"Knowing I can provide her with all the things I have learned throughout my life, being a first generation college student, makes me happy because she will have the resources she needs to be successful."
-Lucero, Mentor

"I noticed a great change and improvement with my daughter in a positive way. She talks about different options for her to become a doctor, talks about attending University and how beautiful it is. She is eager and excited to achieve her goals."
-Gloria, Parent

"IT WAS ALL A DREAM...” The Notorious B.I.G. starts his hit song JUICY explaining that he couldn’t believe he was living out his dream as a hit Hip Hop artist. For HOLLA, we understand B.I.G.’s exuberance because showing up in the lives of Black and Brown youth week after week, month after month, year after year is our organization’s dream. The year 2019 allowed us to take a gigantic step forward with our school partnerships, professional training, branding, mentor-mentee matches, financial support, strategic staff hires and our ability to simply be true to our culturally responsive mentoring movement that is redefining what it means to change and be changed by the story of our Black and Brown youth.

A NOTE FROM ERIC
**OUR PEOPLE**

**Mentee Demographics**
- African American (27%)
- Asian/Pacific Islander (3%)
- White (12%)
- Hispanic (37%)
- Multi-racial (18%)
- Unidentified (3%)

**Mentor Demographics**
- African American (21%)
- Asian/Pacific Islander (17%)
- White (24%)
- Hispanic (32%)
- Multi-racial (6%)

**Board of Directors**
- 89%

**PEOPLE OF COLOR**

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**OUR IMPACT**

- 85% of students* feel proud of their racial/ethnic background and culture
- 77% of students* feel hopeful about the future

**MENTOR/MENTEE MATCHES**
- 52

**ONE STATE BASKETBALL CHAMPIONSHIP**
- 3748+

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**OUR NUMBERS**

**REVENUE**
- Organizations (11%)
- Earned Income (7%)
- Events (31%)
- Individual (9%)
- Grants (42%)

**EXPENSES**
- Administration (16%)
- Program (75%)
- Fundraising (9%)

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*of students surveyed in response to mentorship
HOLLA THANKS YOU

DONORS + SUPPORTERS

$20,000 - $50,000
Centrex, Collins Foundation, Meyer Memorial Trust, M.J. Murdock Charitable Trust

$2,001 - $15,000
A Jesus Church, Anna and Brian Hoffert, Beaverton Foursquare Church, Duncan Campbell, Greater Than, Kelly Russell, Kelly Woddke, Kevin Modica, Jeff Moreland, Jon and Laura Wenrich, Juan Young Trust, Lindsay Knox, Nike Community Impact Fund, Oregon Community Foundation, PivIT, Portland Public Schools, Redemption Church, Umpqua

$501 - $2,000
Aldis Hodge, Andy Kappler, Angelica Boyechko, Benevity, Cambia Health Solutions, Cheri Logan, City of Portland, Dominic and Sybil Hernandez, Family First Life NW, Gateway Communications, Jackie Ramsing, Jason and Kristi Helbig, Jennifer Frankamp, Jimmy and Hilary Severson, John Scurlock, LaShaunda Jackson Gatson, Life Change Church, Metro Courts, Nathanael Chown, Oregon School Psychologists, Precision Landscape, Raimore Construction, Redeemer Church, Roots Church, Stuart Ellis, Tom and Kelsey Severson, Tyrone Foster

$100 - $500
Aaron James, Ailene Jackson, American Online Giving Foundation, Antonio Jackson, Bob Williford, Chris DiStefano, Chris Lider, Cinzia Corio-Holman, Darryl Flowers, Dexter Pearce, Donna Harris, Erik Bangsund, Gary Maass, Grand + Benedicts, Jacob Cummings, Jake Carse, Jessica Taylor, Joann Harrison, Joseph Knox, Juan Trimble, Jude Fouquier, Kalene Ardt, Kara and Ralph Ebbett, Karis Stoudamire, Lisa Fancolini, Luis Sanchez, Lynden Evans, Makenzy Porter, Maurice Cowley, Mia Knox, Michael Escete, Michelle Kosta, Nigel and Heather Burton, Omarr Johnson, OnPoint Community Credit Union, Oye Waddell, Portland Leadership, Quinn Crandell, Roxana Campbell, Scott Campbell, Sidnee Snell, The Well, Tiffani Penson, Tim McGuire, Zech Bard

UNDER $100
Amber Son, Ashley Brassea, Ashley Fryer, Aviva Einhorn, Barbara Ketcham, Hannah Mackie, Kathryn Betts, Mary Stebbins, Liesl Arceneaux, Lynwood Fonville Jr, Nicole Damazio, Patrick Hutchinson, Seth King, Shelly Smith, Stephen and Kristen Green, Tiffany Rien deau, Vania Moore

IN-KIND
Argyle, Artisan Auctions, Centrex Construction, Chown Harware, Chrome Industries, Costco, Destiny Ray, DJ OG One, Gateway Communications, Good Green, Imago Dei, Lagunitas Beer, Maryhill, Mazamas, McMenamin’s, Mia Knox Design, Moda Health, Oregon Food Bank, Party Place, Peripheral Vision PDX, Portland State University, Precision Landscape, Rarity Natural Beauty, Revolution Parkour Gresham, Sabbatical Studios, SS Visual Works, Streamline Support, SugarPuss Beauty, The Grocery Outlet, Tito’s, Tom Cook Photography, The Voices Project, Tricalyn Events, University of Portland, Vibe of Portland, Video Narrative, Warner Pacific University, Widmer Brothers

2019 BOARD OF DIRECTORS
Eric Knox, Executive Director • Jon Wenrich, Chairmain of the Board • Dominic Hernandez, Secretary • Alex Coffee • Tyrone Foster • Luis Sanchez-Vera • Patricia Williams