

Modern Giving without Minimums: Introducing MyDAF for RCF Giving Fund

A next-generation giving vehicle for a new generation of donors, MyDAF puts philanthropy in reach for all – right from their mobile phone or laptop.

Brand new for 2021, MyDAF for RCF Giving Fund is a modern giving solution designed to support a full range of donors in their philanthropic pursuits. With MyDAF, donors can establish giving accounts with initial contributions as low as \$50, via credit card or ACH, by simply logging on directly from their mobile phone or web app. After the first contribution, there are no subsequent minimums, contributions can be made in any amount, and accounts do not require a minimum balance. Your contributions are maintained as cash accounts, with real-time value, and grants can be made to your favorite charities for as little as \$5. It's like a mini-DAF – and it's a simple, cost-effective and convenient way for individuals to manage their giving.

With MyDAF, giving has never been easier – simply log-on to your MyDAF from any browser to:



1. Contribute: Once you have your account, you can fund your account anytime as a recurring deposit or as a one-time transaction. You'll immediately receive your tax receipt – and can manage all your receipts in one place.



3. Donate: No need to send checks in the mail. No worries about entering your credit card on external websites. Donate directly from any browser and any device - wherever and whenever you want. We handle making sure the charity is compliant and receives their funds.



2. Discover: Find organizations that are aligned with your passions. Search and filter charities by location, cause, keyword or EIN. We have every registered charity available to donate to directly from your account



4. Collaborate: See where your family, peers and like-minded donors are giving on the Giving Feed and support their efforts by easily donating to the same organizations!

The 100% self-service account is easy to use and highly affordable. Contributions are just \$1.25 each, and account maintenance fees are only \$7.95 per month. There are no fees for granting to charity, and no minimum contracts – you pay month to month for the account.

That's it. It's a simple and cost-effective solution for accounts with less than \$5,000.

TIAA Charitable Giving Fund accounts with less than \$5,000 on March 7, 2021 will be automatically enrolled into MyDAF for RCF Giving Fund Accounts. You will receive instructions and log-on credentials on March 15, 2021. Stay tuned!

We look forward to sharing more with you on March 15, 2021. For more information, visit www.rcfgivingfund.com