JOB TITLE: Vice President of Research and Analytics
Reports To: Chief Executive Officer

WHO WE ARE
SaverLife is a nonprofit on a mission — to inspire, inform, and reward the millions of Americans who are striving to improve their financial health. Through innovative technologies and strategic partnerships, we give working people the methods and motivation to take control of their financial future. As a purpose-driven nonprofit, SaverLife is uniquely positioned to lead systemic change. Through our engaging product offerings, we provide prizes, rewards, expert resources, gamification, and other tools proven to incentivize saving and spur new behavior. Through our integrated network of financial institutions, nonprofits, and advocacy groups, we advance aspirational financial health programs, analytic insights, and policy initiatives dedicated to building a more equitable America.

We are looking for a Vice President of Research and Analytics to lead the strategic direction and execution of our ambitious research agenda. If you believe in the power of digital experiences, data and storytelling to inspire positive change at individual and systemic levels this job is for you.

ABOUT THIS ROLE
Reporting to the Chief Executive Officer, the Vice President of Research and Analytics designs, implements and executes a research agenda that delivers actionable insights into the root causes of financial inequality. You will develop a vision for research that centers the needs and perspectives of our 600,000+ member community. You will build upon our strong foundation and execute research plans that leverage our people-centered mission, customer and market insights, and technology platform. You will manage the development and day-to-day implementation of SaverLife’s research, evaluation, and data analytics functions and contribute to the organization’s overall strategic direction through the generation of data-driven insights that ensure we’re making the right impact in the lives of our members.

The Vice President of Research and Analytics must have a deep understanding of the role financial systems play in perpetuating economic inequality and a proven track record of leveraging data and narrative to achieve social change in financial systems, public policy, the economic landscape, and public opinion. You must be a strategic, empathetic and innovative thinker, oriented toward producing actionable insights that achieve tangible results. You must have demonstrated commitment to achieving SaverLife’s vision for a world where individuals with low-to-moderate incomes can build financial security and achieve their aspirations for themselves and their families.

Strategy, design and execution (30%)

- Provide strategic direction to the research and analytics functions at SaverLife, and work closely with the Executive, Communications, and Policy teams to implement an ambitious research agenda.
- Design, conduct, and manage original research among SaverLife members to unearth member-driven insights and perspectives that inform the financial health field and advance the national conversation on financial inclusion and opportunity.
● Source and manage strategic research partnerships with academia, think tanks, advocacy organizations, and other partners to support mission-aligned research efforts across the field.

● Work with the Research team and external partners to design research plans, including surveys, focus group/interview recruitment screeners, focus group/interview discussion guides

● Manage processes and standards to ensure research methods align with industry best practices and data quality standards

● Work closely with the Product and Marketing teams to conduct user research, including user testing of the SaverLife web and mobile apps

Insights and analysis (25%)

● Ensure high quality analysis of qualitative and quantitative data, such as survey and non-survey data, and including multivariate analysis and multilevel modeling.

● Generate insights across various primary and secondary data sources and interpret the findings for internal and external stakeholders

● Leverage SaverLife’s sophisticated data infrastructure to integrate platform data (e.g., member financial transactional data and key impact metrics) into actionable research and reports

● Explore new techniques for examining data, such as ways to use secondary source data that can be used in tandem with survey findings, member transactional data, and platform analytics

Writing and communication (25%)

● Work with our Communications and Policy teams to interpret and transform data and analysis into narratives that anchor key research products, such as fact sheets, briefs, and research reports

● Respond to external requests for member insights, including survey data, member transactional data, and key analytics data

● Serve as a spokesperson for SaverLife, presenting at conferences and other public facing events, and disseminate findings to external audiences and represent SaverLife in coalitions and research collaboratives

Team and organizational leadership (20%)

● Partner with Executive, Policy, and Communications teams to set research agenda for SaverLife

● Lead, inspire, develop, and retain the Research and Analytics team

● Partner with the Platform team to adapt the SaverLife product based on member insights

● Partner with the Revenue teams on developing proposals to attract funding for large research projects

● Managing external partnerships and lead generation for new research partnerships

● Serve as a leadership team member – contributing to SaverLife’s overall strategic direction and success
**Required Qualifications**

- A deep understanding of the financial health, asset-building, and policy fields of practice with a strong commitment to SaverLife’s mission.
- BA required, advanced degree preferred or equivalent combination of education and experience.
- 10+ years of research experience, with at least 6 years of specialized research and analysis experience expected.
- Proven experience with quantitative and qualitative research methods and analysis, as well as familiarity and experience with a range of statistical techniques, including logistic and multiple regression.
- Experience designing surveys, focus groups, and in-depth interviews and working with research vendors.
- At least 3 years of supervisory experience; ability to lead a fully remote Research and Analytics team.
- Strong verbal and written communication skills. Editorial and analytic judgment and proven ability to communicate research results clearly and concisely in both verbal and written form.
- Skilled in project development and management. Ability to manage multiple internal and external projects at the same time.
- Ability to work collaboratively and collegially with staff from across SaverLife and partner organizations.
- Ability to communicate and interact effectively with diverse SaverLife constituencies, including board, staff, funders, partners, clients, and policymakers.
- Experience working with product analytics and secondary source data is a plus.

**SAVERLIFE EMPLOYMENT**

SaverLife is an equal-opportunity employer. We evaluate qualified applicants without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, veteran status, age, and other legally protected characteristics.

At SaverLife, the health and safety of our people is our number one priority. That’s why all offers of employment in the U.S. where legally permitted are contingent on the candidate showing proof of being fully vaccinated against Covid 19 to pass the pre-employment requirements. Individuals with medical issues or religious beliefs or practices that prevent them from getting the vaccine may request an exemption from the vaccine requirement.

This is a remote position that can be done from anywhere in the United States and is only open to candidates qualified to work in the U.S.
OUR OFFER AND SAVERLIFE BENEFITS:

- This is a full-time, exempt position with an annual salary starting between $150,000 and $160,000.
- SaverLife is a remote-first organization, and this job can be located anywhere in the US.
- We believe in work-life balance and are committed to keeping the workload in alignment with this value.
- Individual medical, vision, and dental insurance. SaverLife also covers 50% of health benefits for employee families.
- Life and long-term disability coverage
- Section 125 Flexible Spending Account (or HSA Account)
- 3 weeks of accrued vacation per year
- 9 paid sick days per year
- 12 paid holidays per year
- $1,000 per year allocated for professional development
- SaverLife 401K match of up to $6,000 per year
- SaverLife operates virtually and provides a $500 stipend to set up your home office
- $50/month connectivity allowance

OUR HIRING PROCESS AND TIMELINE:

If this opportunity sounds like it’s for you, please submit a cover letter, resume, and a written sample of a research study you led or authored to careers@saverlife.org by Thursday, August 31st, 2023.

Please note the following:

- We will read your cover letter first; it’s important for us to understand whether this is the right fit for you. In your cover letter, please be sure to tell us why you are interested in this job, what is most important to you about SaverLife’s work, and share examples of past work you’ve done that makes you a strong candidate.
- We will contact you if you move forward in our hiring process.
- If you are invited for a follow-up interview, we may ask for a presentation relevant to this position.
- If selected, we would like to have you start as soon as possible.

YOUR NEXT STEP

If this opportunity sounds perfect for you, please submit a cover letter, resume and work sample to careers@saverlife.org