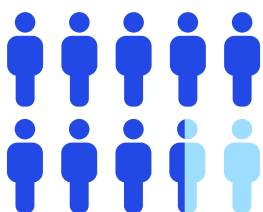


ENGEN

Q1 2021 IMPACT REPORT HIGHLIGHTS

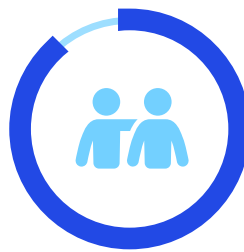
EnGen is working with employers and other upskilling organizations to empower immigrants, refugees, and speakers of other languages with economic mobility, and, ultimately, a better quality of life. Their quarterly impact survey measures the outcome of their results-driven, English learning platform on learners' career and social goals.

EnGen aligns its analysis with an industry-standard framework (the Impact Management Project's Five Dimensions of Impact). The results of its Q1 2021 survey, conducted in April 2021, speak for themselves with nearly 450 EnGen learners responding.



84%

of users said that EnGen enabled them to achieve their real-world **career goals**



90%

of learners said that EnGen enabled them to achieve their real-world **social goals**

“EnGen has truly changed my life,”

said Dayanna Vásquez, who was offered the opportunity to learn English by her employer, Taziki's Café in Richmond, VA. “I don't need a translator to communicate with my coworkers and friends anymore. Because of my English training, Taziki's offered me a new position — now I take orders from customers and chat with them.”



80%

of learners said improving their English helped them save time at work



35%

of learners received a new job offer, promotion or pay raise



58%

of learners improved their communication with colleagues



69%

of learners plan to remain with their current employer



56%

of respondents said the platform improved their ability to complete daily tasks



42%

engage better in their community and are able to help family with schoolwork.