

Building a successful career-pathway program for ELLs

Meeting the needs of all English Language Learners with varying work schedules is difficult. Teachers and program administrators often see firsthand the challenges of the digital divide, or gaps in access to technology and varying levels of [digital literacy among adult learners](#). However, building a successful English Language program need not be an insurmountable task. **Here are four benefits to consider when building a successful career pathway program:**



EASY TO RUN. Your English Language Learning platform should be easy to run, from implementation to monitoring the everyday performance of learners. A smooth onboarding process allows organizations to launch their training programs fast. When technology is used to deliver the most meaningful content, we take the burden off of teachers' plates, freeing them up to do the work that we cannot outsource to technology.



REAL-WORLD CONTENT. In order to resonate best with learners, successful career pathway programs must offer content that is relevant to learners' academic and career goals. Whether that content is sourced from news articles or employer training videos turned into lessons, content should be up-to-date and reminiscent of the real-world. **Voxy EnGen offers a vast library of content that is updated daily and consists of articles, video, images, audio recordings and more.**



PERSONALIZATION. One-size fits all approaches to English Language Learning never works. No two people are alike and as such programs need to cater to the needs of a variety of learners and proficiency levels. The most successful organizations offer a combination of adaptive technology with experienced instructors to meet the needs of learners.



FLEXIBILITY. Offering learners the opportunity to study online at a time that's convenient for them relieves the burden of classes that must start at a specific time. With flexible class times, program administrators can solve logistical challenges for learners and offer classes to more learners thereby increasing enrollment.

EnGen provides an easy-to-launch platform so you can quickly run a career-focused English Language training program utilizing our [healthcare pathways](#) including Patient Care, Certified Nursing Assistants and popular add-ons like Digital Literacy.

Learn how we've helped organizations like yours with a [custom demo](#).