

EnGen and Abraham Baldwin Agricultural College Case Study

1

The number of group classes ABAC requires to be taken per week.

8

The number of group classes in which almost all students are enrolled per month.

3.5

The number of hours per week ABAC encourages to be spent studying.

158

The highest number of hours a student has spent on the platform.

OVERVIEW

Abraham Baldwin Agricultural College (ABAC) uses EnGen's pathway-focused English language programs to help Spanish-speaking migrant farmworkers gain the English skills they need for new career opportunities. ABAC uses a self-study model along with a vital internal champion and coach who sets students up for success and stays deeply involved throughout each student's learning journey. ABAC credits the success of the partnership to this highly-involved approach, as well as the great need for flexible English language learning solutions and EnGen's immediately-applicable content.

CHALLENGE

ABAC's previous program and partnerships were not successfully engaging students. Monotonous lessons and a strict schedule created obstacles and drained motivation from English language learners. ABAC needed a more flexible, customizable, and personal approach to help its students excel in their English language learning. When ABAC's Director of Multicultural Educational Programs, Olga Contreras-Martinez, attended the Coalition of Basic Adult Education conference in 2019, a presentation by EnGen's Founder and Chief Education Officer, Katie Brown encouraged Olga to pursue a new partnership with EnGen to achieve this pathway-focused and personalized learning experience.

APPROACH

The partnership between ABAC and EnGen allows students with busy work schedules and other limiting factors to pursue self-paced and flexible English language learning (ELL). Students must first complete the GED program through ABAC and can then move into their selected EnGen courses of study aligned with their English skills. While other programs may have a one-size-fits-all approach, EnGen allows students to select applicable ELL courses with real-world content that fit their needs. This relevant content allows students to start applying their new English language skills immediately at work, at home, or in their daily tasks. Students are also equipped with ELL digital literacy courses to keep their technological skills up-to-par and readily applied.

ABAC emphasizes consistency rather than speed and supplies students with platform training as well as engagement reports to keep morale high and celebrate success. Through emphasizing the importance of English language skills for each student's future and supplying students with personalized support as they learn, ABAC continuously sees high engagement and remarkable improvement.

RESULTS

EnGen's technology and adaptive platform combined with ABAC's personalized coaching are a testament to the success programs see when they offer a personalized, learner-centered approach to language instruction. This collaborative effort between EnGen and ABAC leadership has led to impressive results.

221

The number of unique units learners have completed in the EnGen platform on topics as diverse as food safety, allied healthcare, and writing workplace emails—with a median test score of 80%.

90%

The percentage of ABAC students who are fully engaged in the program.

100%

The percentage of students who have improved their English language skills based on assessments.