

Women for Kamala Harris Grassroots Coalition Factsheet

Background:

Women for Kamala Harris (WfKH) is a nationwide all-volunteer, fully grassroots coalition working with the Harris for President campaign to inform, engage, and motivate women to participate in our democracy.

Our organization was established during the early part of the pandemic in 2020 when it was clear that an online approach to campaigning would be required. We started as Women for Biden-Harris – and **now have over 1 million** members in our [Women for Kamala Harris](#) grassroots coalition who are volunteering both online and on-the-ground across the country.

We are active on major digital platforms – Facebook, Instagram, Threads, X, TikTok, and LinkedIn. And our tens of thousands of volunteers are working in-person at the local, state and national levels to register, educate and mobilize people to vote for democrats across the ballot.

Key Achievements & Activities:

- Over the past four years we've built the largest all-volunteer, grassroots coalition working with the campaign's women's coalition. We have women of all ages and demographics doing virtual and direct voter contact to register new voters and drive turnout in all states.
- Our coalition has a network across all 50 states, including key battleground states such as Pennsylvania, Wisconsin, Michigan, Georgia, North Carolina, Arizona, and Florida, as well as states like Texas, Idaho, Ohio and others to build strength for the future.
- Our volunteer engagement includes empowering women to hold social gatherings to get friends involved, writing postcards and letters to voters, and through our national letter to the editor and op-ed writing team to influence opinion in the communities where we live.
- We work to amplify the achievements of the Biden-Harris Administration to ensure the progress they've achieved for the American people breaks through the noise through our social channels, members' personal platforms, tabling and speaking at events, and through our [weekly newsletter](#). We also hold trainings and amplify training opportunities held by the DNC and other groups to help women equip themselves for action.
- We love to collaborate and our affiliation with groups such as Broadway for Harris, Young Women 4 US, the Women of Color Coalition, South Asians for Kamala Harris, Latinas for Kamala Harris, Military Communities for Kamala Harris, Lesbians for Kamala, and Women Lawyers for Kamala Harris – and many more, help make the circle bigger and more powerful.

Post-2020 Election Activities:

Our volunteers stayed in the fight after President Biden won and played pivotal roles in the Ossoff and Warnock Senate races in GA, the Fetterman Senate race in PA, helping Justices Janet Protasiewicz and Dan McCaffrey win state Supreme Court seats in WI and PA, and mobilizing to win State House races in Virginia, and many other state and local contests.



The 2024 Election:

WfKH is fully engaged in the crucial 2024 Presidential race, participating in strategic planning, organizing, mobilizing volunteers, and continuing our advocacy for meaningful political change. We are particularly focused on presidential battleground states, must-hold Senate seats, and key House swing districts. Many of our members are also deeply involved in local and state legislative races.

Social Media Presence:

WfKH maintains a robust and influential presence on Facebook, Instagram, Threads, X, TikTok, and LinkedIn. The group utilizes these platforms to disseminate information, share updates, and mobilize members for campaigns and initiatives. It encourages members to leverage the graphics and messaging on their own pages and other groups to extend the reach of the group to a wider audience.

Our success is a testament to the power of relational organizing – something women have always known how to do. With a strong track record and a commitment to upholding our democracy. The women in WfKH play a pivotal role in shaping political outcomes – and we intend to continue that in 2024 and beyond.

+++++

To get involved in our grassroots coalition go to <https://www.womenforharris.org> for more information and resources to leverage – and subscribe to our [weekly newsletter here](#).

- Important Note: We do not have advance notice of campaign events due to security considerations for how and when those are publicized. We will share info as we know it via our social channels.

Follow us on our National social media channels:

- Public Page: <https://www.facebook.com/womenforbidenharris>
- Private Group: <https://www.facebook.com/groups/896016370828776>
- TikTok: <https://www.tiktok.com/@womenforharris?lang=en>
- Threads: <https://www.threads.net/@womenforharris>
- Instagram: <https://www.instagram.com/womenforharris>
- X: <https://x.com/women4KDH>
- LinkedIn: <https://www.linkedin.com/company/womenforbidenharris/>

Note: we also have WfKH Facebook groups in almost every state. You can find those by going on our national public page and asking for the link to your state or sending an email to hello@women4kamalaharris.com to let us know where you live.