

A professional microphone with a silver mesh grille is positioned on a desk. In the background, there is a white pen holder with yellow crescent-shaped cutouts and a red pen. A book with a red cover and a white horse logo is visible in the foreground. The scene is set in front of a window with a white frame, showing a blurred outdoor view.

# The Storytelling Audit Guide

HOW TO BE A GREAT STORYTELLER

# COPYRIGHT NOTICE

© Jade Eby, LLC. 2023. All rights reserved.

Reproducing and distributing this material without the written  
permission of Jade Eby, LLC is prohibited.

*Jade Eby*

AUTHOR | STORYTELLING COACH | COMMUNITY BUILDER

01 *author's note*

02 *the basics*

07 *characters*

16 *place/setting*

20 *symbols/objects*

23 *misc questions*

elements



# How do you become a great storyteller?

You don't need an MFA degree to do it.

And you don't need to take a bunch of writing classes or read a bunch of writing craft books either.

You already have what it takes to be a great storyteller.

What you need is:

- Time
- Patience
- Work
- Practice

And studying.

You need to study storytelling. And you need to do a lot of it.

Luckily, that's why I created this guide to help you do exactly that.

In my 20 years of studying great storytellers, I've learned that the best thing I can do to improve on the craft of storytelling is to consume and analyze what works in other stories.

There's no shortcut, no easy route, and no other way to do it.

But that's also the fun of it!

Using this guide, get ready to consume and engage in all forms of storytelling and explore what makes a story work or not work in your eyes.

This guide was originally created as a companion for the episode, "How to Be a Great Storyteller" of my podcast The Rebel MFA Way Podcast. [Check it out](#) for more information and examples in real time.

Good luck and happy studying!

*part*

A hand holding a pen writing on a notebook, with a vertical line connecting the text 'part' to 'the basics'.

the basics

*one*











*part*



characters



*two*





















*part*

place/setting

*three*







*part*



symbols/objects



*four*







*part*



misc questions



*five*





















READY TO LEVEL UP?

# JOIN US IN THE SANCTUARY

**Yay! You finished your first storytelling audit!**

**Congrats!**

Did you enjoy this exercise? Did it offer any clarity? Did you know that we do this type of work in my Rebel MFA Sanctuary all the time?

If you found this helpful, this is your invitation to join us in the Sanctuary where you'll be amongst other writers who are learning how to become the best writerly versions of themselves while they explore, excavate, and support each other along the way.

[LEARN MORE](#)