WHAT’S FOR DINNER?
Health organizations, scientists and doctors advise consumers to eat a balanced diet with a focus on fresh fruits and vegetables to enjoy a healthy and long life. A study¹ found that eating up to seven servings of fruit and vegetables a day can reduce the risk of premature death by 42%.

The Wine
Cin cin! Powdery mildew has long plagued wine-grape vineyards, but farmers are able to fight this harmful fungus with fungicides. Without the use of crop protection, this mildew can affect up to 80% of wine grapes.²

The Herbs
What’s pasta without fresh basil? Basil downy mildew was first discovered in 2007 and in 2009, 100% losses occurred on some farms in New Jersey and elsewhere is the United States. Farmers rely on fungicides to grow healthy herbs.³

The Sauce
Prior to the development of effective insecticides, the tomato pinworm caused annual losses of $25 million in tomatoes in Florida and can reduce crops by 25%.³

The Noodles
Stripe, leaf and stem rust are three different diseases that threaten wheat farmers’ crops (and your pasta) in the U.S. Without the use of fungicides, yields can be reduced by as much as 50%.²

Farmers use today’s agricultural methods and tools to grow produce for communities across the U.S., and these methods help bring fresh and healthy produce to your plate three times a day. Healthy produce = a healthy you!

¹http://www.sciencedaily.com/releases/2014/03/140331194090.htm
²https://croplifefoundation.files.wordpress.com/2012/07/combined_document_tomato.pdf
³https://croplifefoundation.files.wordpress.com/2012/07/combined_document_tomato.pdf
⁵https://croplifefoundation.files.wordpress.com/2012/07/19-grapes.pdf