2023-2025 STRATEGIC FRAMEWORK

Our Values
Centering Blackness, Community trust, Healing grace, Honoring our ancestors, Self-determination, Shared abundance

Our Mission
We ignite generational wealth, health, and well-being with Black Washingtonians through Black community-led philanthropy.

Our Vision
A Washington state, working cooperatively, where all Black people are liberated, prosperous, and self-determined to fully live our lives.

Promoted Truthful Black Narratives
By centering Black voices and experiences, we are owning our stories — past, present, and future — and lifting up truthful narratives across Washington.

Invested in Black Generational Prosperity
Through networking and investing in Black communities across the state, we empower Black-led solutions that foster Black wealth, health, and well-being over generations.

Shifted the Philanthropic Paradigm
We are shaping a new model for philanthropy that elevates Black genius and shares power with Black people to substantially increase resources flowing into our community.

Black Future Coop Fund
Dwennimmen: Symbol of humility together with strength
To realize our vision and mission, we’re organized around four primary areas of impact:

**CONNECTED BLACK COMMUNITIES FOR COLLECTIVE POWER**

*In three years, we envision* serving as a hub for Black Washingtonians; creating spaces that Black people love to be in; and facilitating healing, organizing, and policy change.

**Strategies to get us there:**
- Connect Black people, organizations, and efforts to one another.
- Build partnerships that center Black knowledge, relationship, and healing.
- Listen to and work with Black communities statewide to inform how we function as a fund.
- Lift up the Black Well-being report data and approaches to support organizing, inform policy, and direct resources.

**INVESTED IN BLACK GENERATIONAL PROSPERITY**

*In three years, we envision* reaching our mid-fundraising goal, tracking the funding landscape that propels Black generational prosperity, and investing in as many Washington Black-led nonprofits as possible.

**Strategies to get us there:**
- Create and implement a fundraising development plan, grounded in trust-based relationships, to reach our three-year goal of $50M with sights on our longer-term goal of $246M.
- Work with partners to track dollars invested in the Black community.
- Develop grantmaking practices, wealth-building opportunities, and programming strategies based on deep community listening.
- Continue our commitment to unrestricted, multi-year We See You grants.

**PROMOTED TRUTHFUL BLACK NARRATIVES**

*In three years, we envision* established storytelling platforms and narratives that amplify our truth and that funders use to direct resources into Black community-identified approaches.

**Strategies to get us there:**
- Identify where and how anti-Black narratives appear, then work to deconstruct and counter them.
- Leverage the Fund’s platforms and use strategic communications to advance the mission and work.
- Invest in learning and amplifying stories of Black Washingtonians to shift narratives, programming, and grantmaking.
- Engage in campaigns throughout the year, like Black Philanthropy Month, that elevate Black narratives and move Black agendas.

**SHIFTED THE PHILANTHROPIC PARADIGM**

*In three years, we envision* having done the work internally to become a blueprint externally, and collectively increase multiyear, unrestricted funding flowing into Black-led organizations and communities.

**Strategies to get us there:**
- Define and implement our own internal practices to center Blackness, live our values, and reimagine philanthropy.
- Build the infrastructure and grow our organization to become an independent, sustainable fund serving Black Washingtonians.
- Collaborate with Black-led philanthropies and other funding partners to learn together and maximize resources invested in Black-led nonprofits and Black communities.