



## MyNameFlow™ Overview

MyNameFlow is an automated digital marketing solution that works like a personal assistant to find and organize prospects, and engage them on behalf of Advisors. MyNameFlow on average turns Project 200 into Project 1,500, but it's not just for new advisors. We can find the lost prospects trapped in your email accounts. On average, users find 1500 names through MNF. It grows your prospect list by finding all the people you forgot you knew in ALL your email accounts. The system then sends out a Welcome email and a monthly personal finance newsletter with trending articles to your designated list of recipients and identifies life events so you can reach out to prospects at the right time. Advisors report that they are regularly capturing sales, especially from prospects they wouldn't have otherwise contacted.

## MyNameFlow™ Guardian Users Offer:

There is no payment info collected during enrollment.

The trial period is as follows:

- < 6 months at Guardian- 90 day trial from when the Welcome letter is sent out.
- > 6 months at Guardian- 30 day trial from when the Welcome letter is sent out.
- Trial starts when you decide you're ready, not on enrollment.
- There is no contract. You can cancel at any time.

**We offer a 20% discount off of retail price to all Guardian users so the cost will be \$60/month for 4000 Active Names and below**

All mailings are tracked for open and clicks allowing advisors to target prospects for follow up

**Please plan at least 45 minutes for enrollment with one of our specialists. Schedule Enrollment Here --- MyNameFlow 45 Min: <https://calendly.com/mnf4/meeting>**