



EASTSIDE
COMMUNITY
NETWORK

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2022 ANNUAL REPORT



About Eastside Community Network



Who We Are

For over 38 years the Eastside Community Network (formerly Warren Conner Development Coalition) has worked tirelessly to develop programs and resources that center the needs of east side residents and amplify their voices with respect to the development of their communities.



Our Mission

Eastside Community Network develops people, places and plans for sustainable growth on Detroit's east side.



Our Vision

We envision the east side of Detroit as a community of choice where residents can live, work, play and thrive.

Staff and Leadership

LEADERSHIP

Donna Givens Davidson | *President & CEO*
Angela Brown Wilson | *Chief Operating Officer*
Richard Ackerman | *Chief Sustainability Officer*
Holli Benford | *Chief Financial Officer*
Nicole Perry | *Chief Administrative Officer*
Savana Brewer | *Sr. Director of Community Organizing, Resources & Engagement*
Nayomi Cawthorne | *Director of The Stoudamire*
Ocie Irons | *Director of Community Economic Development*
Camille Johnson | *Director of Development & Communications*
Erin Stanley | *Director of Climate Equity*

STAFF

Sparkle Berry | *Sustainable Homes Manager*
LeConda Bowers | *Administrative Clerk*
Gwendolyn Brown | *Janitorial Staff*
Arice Burton | *Drive*
Tijuana Butler | *Operations Manager*
Caitlin Crutcher | *Youth Development Manager*
Daniel Cuffie | *Community Health Program Manager*
India Fletcher | *Community Wellness Coach*
Gloria Jackson | *Administrative Clerk*
Kisha Jackson | *Development & Communications Manager*
Marena Jackson | *Youth Wellness Manager*
Kim James | *Administrative Clerk*
Arena Johnson | *Equity Mobility Coordinator*
Xavier Jones | *Intern*
Jamal Kemp | *Maintenance Technician*
Rosetta Lanier | *Maintenance Technician*
Natalia McIntyre | *Executive Assistant*
Shaila Moore | *Climate Equity Coordinator*
Aniya Owens | *Intern*
A'drema Price | *Membership Engagement Manager*
Regina Peoples | *Senior Accountant*
Daivon Reeder | *Community Organizing, Resources & Engagement Manager*
Meghan Richards | *Community Resilience Program Manager*
Alexis Sims | *Climate Equity Manager*
Arnold Vann | *Driver*
Lawanda Villard | *Sustainable Homes Manager*
Adesina Wheeler | *Community Wellness Coach*
Barbara Wright | *Administrative Clerk*

Board of Directors

BUSINESS

Jamaine Dickens | *Compass Strategies*
Sonya Dotson | *PVS Chemicals*
Hank Hubbard | *One Detroit Credit Union*
Mark Kent Jones | *DTE Energy*
Joe Ohmer (Treasurer) | *Huron Valley State Bank*
Edgar Vann, III (Vice-Chair) | *Huntington Bank*

INSTITUTIONAL

Darnell Adams | *Gilbert Family Foundation*
Orlando Bailey | *Bridge Detroit*
Graig Donnelly (Secretary) | *Proxy By Design*
Sarida Scott | *U Of D Mercy*
Mark Owens | *Samaritan Center*
Eboni Taylor | *Mothering Justice*
Charles Walker (Chair) | *Fair Food Network*

COMMUNITY

Clarinda Barnett-Harrison | *East English Village*
Ederique Goudia | *West Village*
Tammara Howard | *Gratiot Woods/Good Stock*
Diane Hutcherson | *East English Village*
Kirk Mayes | *Indian Village*
Miguel Pope | *Islandview*
Alberta Tinsley-Talabi | *East Village*

Environmentalism and Sustainability

While both environmentalism and sustainability are interconnected principles, sustainability is rooted in principles of environmental justice whereas environmentalism alone can widen health gaps if no intentional focus is put on equity.

Sustainability *is...*

- Management of natural, human, and manufactured resources for the inclusive social wellbeing of community members, now and in future generations.

Sustainability *is not...*

- Environmentalism
- Tax incentives for renewable energy upgrades or purchase of solar vehicles
- Eating organically grown food or free range eggs
- Setting your temperature at 65 degrees
- Remediating toxic soil from polluted redevelopment sites
- Composting, recycling, and drinking from reusable containers

N. Charles Anderson



unless...

Communities are protected from:

- Toxic byproducts of oil refineries
- Mining for rare elements
- Storage of toxic waste

Solar energy is:

- Available to people at all income levels
- Leveraged to meet collective needs of vulnerable population
- Normed as a solution

Vehicle Electrification:

- Prioritizes mass transit over private vehicles and both are accessible regardless of geography and comparative wealth

Food production standards are:

- Upgraded to protect growers and consumers
- Local food production is prioritized over commercial farms and food imports



unless...

- Housing for people at all income levels, geographies and ownership status, is both energy efficient and safe;
- Dumping of contaminated soil at demolition sites and in unprotected neighborhoods is both heavily fined and criminalized;
- Recycling, composting and reuse practices are accessible, understood, and incentivized across the board;
- Green investments are prioritized for the most socially vulnerable people who live in the most impaired and vulnerable neighborhoods.

and *unless...*

- Expertise and capacity of marginalized residents to green their own communities is cultivated, funded and respected by policy makers;
- The expertise of residents is incorporated into research and planning for sustainable community growth at every stage of the process, from framing of goals, to facilitating collection of data, contextualizing findings, prioritizing solutions, participating in implementation, and evaluating outcomes;
- Unless people are treated with dignity and respect and are working together to promote inclusive social wellbeing.

Our Impact of 2022

CLIMATE EQUITY

Over the last decade, ECN has built a reputation as a leader in the urban climate resilience space. Our Climate Equity department leads this work by engaging in policy advocacy, infrastructure development, and community education that promotes climate resiliency and equitable climate change strategies in Detroit.

The Team:

- Erin Stanley | *Director of Climate Equity*
- Meghan Richards | *Community Resilience Program Manager*
- Alexis Sims | *Climate Equity Manager*
- Arena Johnson | *Equity Mobility Coordinator*
- Shaila Moore | *Climate Equity Coordinator*

Programs & Initiatives:

- Eastside Climate Advisory Coalition
- Eastside Resilience Hubs
- Hamilton Rainscape Learning Lab
- LEAP Sustainability Fellowship
- Good Stock Offsite GSI Study
- Climate Equity Policy Advocacy

COMMUNITY ORGANIZING RESOURCES & ENGAGEMENT (CORE)

Intentional engagement with residents is essential to our work. Our Community Resources, Organizing & Engagement department facilitates community-led and driven planning processes, builds community power, increases access to resources, and catalyzes community efforts – with a focus on equity and sustainability.

The Team:

- Savana Brewer | *Sr. Director of Community Organizing, Resources & Engagement*
- Daivon Reeder | *CORE Manager*

Programs & Initiatives:

- LEAP Coalition
- Good Stock Detroit
- LEAP Sustainability Fellowship
- Community Outreach



COMMUNITY ECONOMIC DEVELOPMENT

The Team:

- **Ocie Irons** | *Director of Community Economic Development*
- **Sparkle Berry** | *Sustainable Homes Coordinator*
- **Lawanda Villard** | *Sustainable Homes Manager*

BUSINESS AND COMMERCIAL DEVELOPMENT

The Community Economic Development department supports east side small businesses and drives economic development opportunities that benefit all residents and community stakeholders. This work includes a combination of economic development planning, multi-sector working groups, training programs, direct services and third-party resources.

Programs & Initiatives:

- Mack Avenue Business Association
- ProsperUS
- Mack Avenue Improvement Plan
- Best Practices Workshops

SUSTAINABLE HOMES

Our Sustainable Homes department supports efforts to increase sustainability of neighborhood homes, through energy retrofits, flood prevention, foreclosure prevention, and access to other home improvement and financial stability resources. We also seek to acquire and rehab vacant homes.

Programs & Initiatives:

- Homeowners Property Tax Exemption
- DTE Energy Efficiency Assistance Program
- Detroit Home Repair Fund
- Rebuilding Homes Together
- MI Homeowner Assistance Fund



THE SToudAMIRE

The Stoudamire is a 17,000 square foot community hub that provides holistic wellness activities and resources to eastside residents through multi-sector partnerships with other community stakeholders. We offer art, technology, fitness, and media classes; host health fairs, job fairs, movie nights, children's camps, and conferences; and provide event and meeting space for the community.

The Team:

- **Nayomi Cawthorne** | *Director of The Stoudamire*
- **Adesina Wheeler** | *Community Wellness Coach*
- **India Fletcher** | *Community Wellness Coach*
- **Adrema Price** | *Member Engagement Coordinator*
- **Daniel Cuffie** | *Community Health Program Manager*

Programs & Initiatives:

- Wellness Coaching
- Wellness Events & Activities
- Transportation Services

YOUTH DEVELOPMENT

When ECN was founded in 1984, our first program was Youth on the Edge of Greatness – a drug prevention program that supported eastside youth. Today, our Youth Development department continues to implement youth programs that promote the holistic development of our young people – ensuring that each child is academically, physically, mentally, emotionally and financially prepared for post-secondary school success and community leadership.

The Team:

- **Savana Brewer** | *Director of Youth Development*
- **Caitlin Crutcher** | *Youth Development Coordinator*
- **Maren Jackson** | *Youth Wellness Manager*

Programs & Initiatives:

- The Vault Teen Center
- Teen Advisory Council
- College Access Program
- After the Cap & Gown
- Summer Youth Employment Program

Our Impact of 2022



COMMUNITY ECONOMIC DEVELOPMENT

- Assisted 200 low-income residents with applying for property tax exemptions
- Facilitated energy upgrade investments of over \$828,000 in 100 homes of income qualified residents, using small business contractors, half of whom were Detroiters
- Partnered with City of Detroit representatives as well as adjoining Grosse Pointe cities to plan for streetscape improvements along Mack
- Developed framework for interlocal agreement between Detroit and Grosse Pointe communities to facilitate reinvestment
- Supported over 50 businesses with technical assistance and training
- Engaged over 300 residents in commercial strip planning efforts



SUPPORTING OUR PEOPLE BY:

- Engaged over 1,000 residents in youth and adult activities hosted by ECN and community partners
- Hosted Pre-Kwanzaa celebration, Eastside Summit, Health Fairs, Show Me the Money Days, and 3 HBCU College Tours
- Upgraded facility to include fitness space, a dance room, tech hub, art room, community room, garden room, meeting space and Grill and Chill youth kitchen
- Enrolled over 500 residents in Stoudamire Wellness Hub, whose services included wellness coaching, art, pottery, sewing, dance, martial arts, and more
- Launched study group for Guaranteed Basic Income pilot
- Graduated 5 neighborhood leaders from a ten-month sustainable fellowship program, enrolled 100 youth in school-based Community Development classes, and hired 30 youth interns in sustainable leadership.
- Assisted over 20 youth with college and career readiness and another 15 youth with support during college.



Our Impact of 2022



BUILDING COMMUNITY POWER BY:

- Fellowship Programs
- Exploring New Fellowship Opportunities
- Expanding Sustainability Fellowship to two years
- Partnering with higher education to provide instruction and confer credentials
- Public Policy Prioritization and Advocacy
- Research and Analysis
- Community Education and Planning
- Coalition Building
- Voter Education and Mobilization
- Community Capital - Collective Investment



STEWARDED SUSTAINABILITY BY:

- Assessing current state of physical sites and operations and developing written plan that aligns with sustainability goals and objectives
- Energy systems
- Waste reduction and diversion
- Stormwater management
- Pursuing innovative approaches
- Staff Development
- Monthly in-service training
- Consultation with program leaders to assess opportunities for sustainability improvements and secure stakeholder input into sustainability programming





ALIGNING WITH OPPORTUNITY BY:

- Securing Justice 40 resources
- Growing Resilient Eastside Network
- Strengthening partnerships with Wayne County and MI Health and Human Services to facilitate partnership in state and county sustainability initiatives
- Advocating with city, state and federal leaders to promote changes in laws, policies, and funding resources that impact climate equity and environmental justice
- Seeking to learn from innovative and DIY approaches around the world

BUILDING A SUSTAINABLE COMMUNITY BY:

- Increasing resident knowledge and skills to promote sustainability
- Engaging youth as leaders in sustainability
- Supporting homeowners and businesses in adopting sustainability practices
- Facilitating resident access to sustainability resources for use in home and community
- Supporting power-building through the Eastside Community action Coalition to build resident power and strengthening their ability to advocate for health, well-being, and sustainability practices in City, and State and Federal policy
- Demonstrating effective practices through pilot projects in key areas of sustainability

2023

Program Vision



- Complete streetscape planning and secure phase I funding
- Expand Sustainable Homes services to support at least 150 residents with both energy efficiency upgrades and home repairs
- Increase Stoudamire membership to at least 1000 Residents, averaging at least 200 visits per day, as well as 100 members of wellness network
- Open drop-in child-care room and wellness clinic in partnership with local providers
- Increase housing development capacity for acquisition rehab and new
- Open Mack Market as co-working space for emerging business and small business hub
- Increase youth participation to at least 200 members, averaging at least 100 visits per week
- Increase youth engagement in community planning, advocacy, and co-learning efforts
- Pilot innovative programming, including guaranteed basic income and/or housing vouchers
- Host monthly, intergenerational cultural activities and events
- Update Fellowship to include partnership with certificate-bearing educational institution

Financials

BALANCE SHEET

Assets	\$3,955,773
Liabilities	\$1,655,603
Equity	\$2,300,170

INCOME STATEMENT

Foundation Grants	\$1,942,855
Earned Revenue	\$1,473,443
Other - PPP Loan Forgiveness	\$0
Contract Revenue	\$137,636
Fundraising	\$268,674
Government Grants	\$270,374

TOTAL REVENUE	\$4,092,982 <i>*includes intercompany</i>
TOTAL EXPENSES	\$3,861,955 <i>*includes intercompany</i>
TOTAL NET INCOME	\$231,027



INCOME SOURCES

- Foundation Grants
- Earned Revenue
- Contract Revenue
- Fundraising
- Government Grants

Funders

CDC Foundation
 Community Foundation for SE Michigan
 Detroit Public Schools Community District
 Detroit Wayne Health Integrated Network
 DTE Foundation
 DTE Corporation
 Enterprise Community Partners
 Ford Foundation
 Forth
 Greenlining Institute

Huntington Foundation
 Institute for Sustainable Communities
 JP Morgan Chase
 Kresge Foundation
 National Fish & Wildlife Federation
 Robert Wood Johnson Foundation
 Skillman Foundation
 United Way
 University of Detroit Mercy / DCDC
 WK Kellogg Foundation



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ecn-detroit.org