

# Improving English & Career Pathways for Internationally Trained Professionals (ITPs)

## ENGEN IMPACT

EnGen is built with technology that has served over 4 million language learners worldwide. EnGen helps learners reach their goals – at work and at home:

**95%**

improved their confidence in using English.

**87%**

achieved a career or social goal.

**60%**

moved at least one level in the U.S. Census English proficiency scale

Two million immigrants & refugees with higher education and professional experience earned in other countries are unemployed or underemployed in the U.S. Research shows that connecting Internationally Trained Professionals (ITPs) with career-aligned English, relevant U.S. credentials, and job search skills opens pathways to careers in high-demand fields.<sup>1</sup>

## THE ENGEN SOLUTION

EnGen is a personalized, career-aligned, mobile-first English learning platform that is proven to help adult learners meet their educational and employment goals. EnGen offers contextualized courses in dozens of career pathways – from healthcare to energy to skilled trades – along with content that supports newcomer workforce inclusion.

English for Internationally Trained Professionals supports learners in:

-  Navigating the U.S. job search
-  Understanding interview processes and legal requirements for hiring
-  Positioning international experience and transferable skills in the U.S. job market
-  Building a professional network in the U.S.
-  Developing new workplace readiness skills – including English proficiency
-  Accessing additional training opportunities, including apprenticeships, short-term credentials, CTE and IET programs.

English for ITPs is one of 125-plus pathways that equip learners with both language and career skills to access opportunities in high-demand fields. Other EnGen courses include:

**TOEFL • NCLEX • Leadership & Management • Business English  
Healthcare Career Pathways • Technology Career Pathways**

Learn how EnGen can work at your organization:

