

# PR & Marketing Communications Intern (m/f/d)

AVENTICS GmbH is a company of the Emerson Group. Emerson (NYSE: EMR), headquartered in St. Louis, Missouri (USA), is a global technology and engineering company that provides innovative solutions for industrial, commercial and residential customers. Founded in 1890, the company employs over 85,000 people and has more than 200 manufacturing facilities.

Emerson Automation Solutions, which includes AVENTICS<sup>TM</sup> products, helps process, hybrid and individual manufacturers maximize production and protect people and the environment while optimizing energy and operating costs.

By joining Emerson as an *Intern (m/f/d) PR & Marketing Communications* at our site in *Laatzen*, Germany, you will have a substantial role in offering efficient PR and Marketing Communications solutions and strong support for our customers and colleagues. This role at Emerson enables you to use your competencies in a dynamic environment, learn from our professionals and develop in our organization.

#### JOB DESCRIPTION:

As part of the Discrete & Industrial Marketing Communications team, you will support our global promotional activities related to our product brands ASCO<sup>TM</sup>, AVENTICS<sup>TM</sup>, BRANSON<sup>TM</sup>, TopWorx<sup>TM</sup> and Tescom<sup>TM</sup>. Responsibilities include:

- Work on globalized public relations planning and implementation
- · Support in coordination of public relations agency management on a global scale
- Support coordinating efforts with a global programs team aligning strategic messaging, technical articles, press releases development and global placement.
- Exposure to multi businesses campaign development
- Support with public relations performance metrics reporting
- Assist with a variety of other tasks related to our marketing programs

### WHO YOU ARE:

- You are action-oriented, communicate effectively, organizational savvy, and a nimble learner who is able to work in a team.
- You are studying Public Relations, Media Sciences, Communication Sciences or related field
- Excellent command of English. German language skills a plus.
- You have great interest or initial experience in practical tasks in marketing and/or Public Relations.
- You are confident in using MS Office applications and have command of Word, Excel, and Power Point.
- Ability to work in a fast-paced team environment with rapidly changing priorities and demands.

Must be authorized to work in Germany.

You are passionate about making a difference and always act with integrity. You are constantly striving for new goals and are not afraid to question the status quo by suggesting creative solutions to problems.

Does this sound like you? Then we are interested to know more about you! Please see below what we offer and how to apply.



### **OUR OFFER TO YOU**

As a **PR & Marketing Communications Intern (m/f/d)**, your responsibility at the heart of our business. This means that the skills and business insight gained can serve as an invaluable foundation toward developing your career within our global organization. We offer plentiful opportunities for advancement and support this through our formal personal development planning process.

You will receive appropriate remuneration, as well as benefits company pension scheme, discounts on public transport and memberships in fitness studios (Hansefit). We care about your work-life-balance therefore, working in flextime and the possibility of mobile working is a matter of course for us.

Our inclusive company culture celebrates the unique perspectives, diversity of thoughts, and exceptional innovation that come to life when we actively seek to hire and develop the best, brightest team members from all backgrounds. These unique points of view help foster fresh thinking and new ideas, ensuring our continued success into the future. One of our global initiatives is our *Women in STEM*, which gives you the opportunity to connect with local peers that share the same interest, to promote the diversity & inclusion and support early STEM education.

All our buildings are barrier-free.

#### APPLICATION:

The start date is as soon as possible. If you are interested in an ambitious position, we will appreciate your application via our website: <u>Careers at Emerson | Emerson DE</u>

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## **GET TO KNOW US:**

Find out more by visiting us @ LinkedIn, Facebook, Twitter, and YouTube or @ www.emerson.com