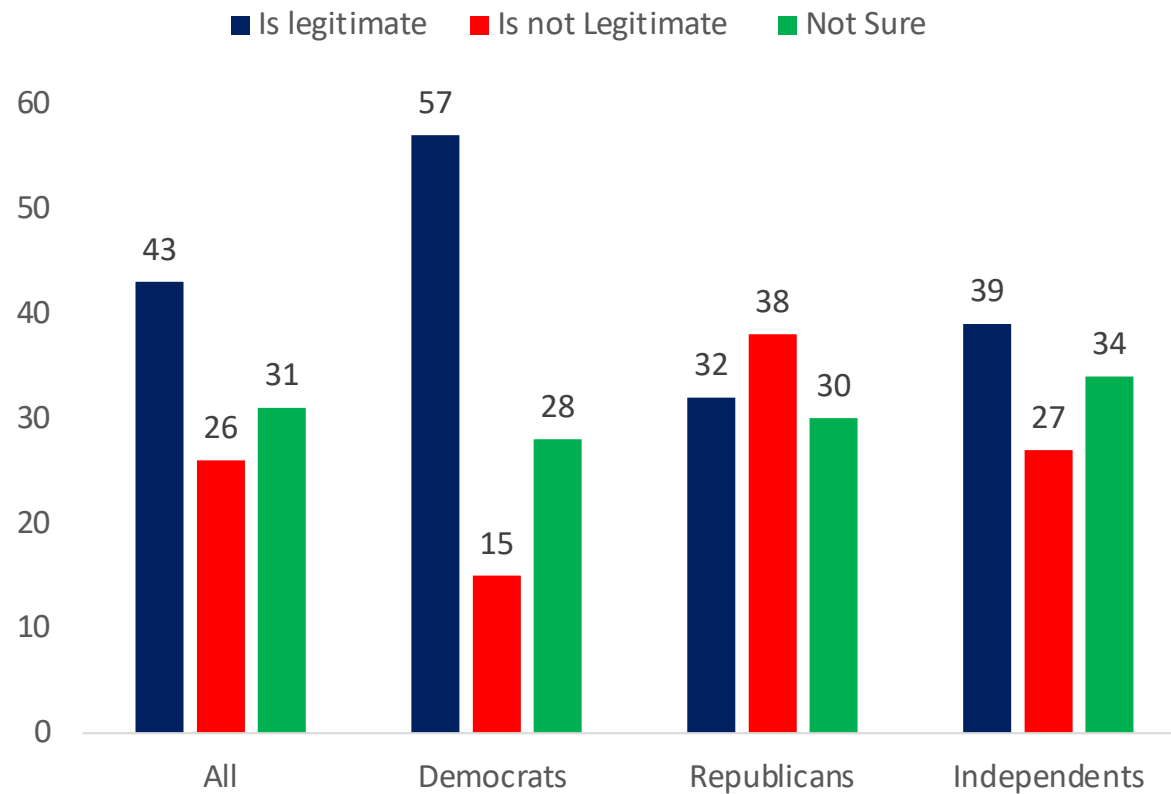
American Attitudes: Opinion on Ben & Jerry's Decision to Stop Selling Their Products in Israeli Settlements

September 1, 2021



AAI commissioned John Zogby Strategies to conduct an online poll of 956 Americans. The poll was conducted 8/16/21. The margin of error is +/- 3.2 percentage points.

Some opponents of Israel's settlements in the West Bank have called on government, businesses, and organizations to peacefully boycott or impose sanctions on Israel to show American displeasure with this policy. In your opinion, is boycotting a legitimate form of action to protest Israel's settlement policy?



Ben & Jerry's Ice Cream company recently announced that it would no longer sell its products in Israeli settlements in the occupied West Bank. They said that because these settlements are illegal under international law, doing business there violated their company's social justice policy.
Do you agree or disagree with Ben & Jerry's decision?

