Get Your Ag Facts Straight!

Pesticides are just one of many tools farmers need.

Growers (and your crops) battle more than 140,000 species of insects, weeds and crop diseases in the field. Without pesticides, enjoying fresh produce every day, all year would be impossible.

MYTH

Farmers use pesticides as a shortcut. They’re not necessary.

FACT

We have all seen the statistics, but we know that the data is steeped in industry secrets and intrigue. As part of this plot, the pesticide industry has...