Precision agriculture technology helps farmers grow healthier crops by effectively managing crop threats in the field. In fact, a U.S. Department of Agriculture study concluded that precision ag tools can also help farmers grow their bottom line.

- Variable rate technology raised operating profits for corn farmers by 1.1 percent.
- GPS mapping increased operating profits for corn farmers by approximately 3 percent.
- Guidance systems increased operating profits for corn farmers by 2.5 percent.