A LETTER FROM OUR CEO

I’m often asked, ‘What makes Room to Grow unique?’ And what immediately comes to mind are the incredible members of our Room to Grow community.

Throughout 2021, we continued to navigate the ongoing global pandemic and adjust to new norms to provide high-quality programming to more than 1,300 families in Boston and New York. Together, we continued to host virtual visits for families, provide bundle shipments with essential baby and toddler items, and offer gift cards to families to help meet urgent needs.

We’re proud that our community – volunteers, donors, team members – regularly rose to the challenge in 2021 to ensure our families received the promised support of Room to Grow. Our dynamic, wrap-around approach continued to evolve and change to address the multitude of needs of Room to Grow parents. In an uncertain time, we were a steady constant for thousands of families. We’re excited to share all that we accomplished in 2021 and to express our gratitude – we could not have done it without you.

NOTE ON VIRTUAL PROGRAMMING

When the world was transformed by COVID-19, Room to Grow quickly assessed potential options and rapidly shifted from in-person family visits and in-person distribution of baby items to a virtual programming model and sending bundles of material goods directly to families. We continued to offer this programming option to families through 2021. Check out this video for more information.
9 out of 10 children in our program are meeting or exceeding developmental milestones

86% of parents in our program say Room to Grow helps them reduce their stress

97% of Room to Grow parents report overall satisfaction with our program

1,347 families enrolled

200 new families welcomed

2,461 bundles distributed

4,000 hours of virtual visits
To procure the high-quality baby and toddler items needed to support the more than 1,300 families enrolled in Room to Grow’s program, team members and volunteers went on the road to host our first-ever “Fill-A-Truck” events in Boston’s South End, Medford, and Dorchester neighborhoods, as well as Astoria, Greenpoint, Park Slope, Dumbo, and Tribeca in New York City! These “Fill-A-Truck” events quickly became a staple at Room to Grow, resulting in roughly 20,000 items being donated at these initial events.

Over 300 runners from 17 states and 5 countries ran, walked, or biked to support Room to Grow’s mission. Together, Room to Grow athletes raised nearly $80,000 to support our work!
Room to Grow came together for an organization-wide benefit in celebration of our remarkable families and community of supporters. The small, socially distanced event was held at The Foundry in New York City and was live-streamed to a wide audience, including watch parties in Boston and beyond. Honorary Co-Chairs Maya Hawke and Uma Thurman built momentum and raised awareness for the event, which successfully raised $550,000.

Jen Dowd, Aminah Murphy, Katherine Grambling, Kate Ferris, Nate Davis, and Alex Latella proudly represented Room to Grow at the 2021 TCS NYC Marathon, raising a collective $24,000.
**MISSION**

We offer structured coaching, material goods, and community connections to support parents as they activate their natural strengths and expand their knowledge, so children thrive from the start.

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**LEADERSHIP**

**National Board of Directors:**
Julie Burns, President • Cleo Cavolo • Lionel Harris • Rashaan R. Reid • Jeff Scherer • Uma Thurman • Nancy Twine

**Boston Advisory Board:**
Danielle Frissell, Co-Chair • Andrew McCarthy, Co-Chair • Robert Baldassarre • Tamar Frieze • Jeff Hoffman • Alison G. Nogi Shadman Riaz • Jessica Scherer

**New York Advisory Board:**
Jennifer Dowd, Chair • Richard B. Chalker III • Tim Creedon • Claire Ellis • Julia Haley • Jaclyn Lasaracina • Hady Mendez Eric Sutherland • Christi Wood

**Executive Leadership:**
Akilah King, CEO • Oneda Horne, Boston Executive Director • Sandra Medeiros, New York Executive Director

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**FINANCIAL HEALTH**

**DIVERSIFIED SOURCES OF REVENUE**

- **Government:** 19%
- **Foundations:** 25%
- **Individuals:** 28%
- **Donated Baby Items:** 9%
- **Corporations:** 18%
- **Interest & Dividends:** 1%

**OPERATING COSTS**

$5.96M

72% Direct Program Support

28% Administration & Development

Room to Grow financials audited as of December 31, 2021.