



2022-2023 EVALUATION INFORMATION

Our mission at Brandon All-stars is to teach respect for one another and promote physical fitness and the art of cheerleading. We feel that cheer is more than just a sport. It creates long-lasting friendships and teaches kids valuable lessons in teamwork and sportsmanship. While the banners and trophies are great, our goal at Brandon All-stars is to help mold our athletes into amazing members of society as they progress through our program and into their future endeavors.

Our goal is to make the evaluation process as stress free as possible for our cheerleaders. Regardless of their age or experience level, we will make sure they are evaluated properly and placed on the appropriate team for the upcoming season.

We look forward to another great season at Brandon All-stars!

Evaluations will consist of tumbling, jumps and dance. Flyer evaluations will also be conducted. **Previous season stunting abilities (flying, basing and back spotting) will be taken into consideration based on survey results.** Only athletes and coaches will be permitted to enter the gym during evaluations. No exceptions.

Team Placement Evaluation Cost:

(ALL Registration must be completed online)

\$50 by May 1st

\$55 May 15th and after

\$40 Flyer evaluation fee

(in addition to the regular evaluation fee)

EVALUATION DATES: MAY 15th; May 18th– 22nd

NEW THIS YEAR: Please complete the Evaluation Survey prior to your child's evaluation day: **EVALUATION SURVEY LINK**

Cheer Age will be determined by birth year

| ELITE Division Age Grid | |
|-------------------------------------|-------------------|
| Division | Birth Year |
| Tiny (Level 1) | 2015 - 2017 |
| Mini (Level 1-2) | 2013- 2016 |
| Youth (Level 1-3) | 2010 - 2016 |
| Youth (Level 4) | 2010 -2014 |
| Junior (Level 1-3) | 2006- 2015 |
| Junior (Level 4) | 2006 - 2014 |
| Junior (Level 5-6) | 2006 - 2013 |
| Senior (Level 1-5) | 6/1/2003 - 2010 |
| Worlds Level 6 Club | 6/1/2003- 2009 |
| Worlds Level 6 Open & International | 2008 or before |

| PREP & NOVICE Division Age Grid | |
|--|-------------------|
| Division | Birth Year |
| Tiny Novice | 2015-2019 |
| Tiny Prep | 2015-2017 |
| Mini (Novice & Prep) | 2013-2016 |
| Youth (Novice & Prep) | 2010-2016 |
| Junior (Novice & Prep) | 2006-2015 |
| Senior (Novice & Prep) | 6/1/2003 - 2011 |

This is just a list of AVAILABLE USASF divisions. Just because a division is listed above does not mean Brandon All-stars will have a team in that division during the 2022-2023 season.

Days and Times: In-Person Evaluations

| Birth Year | Evaluation Day | Evaluation Time | Dance |
|----------------------|---------------------|-----------------|-------|
| 2018 & 2019 | Sunday, May 15th | 4:00pm-5:30pm | N/A |
| 2016 & 2017 | Wednesday, May 18th | 5:00pm-6:30pm | A |
| 2014 & 2015 | Thursday, May 19th | 5:00pm-6:30pm | A |
| 2012 & 2013 | Thursday, May 19th | 7:00pm-8:30pm | A |
| 2010 & 2011 | Friday, May 20th | 5:00pm-6:30pm | B |
| 2008 & 2009 | Friday, May 20th | 7:00pm-8:30pm | B |
| 2007 | Saturday, May 21st | 10:00am-11:30am | C |
| 2006 - 6/1/2003 | Saturday, May 21st | 12:00pm-1:30pm | C |
| 5/31/2003 or Before | Saturday, May 21st | 2:00pm-3:30pm | C |
| WORLDS CALLBACKS | Sunday, May 22nd | 11:00am-1:00pm | C |
| MAKE-UP EVALUATIONS* | Wednesday, May 18th | 8:30pm-9:15pm | |

*To participate in Make-Up Evaluations on Wednesday May 18th, please email kyle@brandonallstars.com after registering for evaluations, with your athlete's first and last name as well as their birth year.

Athletes will be asked to demonstrate the following skills at our in-person evaluation: standing tumbling, running tumbling, jumps and dance. Dance tutorials will be accessible on our Brandon YouTube page beginning on May 1st.

Your athlete will perform the dance letter assigned to their birth year above!

Flyer Evaluations

****Flyer evaluations require separate registration****

If an athlete would like to be considered for a flyer position, they will need to attend flyer evaluations in addition to their regular evaluations. Attending flyer evaluations does not guarantee a flying position, but it allows the staff to evaluate a child's flying abilities and potential. We will assess flyers based on the Stunt Level Guidelines, in addition to their flexibility, air awareness, body control and performance. Flyer video tutorials will be accessible on our Brandon YouTube page!

| Birth Year | Evaluation Day | Evaluation Time |
|----------------|---------------------|-----------------|
| 2012-2019 | Wednesday, May 18th | 7:00pm-8:00pm |
| 2011 or Before | Wednesday, May 18th | 8:15pm-9:15pm |

Team Creation Details: What is the best fit for my athlete?

We are often asked what teams we will have for the upcoming season. We cannot answer that question until evaluations are complete. Teams are created based on the athletes that come to evaluations and what teams will be the most competitive for the upcoming season.

Some athletes gain individual skills at a rapid pace, but we still believe in PROPER team leveling and progression as a whole. For many years, it has been thought that an “older” team (Senior versus Junior or Junior versus Youth) was somehow better. At our gym, these teams are all leveled the same and many times allows us to place athletes within the same age group together on a team.

By grouping athletes by age, we are able to better ensure their emotional and social growth. We understand that sometimes younger athletes are placed on older teams due to stunt position, but we try to limit that as much as possible. Having your child on a team where they are on the high end of the age range allows them to compete the skills necessary for that level AND really establish leadership qualities that are helpful in so many areas of life. Many times, parents want their children on the next level or in the next age bracket because they don't see the benefits of the age-appropriate team.

As children's abilities increase, we feel that having them on teams where they can increase the consistency of their tumbling and stunting ability allows them to better achieve positive mental growth.

Allowing children to be on teams where they can participate in all areas of the score sheet (even though they may have higher tumbling abilities) allows them to become much more well-rounded athletes in the future. Throughout their years in the sport, they will become more well-adjusted athletes who are comfortable in their abilities, exude confidence and are able to be competitive on any team they are placed on.

We want to build well-rounded individuals. We strongly believe in our program, our staff and all of our athletes. The more supportive you are of your athletes and encouraging them to be amazing on the teams they are placed on, the more they will gain from their entire All-star Cheer experience.

- Every Brandon team will be set up for success this season.
- It takes 2-3 years to master a Cheer Level. Celebrate whatever team/level your child makes.
- If your child is Tiny age, they will likely end up on a Tiny team. If your child is Mini age, they will likely end up on a Mini team. Etc.
- Even if your child ends up on the same team and/or level they were on last year, they will have a completely new and different experience.
- Do not compare your child to other children. Every child is unique and will bring a unique skill set to whatever team they are placed on.

Team Placement Details: What are we looking for?

In our program we will field teams based on proficiency of level. We are looking for well-rounded athletes that can contribute throughout a routine at their respective level. Below is a synopsis of the scoresheet we compete on which will help you better understand what we will be looking for during evaluations. Also, please see our Tumbling and Stunt Level Guidelines at the end of this document.

The scoresheet is broken up into 12 categories with 6 sub-categories for technique.

| | | |
|---------------------|-------------------|---------------------|
| Stunts | Standing Tumbling | Jumps |
| Stunts Creativity | Running Tumbling | Dance |
| Pyramids | Stunt Quantity | Performance |
| Pyramids Creativity | Tosses | Routine Composition |

Stunts & Pyramids

For stunts and pyramid, there is a score for difficulty, a score for technique, and a score for creativity. The stunts must be difficult, fast paced, creative and technically sound to obtain all points.

Tumbling

The next two main groups are standing tumbling and running tumbling. Judges are looking for difficult tumbling for the given level that is performed with near perfect execution by large groups of people.

Tumbling is physically and mentally challenging and can be dangerous if executed improperly. Industry wide tumbling technique and perfection is being pushed above progression, and the scoresheet reflects the push. Tumbling technique is one of the most harshly judged elements on the scoresheet, and for good reason, the safety of our athletes depends on it.

Stunt Quantity, Tosses, and Jumps

Stunt Quantity, Tosses and Jumps are all max categories, meaning the entire difficulty score comes solely from doing the correct amount of level appropriate skills. Jumps and Tosses however have subcategories for technique. This means tosses must be thrown high, in great synchronization, with top girls executing a skill with near perfect technique. Jumps ideally should be synchronized, hyper extended, maintain good toe point, and hit correct arm placement throughout.

Dance, Routine Composition, and Overall Impression

Dance, Routine Composition, and Overall Impression make up a smaller percentage of the scoresheet, but every tenth counts. The dance and routine composition scores are largely based on choreography, and it takes a certain level of skill and experience to perform choreography correctly. Judges will be looking for precise, hard hitting and exciting movements from athletes. The expression of personality, and level of confidence from an athlete will also play into the overall impression score.

The scoresheet is intricate, subjective and can be a bit of a moving target from event to event, but if teams are built with athletes who contain a comprehensive understanding of their given level, we can create routines that speak to the overall scoresheet more consistently. In turn, by matching kids more closely with their peers of the same skill level, we will build a more competitive atmosphere amongst athletes in the gym and drive progression more naturally each season. We are excited about our upcoming season and thrilled at the opportunity to work together with your family!

Team Practice Schedule

All teams practice two days a week; usually Monday/Wednesday or Tuesday/Thursday. Our Worlds teams add Sunday practices every week from January through April. All other teams will have an additional practice one Sunday per month beginning in September. Attendance is very important to the success of our teams. Additional practices may be necessary sometimes throughout the season.

Team Placement Re-evaluation

Skill maintenance is a requirement, not an option. Skills displayed at initial evaluations are expected to be maintained throughout the season. The first few months of the season are used to evaluate how every team fits together. Once we are able to stunt, we will need to re-evaluate each athlete's role on their team. Athletes may still be moved around between teams during those months.

Cross-Competitor Option

If you want your athlete to be considered for a cross-competitor position (competing on 2 different teams in 1 season), please answer yes on the survey. Crossover competition fees would need to be paid. Answering yes does not guarantee placement on two teams.

Brandon All-stars Program Costs

We understand that All-star Cheer is an expensive sport. We give all of our pricing upfront, so you know what the financial commitment is before you sign your child up. We hope to offer different fundraising opportunities that can help to offset the cost if you choose to participate in them. However, we expect all fees to be paid on time based on our payment schedule.

We are one of the top competitive cheer gyms in the country, so our Travel teams will attend a number of out-of-town competitions. Our prices include everything except travel costs. Cheerleaders travel with their parents to these competitions and stay in hotel rooms with their parents. There is usually a block of rooms secured at a hotel under "Brandon All-stars" and parents will call and book their own rooms within this block.

We bill heavier in the first 8 months of the season as many vendor fees must be paid out in advance; and lighter in the last 3 months of the season once we have already registered. Each child will be charged a monthly tuition fee for the 11 months of the season along with a comprehensive All-star Fee for the first 8 months. The All-star Fee includes most of the necessary items for the season: competition fees, choreography, music and several other expenses. Practice clothes will be billed directly to your account at the time of ordering and make-up for the season will be purchased separately through the Pro-Shop. Uniforms are billed separately.

2022-2023 TEAM FEE ESTIMATES*

| Brandon Team Level | Monthly Fees (June 2022 - Jan 2023) <small>*The month of May will have prorated Tuition & Registration Fee Charged</small> | | Monthly Fees (Feb 2023 - Apr 2023) |
|---------------------|--|---------------|---------------------------------------|
| | Tuition | All-star Fees | Tuition |
| Tiny Novice | \$50.00 | 50.00 | \$50.00 |
| Mini & Youth Novice | \$50.00 | \$75.00 | \$50.00 |
| Prep | \$65.00 | \$100.00 | \$65.00 |
| Level 1 | \$80.00 | \$215.00 | \$80.00 |
| Level 2 – Level 5 | \$125.00 | \$235.00 | \$125.00 |
| Level 6 | \$125.00 | \$235.00 | \$125.00 |
| Worlds Level 6 | \$160.00 | \$265.00 | \$160.00 |

Additional Items (estimates):

One Time Seasonal Registration Fee \$50

Novice Uniforms: \$150*

Prep Uniforms: \$245

Level 1-6 Uniforms: \$485

Worlds Level 6 Uniforms: \$575

NEW athletes will need to purchase a new uniform for the 2022-2023 season.

*NEW AND RETURNING Novice athletes will need to purchase new uniforms. They will be different than the ones worn during the 21-22 season.

Practice Clothes Package \$220

Competition Makeup \$40

*The fees listed above are estimates by level but are very close to what your child's fees will be for the season. Once teams are announced, parents will receive Member Handbooks with the exact fees for the season. This will enable parents to budget for the season with no hidden fees.

Video Evaluations

Complete video evaluations are available by request for those that cannot (or do not wish to) attend in-person evaluations. Please follow the video evaluation guidelines below.

The cost is \$40 (in addition to the regular evaluation fee).

All videos must be submitted by Monday, May 16th!

| Video Evaluation Guidelines |
|---|
| Please submit a compilation video of your athlete's skill set. |
| Tumbling: Include a variety of standing and running tumbling. Only attempt skills your athlete can perform safely. |
| Stunts: Include close up videos of a variety of stunt transitions, spinning, release moves and inversions. If your athlete is a flyer, please include level appropriate tosses. Only attempt skills your athlete can perform safely. |
| Jumps: Include a variety of jumps, and a combo jump (2 or more consecutive jumps). |
| Dance: Include dance A, B, or C depending on your athlete's birth year. Dance tutorials will be accessible on our Brandon YouTube page on May 1st. |
| Email videos to kyle@brandonallstars.com . |
| In the subject line of your email, please type your athlete's name and the words "Video Evaluation" (First Name and Last Name / Video Evaluation) |
| The body of your email should contain: Your athlete's stunt position. A link to your video. A head shot of your athlete. The height and weight of your athlete. |
| The deadline for video submissions is Monday, May 16th! |

Important Dates:

April 15th

Online Evaluation Registration Opens

Monday, May 9th

6:00pm Parent Informational Meeting Zoom Call

Wednesday, May 11th

7:00pm Flyer Interest Zoom Call

Friday, May 13th

5:30-7:30pm - Gym Open House

Sunday May 22nd

Team placement results will be emailed out.

Monday, May 23rd

Practices begin for the 2022-2023 season.

If you have any further questions, please contact our Allstar Director, Kyle Armstrong at kyle@brandonallstars.com.