

Snapshot for Adult Education



“Our experience with EnGen and their platform has been outstanding. Always attentive to any questions or concerns from our institution's departments. And always available for our students when they need assistance.”

— Administrator at Miami Dade College

Community colleges, universities, and adult education providers are using online, on-demand English platforms to meet growing demand for English courses and expand their capacity to offer personalized, career-aligned English instruction. Results from a survey of nearly 2,500 adult English learners illustrate how technology-mediated instruction can integrate seamlessly with existing curricula in models such as bootcamps, IETs, and pre-apprenticeship programs.

INSIGHT 1

Advance adult learners' job skills, career mobility, and confidence simultaneously.

Demand for English courses now drives [40%](#) of enrollments in the adult education system – and for good reason. Our survey results show that English skills are essential workforce skills, linked to learners' job performance, career advancement, and economic mobility. Career-aligned, contextualized approaches to English instruction are effective for working adults, as vocabulary and skills are immediately applicable to learners' lives and livelihoods.



improved confidence in using English.



improved their job skills in addition to English skills.



achieved a career or social goal as a result of English upskilling, like a new job offer, earning a career credential, or communicating better with coworkers.



“My greatest achievement has been being able to do job interviews in English and feeling more and more confident.” — Learner at Austin Community College

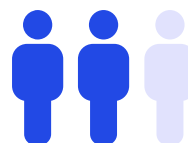
INSIGHT 2

Build capacity for high-impact English instruction at your institution.

Demand for English instruction is growing, yet the U.S. workforce system is struggling to meet the need, serving just [4%](#) of adult English learners across the country.

Time, transportation, and caregiving responsibilities create barriers to learning, keeping many working adults from accessing traditional, classroom-based instruction.

Our survey results speak to the promise of highly scalable, online learning solutions to fill the gap. Technology-mediated learning platforms expand adult educators' capacity to support learners and offer on-demand access to quality instruction outside of classroom time.



2 in 3 learners surveyed said that EnGen's online, on-demand approach has helped them more than traditional, classroom-based approaches, often citing the flexibility of a technology-mediated approach.



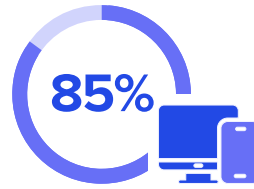
“EnGen is a great resource for students and instructors alike. The students are able to practice exactly what they need to practice, and the instructors use the lessons and objectives from EnGen during the class.” — Administrator with Michigan miSide.org

INSIGHT 3

Advance learners' English skills and digital skills simultaneously.

An estimated [2 in 3](#) adult English learners lack the basic digital literacy skills that are required to access an estimated [92%](#) of jobs in the U.S.

Our survey results point to the promise of technology-mediated English instruction to connect learners with English skills and digital skills simultaneously, opening pathways to employment in high-demand careers.



of learners surveyed said that their digital skills have improved as a result of using EnGen.



“Following the EnGen program helped me a lot to increase my computer skills and now I’m proud to be part of the coaches teaching the newcomers about digital literacy at IWC.”

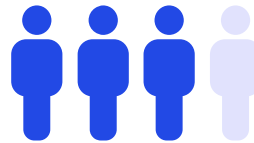
— Learner at The Greater Portland Immigrant Welcome Center

INSIGHT 4

Support learners' civic engagement and social inclusion.

Beyond acquiring skills for work, learners access adult education to acquire skills for life – and English skills are no exception.

Our survey results illustrate how English proficiency fosters social inclusion and builds more cohesive communities.



3 in 4 employees surveyed said that EnGen’s online, on-demand approach has helped them more than traditional, classroom-based approaches.



“I serve at a food pantry as a volunteer. The EnGen program helps me to improve my relationships with others.”

— Learner at New York Public Library



Learn how EnGen can work for you
getengen.com/demo

ENGEN