

SUMMER OF ACTION

AUGUST 8, 2024 UPDATE



**Stay In the Know
With People
You Know**

**Project 2025
Toolkit**

WOMEN
FOR HARRIS | WALZ 2024

STAY IN THE KNOW with people you know:

Project 2025

Enough with the polls. The pundits. The talking heads. And the screaming headlines.

The women of America are tired of non-stop information from sources that may or may not be accurate.

But who can you trust for information you can trust?

Easy. The same women in your life you already trust—the ones who aren't afraid to tell you that you don't look good with bangs. The ones who've kept your secrets and dried your tears and shared your pint of chocolate ice cream.

They're the ones you talk with for hours about everything and nothing.

Now is the time to talk about the things that matter to you and to all women in America—things like reproductive rights, gun safety, climate change, and pretty much anything relating to money—health care, taxes, Medicare.

Trust the people you trust to help you stay in the know.

The **Project 2025** toolkit is the second toolkit in our **STAY IN THE KNOW** series. It has been developed in partnership with **Stop the Coup 2025**, a non-partisan initiative of GenDemocracy, that is committed to raising awareness - as fast and to as many people as possible - about the stakes of Project 2025 on our democracy and civil society.

What is Project 2025 and where did it come from?

Project 2025 was conceived and authored by the Heritage Foundation, an extremely anti-government and pro-corporation think tank, and Christian nationalist zealots. The Project 2025 plan outlines how Donald Trump, should he win the November election, can vastly remake the federal government to carry out an extremist, far-right agenda. It seeks to place the entire Executive Branch of the U.S. federal government under direct presidential control, eliminating the independence of the Department of Justice, the FBI, the Federal Communications Commission, the Federal Trade Commission, and other agencies. The plan allows a presidential “power grab”. It is a blatant effort to take away an individual’s freedom and instead give government and corporations more control over an individual’s way of life and ability to make one’s own decisions.

The opening essay of the plan, written by Heritage Foundation President Kevin D. Roberts, summarizes the goal of Project 2025: a promise to make America a conservative nation. To do so, the next presidential administration should focus on four “broad fronts that will decide America’s future.”

Those four “broad fronts” may sound simple but the truth behind the words is anything but simple or benign.

- Restore the family as the centerpiece of American life and protect our children. **This means erasing the separation of church and state, a bedrock principle of our nation.**
- Dismantle the administrative state and return self-governance to the American people. **This means eliminating nearly all federal government programs that protect the health and welfare of all Americans – no more Medicaid and Medicare, FEMA, EPA, etc.**
- Defend our nation’s sovereignty, borders, and bounty against global threats. **This means that the U.S. will no longer be a force for good on the global stage. It falsely believes that the U.S. can withdraw from the world without consequence. If no one polices global terrorists and rogue states, the U.S. homeland will be vulnerable to another 9/11 attack.**
- Secure our God-given individual rights to live freely—what our Constitution calls “the Blessings of Liberty.” **This means taking away individual rights including the right of women to control their own bodies, the right to marry whomever one loves, the access to affordable healthcare, and threatening the right of all Americans to vote.**

In short, Project 2025 will:

- Systematically dismantle the federal government – a soft coup
- Give the next Republic new “supreme powers” – an autocracy
- Use Executive Orders to “legally” reverse many of our civil rights
- Use the military to help clamp down on domestic dissent
- Reverse racial equality, attack diversity and reverse environmental gains
- Criminalize & erase gender & LGBTQ+ identity from government protection
- Replace secular education with Christian theocracy and a pro-life agenda
- Reverse historic U.S. defense policy of deterrence to offense
- Recruit and train 20,000 conservatives for government jobs
- Use “Schedule F” to remove 50,000 civil servants
- Require government “Loyalty Pledges” to an extremist right-wing agenda

How you can STAY IN THE KNOW and take action:

- **HOST A FACT SHARING EVENT.** Bring together the people you know and love, and talk about what’s at stake if Donald Trump is elected and the **Project 2025** plan is implemented. This toolkit includes what you need to host a gathering, including a **Discussion Guide**, **Key Take-aways** and a **Fact Sheet**.
- **POST ON SOCIAL MEDIA** about the stakes of **Project 2025** now and throughout the summer. **Sample Social Content** is included in this toolkit.
- **INVITE YOUR FRIENDS TO SIGN UP AND GET INVOLVED** at womenforharris.org/volunteer.

Why host a fact sharing event?

A poll in December showed that **“More Americans trust their friends and families to provide accurate information about elections than they trust poll results, the news media, social media, and political campaigns.”**

Hosting an event where you can discuss the issues that are consequential in this election is one of the most effective ways to inform, engage and mobilize your friends and loved ones. And in turn, they will inform their friends and neighbors. Having as many voters and volunteers revved up and ready to act will increase dramatically with each fact sharing event.

How can you be sure you have the facts you need?

Our **Project 2025** tool kit was developed in partnership with **Stop the Coup 2025**, a non-partisan initiative of GenDemocracy, that represents and supports efforts by organizations and activists to raise awareness about the threat of Project 2025. **Stop the Coup 2025** aims to serve as a centralized hub for aggregating, clarifying and amplifying news about the right-wing Project 2025 plan.



A few more considerations...

Who to Invite

Of course, invite your friends and loved ones, as well as Women for Harris-Walz volunteers. Think of your Democratic Party members, people who were active with Dems but may have taken a break, Independents, like-minded neighbors, a leader of a community group. You can also reach out to affiliate groups to partner with you on hosting the event (and make a point of attending their events too).

The Power of the Personal Invitation

Women for Harris-Walz state teams get the MOST responses from personal invitations through private messages and text. In addition to friends and loved ones, invite Democratic women leaders, Independents, young people and those who have become inactive within the Democratic party. And consider inviting local leaders and representatives. You may think it is a big ask but you will be surprised what a personal message / text from you can do. Think about sending it twice!



Before Your Event

You're probably already a pro at hosting gatherings if you've ever hosted your family, book club, or community group. Before your fact sharing event, here are a few of the basics...



Identify the issue that you want to discuss (e.g. Project 2025) and if you choose, an associated activity for your event.



Decide on the type of gathering (e.g. house party, meet up).



Choose a location.



Pick a date and time.



Prepare a list of guests - friends, loved ones and any special guests.



Invite your guests - call, text, or email.



Order all activity-related materials well in advance, if you choose to include a mobilization activity.

For a detailed guide on How to Host a House Party, palm cards, and other visual materials check out the Trainings tab on our website at womenforharris.org/trainings.

At Your Event

1-2 hours depending on activities

WELCOME & INTRO: 20 minutes

- Welcome: Welcome your guests. If you like, provide name tags.
- Introductions: Ask guests to share one sentence about what brought them to this event.
- Your Story: Share why you joined Women for Harris-Walz and why you're hosting this event.

LEAD DISCUSSION: 30 minutes

Make this engaging!

- Use the Discussion Guide (following) as a quiz.
- Read each question aloud and ask guests to try and answer.
- Offer a prize to the guest who answers the most questions correctly.

After the quiz, engage your guests in conversation:

- What surprised you from the the quiz?
- Do you have the information you need to have a discussion with other friends and loved ones?
- Will you consider hosting your own event?

MOBILIZATION ACTIVITY (Optional): 60 minutes

- Postcarding, Letter Writing or Text Banking

WRAP UP: 10 minutes

- Thank everyone for their time.
- Provide handouts from the toolkit - **Discussion Guide, Key Take-aways, Fact Sheet,** and **Sample Social Content.**

After Your Event

- Email or text your guests, thanking them for attending.
- Provide attachments and links to all information shared at the event.
- Ask guests if they would consider hosting an event and offer to assist.
- Be sure to include the link to volunteer with Women for Harris-Walz:
womenforharris.org/volunteer



Discussion Guide

What is Project 2025 and where did it come from?

Project 2025 is a policy roadmap of a new Trump administration. It seeks to place the entire Executive Branch of the U.S. federal government under direct presidential control, eliminating the independence of the Department of Justice, the FBI, the Federal Communications Commission, the Federal Trade Commission, and other agencies. The plan allows a presidential “power grab”. It is a blatant effort to take away individual’s freedom and instead give government and corporations more control over an individual’s way of life and ability to make one’s own decisions.

Project 2025 has been decades in the making. It is a combination of extreme pro-business proposals from the conservative Heritage Foundation, and ultra-conservative views from Christian nationalists.

Can Project 2025 be enacted?

Yes, to a very large degree. The president of the United States has broad powers with few restrictions or checks and balances. The president can fire 50 thousand non-partisan civil servants who work across the country and replace them with individuals loyal to him, not the constitution. In essence the president could then implement many changes that do not need congressional approval.

Could the president instruct the U.S. military to act against U.S. citizens on U.S. soil?

While currently the military is prohibited from acting on U.S. soil. The president could change that and could use the military to breakup any demonstrations or protests and arrest individuals that the president doesn’t like. In essence all public dissent would be outlawed.

Will access to reproductive healthcare and IVF treatments be maintained?

No. Project 2025 states that abortion is not healthcare and would ban any sort of abortion care without exception. This includes ectopic pregnancies, miscarriages, and still births. Access to birth control, contraceptives, abortion pills would be made illegal. IVF treatment would be so severely restricted that it would be nearly impossible for women to access it.

Discussion Guide

What does Project 2025 say about climate change?

Project 2025 would disband the EPA and forbid the government from measuring greenhouse gas emissions. It would reverse nearly all clean air and water and workplace safety regulations.

Will Project 2025 be good for the economy?

It will be very good for corporate profits because it eliminates costly regulations that currently protect our air, water, and employees. Millions of jobs would be lost as Project 2025 will eliminate funding for clean energy projects. Currently more than 1.5 million people work in clean energy related fields.

- 16 Nobel prize-winning economists have said that Trump's proposal to slap a 10% tariff on all imported goods, will negatively affect the economy and drive inflation higher. A tariff is a tax on consumers and corporations that must import raw materials and components to produce products in the U.S.

Will same sex marriages and LGBTQ+ rights be protected?

No. Project 2025 seeks to recognize only the traditional family structure of a man and a wife and children. It proposes to do away with anti-discrimination protections for women, people of color, and LGBTQ+ individuals. The legal status of current same sex marriages and adoptions is unclear.

What changes does Project 2025 propose regarding healthcare, insurance, social security?

Project 2025 will rollback some critical aspects of government actions to protect the health and welfare of Americans. It would dramatically shrink Medicare and Medicaid funding. It will not allow the government to negotiate drug prices and it wishes to eliminate the requirement that insurance plans cover pre-existing conditions. This will jeopardize healthcare coverage for millions of American families.

Project 2025 Plan: Key Take-aways

Rollback of Regulations:

Project 2025 focuses on deregulation - particularly in the areas of environmental protection, labor rights, and consumer safety - prioritizing corporate interests over public welfare and environmental sustainability.

Economy:

Project 2025 wants Trump's term to be the most pro-corporation administration in history. It proposes to:

- Reduce taxes on the top 1% of Americans and on large corporations.
- Allow employers to stop paying overtime.
- Increase taxes for middle-class families.
- Place a new tax on employer-sponsored health insurance.

Healthcare:

Project 2025 wants to reform the Department of Health and Human Services (DHHS) and promoting the view that a nuclear family is composed of a man, a woman and children. It proposes to:

- Remove Medicare's ability to negotiate drug prices and promote private insurance plans.
- Direct federal healthcare providers to deny gender-affirming care to trans individuals.
- Cut funding for Medicare including caps on federal funding and limits on lifetime benefits per capita.
- Roll back the mandate that insurance companies must cover pre-existing conditions.
- Roll back Biden-Harris's initiatives to cap insulin prices at \$35/month (with lifetime deductibles at \$2,000).
- Eliminate restrictions on Medicaid, including lifetime caps on benefits, which could limit coverage for low-income individuals.

Immigration:

Project 2025 proposes to curtail legal immigration by reducing the availability of visas for family members and high-skilled labor.

- It will consolidate the various U.S. Immigration agencies and greatly increase their powers, granting border agents' broad discretion on the use of violence.

Project 2025 Plan: Key Take-aways

Reproductive health:

Project 2025 will weaponize abortion by arresting doctors and medical professionals who perform emergency reproductive surgery. It proposes to:

- Strictly curtail IVF treatments, and access to birth control.
- Eliminate emergency abortion access, resulting in more women dying due to complications from pregnancy.
- Enact strict IVF restrictions, depriving millions of women who are unable to conceive naturally the opportunity to have desperately wanted children.

Energy/Climate:

Project 2025 proposes abandoning strategies for reducing greenhouse gases. The plan will consolidate all authority of independent, non-partisan agencies to make decisions under the President. It proposes to:

- Prevent States from adopting stricter regulations on vehicular emissions, as California has done.
- Eliminate regulations on the industry, giving the industry free rein to mine and pollute without restriction.
- Prevent the federal government from regulating greenhouse gas emissions.
- Repeal funding for clean energy projects.
- Declare that the federal government has an "obligation to develop vast oil and gas and coal resources."

Issues of identity and definition of marriage:

Project 2025 promotes the ideal that the government should "maintain a biblically based, social science-reinforced definition of marriage and family." This is in direct opposition to the constitution that mandates the separation of church and state. If this is enacted, it will have far-reaching consequences for both heterosexual and same-sex marriages. It proposes to:

- Repeal the Respect for Marriage Act which could nullify same-sex marriages nationwide.
- Define a mother's role as "to love and nurture children" could make it even more difficult for women to hold down jobs and compete in the workplace.
- Abolish no-fault divorce nationwide - either through an Executive order or through a Republican Congress. This is currently being pursued by several Republican-led states. Often, incompatibility or irreconcilable differences are the only means by which women can divorce abusive partners. This could trap women with their abusers for life.

Sample Social Content

ECONOMY:

[POST] Project 2025 wants to protect corporations, not people.

[POST] Project 2025 will reduce taxes for the wealthiest Americans and corporations and expand corporate welfare.

[POST] Project 2025 will raise taxes on middleclass families.

[POST] Project 2025 will make it easier for companies to deny employees over-time pay, effecting over 4 million Americans.

[POST] Project 2025 will weaken Child labor protections; it will amend hazard regulations to allow employers to put young people in unsafe working conditions.

REPRODUCTIVE HEALTHCARE:

[POST] Project 2025 will weaponize abortion by banning access to mail order and emergency contraception, denying women their basic human rights.

[POST] Project 2025 will eliminate emergency abortion access resulting in more women dying due to complications from pregnancy.

[POST] Project 2025 will place restrictions on IVF based on religious beliefs and not scientific methods. Millions of women who are unable to conceive naturally will be deprived of the opportunity to have desperately wanted children.



Sample Social Content

CLIMATE:

[POST] Project 2025 will make our air dirtier and worsen climate change by abolishing the EPA and effectively eliminating all clean air and water regulations.

[POST] Project 2025 will eliminate regulations on industries, giving them free rein to mine and pollute without restriction.

[POST] Project 2025 will prevent the federal government from regulating greenhouse gas emissions.

[POST] Project 2025 will repeal funding for clean energy projects, putting millions of Americans out of work.

INDIVIDUAL RIGHTS AND LGBTQ+ RIGHTS:

[POST] Project 2025 is the epitome of a Handmaid's Tale.

[POST] Under Project 2025, individualism and individual freedom will no longer be pillars of American values.

[POST] Project 2025 believes that laws meant to protect marginalized groups are infringing upon Christian white men's rights.

[POST] Project 2025 almost guarantees that white men will be the arbitrators of all that happens in America. Women, POC, and the LGBTQ+ are all in danger of having their rights taken away.



Fact Sheet

If Donald Trump is reelected, he and his MAGA extremist Republicans will implement Project 2025, the most sweeping actions that would give government and corporations unprecedented power in American's way of life. It proposes to eliminate nearly all regulations on corporations, cut wages for working people, dismantle social safety net programs, reverse decades of progress for civil rights, redefine how our society operates, and undermine our economy.

If elected, Donald Trump will implement Project 2025, which will:

- ✗ **Weaken child labor protections:** amend hazard regulations to allow employers to put young people in unsafe working conditions.
- ✗ **Stop people from earning overtime pay:** make it easier for companies to deny employees over-time pay, effecting over 4 million Americans.
- ✗ **Make our air dirtier and worsen climate change:** would abolish the EPA and essentially eliminate all clean air and water regulations.
- ✗ **Propose the arrest doctors and medical professionals who perform emergency reproductive surgery.** Eliminate all emergency abortion access, resulting in more women dying due to complications from pregnancy. Eliminate all abortion care, IVF treatments, and access to birth control.
- ✗ **Eliminate protections against discrimination of women, minorities, POC, LGBTQ+.** Corporations could fire employees based on their race, color, gender identity, sexual orientation, and religion.
- ✗ **Propose that the U.S. should "maintain a biblically based, social-science-reinforced definition of marriage and family."** Only heterosexual men and women will be viewed as legitimately married. Same sex marriages and same sex adoptions may no longer be seen as legitimate.
- ✗ **Will separate families at the border, consolidate the various US immigration agencies and greatly their powers.** This would grant border agents broad discretion on the use of violence.

Fact Sheet

The Biden-Harris Administration has fought to protect the health, wealth, and safety of our children. This legacy will continue with Kamala Harris and Tim Walz. They believe that every individual has the same rights guaranteed under law regardless of color, race, gender identity, religion, or wealth. To protect these very rights, both the Biden-Harris administration and Governor Walz have enacted laws and implemented policies to protect the American people.

Vice President Harris and Tim Walz will:

- ✓ **Defend a woman's right to make her own health care decisions.** They believe that reproductive health care decisions belong to women and their doctors, not politicians or the government. This is why Walz codified a bill into Minnesota law that protects abortion care shortly after Roe v. Wade was overturned in 2022.
- ✓ **Fight to protect a woman's right to emergency medical treatment, access to life-saving and health-saving reproductive health care, IVF treatments, and birth control.**
- ✓ **Move our country toward a cleaner, more sustainable future. They will build off of Biden-Harris's climate policy,** which has dramatically cut greenhouse gas emissions, expanded U.S. manufacturing, and created over 1.5 million clean energy jobs.
- ✓ **Build upon the 15.5 million jobs created by the Biden-Harris Administration,** which is more than any other Administration in the last 50 years. Companies are investing again in U.S. manufacturing and manufacturing job creation exceeds 800,000. This is in stark contrast to the Trump administration which saw the loss of over 200,000 manufacturing jobs.
- ✓ **Continue to support and promote equal pay transparency** to evaluate pay disparities based on sex, race/ethnicity, etc.
- ✓ **Advance equality and defend the rights and safety for LGBTQ+ people, especially children and families.**
- ✓ **Support a stronger and more secure border** with increased use of technology and border patrol agents. They will also maintain a humane policy for detaining families and children.

Thank you.

You can contact us at
Hello@women4kamalaharris.com.

Subscribe to the WFHW newsletter at
womenforharris.org/newsletter.

For more information on Project 2025, go
to stopthecoup2025.org.