

Snapshot for Learners



“My dreams have turned into goals, and plans for their implementation are being laid out.”

— EnGen learner at Ysleta Community College

Everyone has a goal for learning English, like getting a new job, connecting with your co-workers, or communicating with your child’s teacher. English upskilling can help you meet those goals. Our survey of nearly 2,500 adult English learners shows how EnGen’s approach is different from other classes or platforms you’ve used to study English in the past – and that it works.

INSIGHT 1

You’ll learn more than just English with EnGen.

Our learners use EnGen to improve their English skills – and many are surprised to find that their job skills and confidence also grow.

Our survey results reveal the real-world impact for learners.



said their digital skills have improved as a result of using EnGen.



improved confidence at work and beyond.



improved their job skills in addition to English skills.



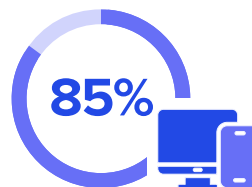
“I think I have achieved something very important: being confident in myself when I speak!”

— EnGen learner employed at Amazon

INSIGHT 2

You can improve your English skills and digital skills at the same time.

Some EnGen learners have limited computer skills, and are hesitant to try online learning. However, our survey shows that our learners grow their English skills and digital skills at the same time.



of learners said their digital skills have improved as a result of using EnGen.



“EnGen helped me more to use the computer and Zoom in order to study online.”

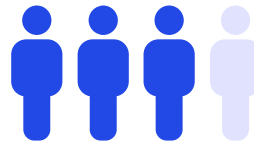
— EnGen learner employed at a national healthcare organization

INSIGHT 3

English skills can help you thrive at work and at home.

EnGen is built to help learners achieve their real-world goals, no matter what they are.

Our survey results show how improved English skills have helped learners reach other goals like getting a raise or making new friends.



3 in 4 learners agree that they could navigate life better, are more engaged with their community, and help their family more.



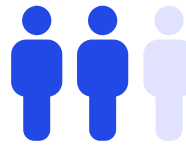
“With the knowledge of EnGen, I can help my children with their homework, call the doctor for an appointment, help my wife with the shopping and other family activities. EnGen has helped me integrate into the community and into professional life.”

— EnGen learner employed at the University of Maryland

INSIGHT 4

EnGen can help you learn whenever and however you want.

Our learners are busy with work and family, but can still find time to learn with EnGen. Our lessons can be completed in 10 minutes or less – and you can learn from your phone or computer.



2 in 3 learners said that EnGen’s online, on-demand approach has helped them more than traditional, classroom-based approaches



“Having access 24 hours a day is very accessible because sometimes due to my workload, it is not possible for me to attend my in-person classes.”

— EnGen learner employed at a food processing company

Learn how EnGen can work for you
help@getengen.com

ENGEN