



F.U.B.U Newberg Project Proposal 2022

FOR US BY US

F.U.B.U

NEWBERG

Centering Black youth in Newberg through sawubona mentoring, and holistic wellness



Bryce Coefield, PhD abd

FUBU Newberg
Co-Director 2022



Amber Nelson, PsyD

FUBU Newberg
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Mission

FUBU Newberg

FUBU (For Us By Us) Newberg exists to support Black youth in Newberg through the creation of spaces and programs that connect the Black community, center Black identity, and affirm Black experiences.



Vision

FUBU Newberg

FUBU works ardently towards a beloved community where Blackness is centered and youth are affirmed in their whole humanity. This is a community where we seek to foster the experience of physical, mental, emotional and spiritual well-being.



About the Directors



Bryce Coefield, MA

Bryce Coefield is an activist-scholar who applies intersectional lenses in his analysis of, and engagement with, interlocking systems of oppression. He received his B.A. in Africana Studies with an emphasis in Sociology and History from Pitzer College and holds a M.A. in College Counseling and Student Development from Azusa Pacific University where he is a Ph.D. candidate in Higher Education. Bryce is the Co-founder of Brave Space consulting, and currently serves as the Equity, Diversity, and Inclusion Steward at the Oregon Department of Education.

Amber Nelson, PsyD

Amber Nelson is a clinical psychologist who uses an activist-clinician approach to her work as a professor and in the community. She works with systems to create culturally responsive environments, while addressing racial and intergenerational trauma, and systems of oppression. She received her doctorate from George Fox University and completed her predoctoral training at Boston Children's Hospital with Harvard Medical School, and her postdoctoral training at Kennedy Krieger Institute with Johns Hopkins School of Medicine. She is currently faculty in the PsyD program at George Fox and serves as the departments Director of Diversity, Equity and Inclusion.



FUBU Values

Values and Guiding Principles

- **FUBU**: We know what's best for us, and community wisdom, alongside lived experiences will guide our direction
- **Ubuntu**: Connecting with Black community in authentic ways
- **Connecting**: Connecting and Reconnecting with Black identity
- **Wellness**: Promotion of holistic health and wellness
- **Mutuality**: Mutuality and the acknowledgement that everyone has something to offer community
- **Blackness**: Centering Blackness at the intersection with our other identities
- **Joy**: Living out Black joy in the pursuit of wellness
- **Sankofa**: The belief that it is necessary and good to go back and retrieve what was lost or stolen. (ex. Learning about historical/contemporary contributions of Black folks, how to care for self, care for other Black folks)
- **Liberation**: Actively work towards liberated ways of being that honor and compensate the labor of Black folks



Program Initiatives

FUBU is a responsive program centering the needs of the Black community in Newberg, Oregon. As such, the initiatives outlined is a dynamic list that will ebb and flow based on the current needs of the community.

Needs and Data Assessment

Family Cookout

Monthly Connections

Mentorship Program

Sankofa Trips

Wellness Resourcing

HBCU Tours

FUBU Retreats

Student Requested Activities



Establish Communication

Develop a communication plan (e.g. social media, listervs, etc.)

Needs Assessment

Needs assessment for wellness and connecting with families

Monthly Connections

Connect with larger Black community beyond Newberg; Book club

Foundations of Mentorship Program

Establish trust with potential student-mentees; relationship and needs for student-mentors; create/facilitate training and support for mentor system

Data Assessment

Data assessment: compositional, student success, etc.

Family Cookout

Family cookouts with Black families in Newberg



Sankofa Trip

Local, national, global sankofa trips with mentees

Mental Health

Provide access to consistent mental health treatment and resources

HBCU Tour

Spring break trip for juniors to tour HBCUs in preparation of college decisions

Tiered Mentorship Programs

Initiate program and connect mentors with mentees; continue building relationships, needs assessments, and training and support for mentor system

Physical Health

Provide access/facilitated resourcing for physical health

Stretch Goals & Activities

FUBU retreat
Sports games
Mentee Designed Activities



Proposed Two Year Budget



Project and Initiative	Per Year	2 Year Value
Personnel Costs FUBU Director(s)	\$65,000	\$130,000
Tier Mentorship Mentor Honorarium Mentor training	\$6,000 total \$500/mentor	\$12,000
Student Program Fund Monthly Meetings – Book club (see OCF breakdown) Family Cookouts Local Summer Sankofa National Sankofa Trip HBCU Tour	\$46,500 total \$2,000 \$1,500 \$8,000 alt \$25,000 alt \$10,000	\$50,000
Organic Student Fund To respond to student wants/needs	\$5,000	\$10,000
Swag Fund Hoodies, beanies, etc.	\$1,000	\$2,000
TOTAL	\$123,500	\$204,000





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Contact us

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