April 2022 Impact Highlights

## **ENGEN**

The impact of CONFIDENCE



We measure our impact in terms of reach, performance, and real-world outcomes, offering access and opportunity to a previously ignored population of New Americans.

In 2021, EnGen served 16,213 learners, including recently arrived refugees with low levels of literacy as well as skilled immigrants with degrees and credentials from their home countries. They spoke more than thirty-five different languages and were from all 50 states.

Equipping our workforce with the career and technical skills they need for the millions of open jobs in our country today. We are also enabling New Americans with the English they need to participate in their communities and advocate for themselves and their families.



92%

of our learners improve their average proficiency score on an objective assessment



of our unique content pathways were completed by learners



27,000+

achievement tests completed, with an average test score of 80%

## EFFECTIVELY MEASURING REAL-WORLD OUTCOMES



**80%** 

report achieving career goals, including improved workplace communication, pay raises, and promotions



report achieving social goals, including civic engagement, helping children with schoolwork, and making friends



of learners who reported improved workplace goals stated increased **CONFIDENCE** as an important goal

## GIVING ENGEN LEARNERS THE CONFIDENCE THEY NEED

"I feel CONFIDENT to schedule a job interview."

– EnGen user

"People can understand me better. I feel more **CONFIDENT** to speak in public and give instructions in English at work"

- EnGen user

"I feel more CONFIDENT."

- EnGen user





