

# Snapshot for Local Government



*“We selected EnGen because of its real-life learning and the fact that it gives the student the opportunity to continue working at home.”*

— Maine Adult Educator

A growing network of states are investing in English upskilling programs to catalyze state-level workforce development programs, ensuring that immigrants, refugees, and speakers of other languages are fully included in local labor forces. Results from a survey of nearly 2,500 adult English learners show how on-demand, career-aligned English instruction connects local employers with high-potential talent pools while advancing workers’ career and economic mobility.

## INSIGHT 1

### Support local employers and power local workforces with English upskilling.

An estimated [1 in 10](#) working-age adults is an English learner, yet many local employers don’t know how to connect with and champion this high-potential workforce.

Our survey speaks to the impact of workplace-based English programs in boosting employee recruitment, retention, and engagement, addressing ongoing labor shortages and turnover in local workforces.



of learners surveyed said they’ll likely stay with their company because English is offered as a benefit.



achieved a career or social goal as a result of English upskilling, like a new job offer, earning a career credential, or communicating better with coworkers.



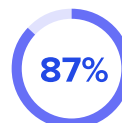
*“I have been here in the U.S.A. for 17 months and I couldn’t speak English, even make a sentence, but now I’m able to do it. I can keep a conversation, thanks to EnGen. Now I’m working as a Transportation Inspector, my passion for civil engineering.”* — Employee at Walmart

## INSIGHT 2

### Connect your local workforce with high-demand job skills, including digital literacy.

English skills are essential workforce skills, and open pathways to other high-demand job skills – including digital literacy, which is required for a full [92%](#) of jobs in the U.S.

Our survey shows how career-aligned and technology-mediated instruction can help workers learn English, job skills, and digital skills simultaneously, building multilingual, future-ready workforces.



of learners improved their English proficiency. 93% improved confidence at work and beyond.



saved time at work.



said their digital skills have improved as a result of using EnGen.



*“EnGen’s mission and vision is to meet the needs of the learners, and it shows. English is taught as a skill and not as a content area!”*

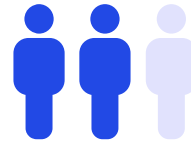
— Administrator at ADVANCE  
(Lake Tahoe Community College)

## INSIGHT 3

### Offer training at the scale needed to serve local employers and workers alike.

The U.S. workforce system currently serves the needs of just [4%](#) of adult English learners, speaking to the need for investments in high-impact, highly scalable solutions to close the gap.

Our survey points to the potential of AI-powered, on-demand English instruction to deliver results to working adults – at the scale necessary to meet the needs of local workforces.



**2 in 3** learners said that EnGen's online, on-demand approach has helped them more than traditional, classroom-based approaches.



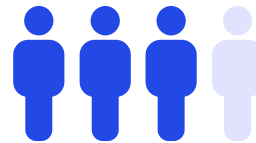
**"EnGen gives our job seekers a valuable opportunity to learn about their fields in the U.S. That is a gift. Thank you."** — Administrator at the Idaho Office for Refugees

## INSIGHT 4

### Support newcomers' civic engagement and social inclusion.

From better communication with their children's teachers to increased civic engagement, adults have a variety of real-world motivations for learning English.

Our survey results show how the opportunity to learn English drives tangible benefits across communities.



**3 in 4** learners agree that they could navigate life better, are more engaged with their community, and help their family more.



**It was the best thing since my arrival that taught us not only to learn and improve our knowledge, but also to live in a community with people from other communities. Thank you to the entire EnGen community for all the love and efforts they put forth to help communities."**

— Learner at the Greater Portland Immigrant Welcome Center

Learn how EnGen can work for you  
[getengen.com/demo](https://getengen.com/demo)

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