

# Treatment Manual | G.E.L. Brow Lamination

*Results last for 4 -6 weeks*

[Click for video of the treatment](#)

## ALLERGY TEST

If the customers are unsure whether they can tolerate the products, test the products Step 1, 2, 4 and brow colour behind the customer's ear 48 hours prior to a treatment. [Clear Glue](#) can be tested by taking some product on one eyebrow. If the skin becomes swollen, red, irritated, or itchy, this is an allergic reaction. In case of an allergic reaction, treatment should not be performed. If the customer only reacts to brow colour, the treatment without tinting of brows can still be carried out. [Organic Conditioner](#) is applied as usual, see 4) under.

## CONTRAINDICATIONS (treatment cannot be performed)

- Eczema of the eyebrows
- Allergies (pollen, product allergy, etc.)
- Medicines for acne
- Is under treatment with cosmeceuticals
- Diabetes

1. Clean the eyebrows with [Lash/Brow Shampoo](#) and dry cotton pads. Alternatively if the client has eyebrow makeup clean with [Lash/Brow Shampoo](#) and moistened cotton pads.
2. **If the client has stiff eyebrows**, apply [Clear Glue](#) with a [Mascara Brush](#) so that the hairs are in the desired direction/shape. If the client does not have stiff eyebrows, go directly to step 3
3. Apply [Step 1](#) with [Mascara Brush](#) by brushing [Step 1](#) all over the eyebrows so the hairs are positioned in the desired shape/direction. Cover tight with [Plastic Protection](#).

### Let the product work for:

- 10 - 12 minutes for thick and non-coloured brows
- 8 - 10 minutes for fine and/or coloured brows

When time is up, remove [Step 1](#) with a Kleenex.

4. Apply [Step 2](#) with [Mascara Brush](#) by brushing [Step 2](#) all over the eyebrow so the hairs are in the desired shape/direction. Cover tight with [Plastic Protection](#).

### Let the product work for:

- 8 minutes for thick and non-coloured brows
- 6 - 7 minutes for fine and/or coloured brows

When time is up, remove [Step 2](#) with a Kleenex.

5. Mix 1 cm [Organic Conditioner](#) + 3 drops of [Peroxide](#) + 1 cm of optional brow colour. The consistency should be creamy. Apply with a lash colour pencil or a [Microfiber Brush](#) over the entire brows. Go over and make the edges of the brows perfect with a

[Microfiber Brush](#) or q-tips (Henna colouring can be performed after 48 hours).

**If the customer does not want to colour the brows only use 1-2 cm [Organic Conditioner](#) and let the product work for 3-5 minutes.**

**Let the product work for:**

4 - 5 minutes for thick and non-coloured brows

3 - 4 minutes for fine and/or coloured brows

When time is up, remove with a Kleenex.

6. Apply [Step 4](#) with a [Mascara Brush](#) by combing the product through the brow and let it work for 2 minutes. Remove Step 4 and with Kleenex. If there is still excess colour on the eyebrows repeat step 6
7. Tweeze/wax the eyebrows.
8. Apply [Keratin Mascara](#) with a clean [Mascara Brush](#) in the desired direction of the hairs. It is recommended to sell a [Keratin Mascara](#) (good earnings) to the customer so that the customer can apply this daily. Recommended applied with [Mascara Brush](#).
9. Use [Brow Pencil](#) (colour Espresso for brunettes and colour Coffee for blondes) to draw into the brows if the customer has little hair in some areas. **Note: do not use too much of this until 24-48 hours.** It is recommended to sell a [Brow Pencil](#) (good earnings) to the customer so that the customer can fill in the eyebrows themselves.
10. Apply [Highlighting Pencil](#) to the bottom of the eyebrows.

**Wipe off [Mascara Brush](#) used in treatment, wrap in a Kleenex and send home with the customer.**

**PROVIDE CUSTOMER INFORMATION ABOUT AFTERCARE:**

- No training/sweat for the next 24 – 48 hours.
- No water, moisture, products, makeup on the eyebrows for the next 24-48 hours.
- Avoid cosmeceuticals on the eyebrows.
- After shower/wash of face: always comb the eyebrows in the same direction as the brow lift.
- Apply [Keratin Mascara](#) every day to the eyebrows to provide nourishment and strength.

**SALES PRODUCTS FOR THE TREATMENT – BROW LAMINATION**

*Click on the links for recommended retail prices*

**[100% Organic Lash/Brow Serum](#)**

100% organic, natural, vegan and perfume-free brow & lash serum! A lot of product per bottle (4 ml), lasts for approx. 3 months of consumption. Perfect for those who want longer, thicker and fuller brows & lashes naturally. Also suitable for those with sensitive eyes that do not tolerate other eyelash serum. The effect already comes after 2 - 3 weeks and full result after 6 - 8 weeks.

**[Brow Pencil](#)**

The House of PMU Brow Pencil is a precise brow pencil that suits all skin tones and hair colours. The pencil makes a beautiful and natural brow whether you are blonde or brunette. The pencil has two

sides where one is a thin drawing pencil with screw function and the other side is a brush to pull through after drawing for a more natural look. Perfect texture and easy to use!

### **Keratin Mascara**

Keratin Mascara is a must for those who want to look after the lashes and brows in the best way. The product provides moisture and nourishment as well as strengthens the lashes and brows. This transparent and glossy Keratin Mascara can be used alone or as a primer under black mascara. Recommended for daily use, apply with [Mascara Brush](#).

### **Lash/Brow Shampoo**

Perfect for removing eye makeup! Also removes waterproof mascara. Apply on two moistened cotton pads. Shake well before use.

### **Antioxidant Platinum Serum**

Rebecca Sylvester Antioxidant Platinum Serum is an antioxidant-rich serum formulated to give the skin complete protection. Platinum nano particles help repair the skin and reduce aging. The serum is used to reduce fine lines and hyperpigmentation. Improve skin firmness and restores skin's moisture barrier. Improves skin elasticity. The magic formula gives a soft application and gives foundation / makeup better durability.

### **Biocellulose Repairing Sheet Mask**

Exclusive sheet mask! Made with Lipsome technology and Nano texture - high quality skin-like mask with amazing adhesion that sits perfectly so that the skin absorbs maximum of the ingredients. The mask is rich in anti-age ingredients that enhance skin's collagen production, firmness and elasticity. Provides a very soothing and cooling effect. Contains the active ingredients Glycolic-/Lactic and Citric acid. Suitable for all skin types.