Mariam Khan

Product Designer

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mariamkhan.one

EDUCATION

B.S. Human Computer Interaction (HCI), Informatics
University of Washington, Seattle

SKILLS

Usability Testing
Prototyping
Storytelling
Value-Sensitive Design
Mockups
Information Architecture
User Research
Interaction Design
User Journeys
Wireframes
Accessibility
Branding

TOOLS

Figma
UserTesting
InVision
Adobe Creative Suite
HTML / CSS / React
Microsoft Azure ML
Jira / Airtable / ClickUp
Slack
Git
Miro

RELEVANT EXPERIENCE

Product Designer
IYK | Jul. 2023 - Aug. 2023 (Contract)

Developed essential desktop components including navigation and footer, ensuring seamless user interaction
Translated designs into mobile-friendly development-ready formats, assuring cross-platform and optimal user experience
Collaborated closely with a multidisciplinary team, (Creative Director and Developers), integrating valuable UX insights

Experience & Product Designer
Falooda Edits (Co-founder) | Nov. 2022 - Present

Leading concept workshops, research, and wireframes to successfully translate client needs into design solutions
Collaborating with graphic designers, developers, and stakeholders to influence compelling product experiences, leading to client satisfaction and feedback

Product Designer
Paani Project (Volunteer) | Feb. 2023 - Present
Championing accessibility and collaborating with cross-functional teams to successfully launch high-performing MVP
Adapting to shifting priorities and navigating ambiguity, resulting in prompt delivery of engaging design solutions

Interaction Design Intern
Frog Design | Aug. 2021 - Dec. 2021

Consulted leading financial service provider in an interdisciplinary team, impacting research/strategy deliverables
Owned added user research, competitive synthesis, ideation, and website audit, reduced time to MVP
Supplemented 16+ in-depth user interviews, identified areas for opportunity, led to positively influencing client satisfaction
Persuaded 20+ colleagues to incorporate empathy/moral reasoning into design methods, received positive feedback

Product Design Intern
Byrdie (DotDash) | Jun. 2021 - Aug.2021

Owned end-to-end design process for a digital article experience seen by 9 million monthly readers
Facilitated 10+ qualitative user interviews and testing across multiple stakeholder groups, informed first MVP
Refined overall design system, increased system efficiency

LEADERSHIP & VOLUNTEERING

UX Design Mentor
iMentorship, Information School | Jan. 2023 - Present

President
UW Pakistani Students Association | Jun. 2020 - Aug. 2022